

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM660391

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shenzhen Kean Digital Co.,Ltd.		07/02/2021	Limited Company: CHINA
RECEIVING PARTY DATA			
Name:	ANNKE INNOVATION (HK) CO., LIMITED		
Street Address:	3 TAI YAU STREET FLAT/RM 19H		
Internal Address:	MAXGRAND PLAZA		
City:	SAN PO KONG		
State/Country:	HONG KONG		
Postal Code:	999077		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90296917	ANNKE NIGHT CHROMA	
CORRESPONDENCE DATA			
Fax Number:	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	9179333895		
Email:	dhalberstein@lichylaw.com		
Correspondent Name:	The Lichy Law Firm, P.C.		
Address Line 1:	222 E 68th St. New York		
Address Line 4:	New York, NEW YORK 10065		
NAME OF SUBMITTER:	Danit Halberstein		
SIGNATURE:	/Danit Halberstein/		
DATE SIGNED:	07/15/2021		
Total Attachments: 1			
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OP \$40.00 90296917

Trademark Transfer Agreement

Party A (Assignor): Shenzhen Kean Digital Co.,Ltd.

Party B (Assignee): ANNKE INNOVATION (HK) CO., LIMITED

WHEREAS, Shenzhen Kean Digital Co.,Ltd., whose address is Rm1001, Rujun Mansion, No.105, Center Rd, Maantang, Bantian St, Longgang Dist, Shenzhen, Guangdong, CHINA 518000, has adopted and used the US trademark Application No. 90296917 ANNKE NIGHT CHROMA.

WHEREAS, ANNKE INNOVATION (HK) CO., LIMITED, whose address is 3 TAI YAU STREET FLAT/RM 19H, MAXGRAND PLAZA SAN PO KONG HONG KONG, is desirous of acquiring the said trademark and the above-identified application therefor;

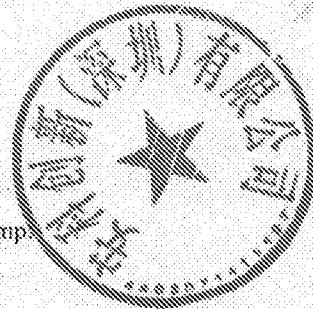
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Shenzhen Kean Digital Co.,Ltd, did and hereby does assign to ANNKE INNOVATION (HK) CO., LIMITED, all rights, titles and interests in and to the said trademark, together with the good will of the business symbolized by the trademark and the above-identified application.

Party A: Shenzhen Kean Digital Co.,Ltd.

Vice President: Zhang Pan

Signature: [Handwritten Signature]

Stamp:



Party B: ANNKE INNOVATION (HK) CO., LIMITED

Director: Yao Junjie

Signature: [Handwritten Signature]

Stamp:



Date: July 2, 2021