

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM660567

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pandora Jewelry, LLC		06/10/2021	Limited Liability Company: MARYLAND
RECEIVING PARTY DATA			
Name:	Pandora A/S		
Street Address:	Havneholmen 17-19		
City:	Copenhagen V		
State/Country:	DENMARK		
Postal Code:	DK-1561		
Entity Type:	Aktieselskab: DENMARK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4057499	ALE	
CORRESPONDENCE DATA			
Fax Number:	2122265085		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@powleygibson.com, smmorales@powleygibson.com, wrhansen@powleygibson.com		
Correspondent Name:	William R. Hansen, Powley & Gibson, P.C.		
Address Line 1:	60 Hudson Street, Suite 2203		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Suzanna M. M. Morales, Powley & Gibson		
SIGNATURE:	/suzanna m m morales/		
DATE SIGNED:	07/16/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This assignment ("Assignment"), is entered into this 10 day of 6, 2021 ("Effective Date"), by and between Pandora Jewelry, LLC, a limited liability company duly organized and existing under the laws of the state of Maryland, with its principal place of business at 250 W. Pratt Street, Baltimore, Maryland 21201, United States of America ("Assignor"), and Pandora A/S, an Aktieselskab (public limited company) organized and existing under the laws of the Kingdom of Denmark, with an address at Havneholmen 17-19, Copenhagen V, Denmark DK-1561 ("Assignee").

WHEREAS, Assignor is the record owner of the trademark registrations for the mark ALE listed in Schedule A attached hereto, as well as all common law and ancillary rights associated with the trademarks listed in Schedule A (collectively "the Trademarks"), in the territories of registration of the Trademarks ("the Territories"); and

WHEREAS, Assignee is the record owner of trademark registrations for the mark ALE throughout the rest of the world, together with all common law and ancillary rights associated therewith; and

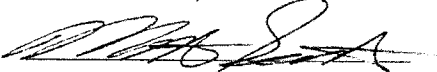
WHEREAS, Assignee is the ultimate corporate parent of Assignor; and

WHEREAS, Assignee desires to acquire all of Assignor's right, title, and interest in and to the Trademarks in the Territories.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of Assignor's right, title and interest in and to the Trademarks in the Territories, and all applications and registrations therefor, and the goodwill of the business symbolized by and associated with the Trademarks.

IN WITNESS, Assignor and Assignee have caused this Assignment to be signed on their behalf by duly authorized officers as of the Effective Date.


ASSIGNOR
PANDORA JEWELRY, LLC

By: 

Name: Matt Scott

Title: VP, Legal and General Counsel

ASSIGNEE
PANDORA A/S

By: 

Name: Louise Unmack
Director, Deputy General Counsel, Global IP
Global Legal & Compliance
Pandora A/S

Title: _____

SCHEDULE A

MARK	COUNTRY	REG. NO.	GOODS
ALE	United States	4057499	Class 14: Gold and silver jewelry
ALE	United States Virgin Islands	8204	Class 14: Gold and silver jewelry
ALE	Canada	TMA830682	Class 14: Gold and silver jewelry