

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM660637

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walden-Hays, Inc.		07/06/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Snap Inc.		
Street Address:	3000 31st Street		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4669705	SPOTLIGHT	
CORRESPONDENCE DATA			
Fax Number:	3366077500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-607-7300		
Email:	mmartinenko@kilpatricktownsend.com		
Correspondent Name:	Laura C. Miller		
Address Line 1:	Kilpatrick Townsend & Stockton LLP		
Address Line 2:	1001 West Fourth Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101-2400		
ATTORNEY DOCKET NUMBER:	1258914		
NAME OF SUBMITTER:	Laura C. Miller		
SIGNATURE:	/Laura C. Miller/		
DATE SIGNED:	07/16/2021		
Total Attachments: 1			
source=Trademark Assignment SPOTLIGHT Walden-Hays - Snap Inc. (July 6 2021)#page1.tif			

OP \$40.00 4669705

TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as July 6, 2021 (the "Effective Date"), is made by and between Walden-Hays, Inc., a New York corporation with a mailing address of P.O. Box 1514, New York, New York 10276 ("Assignor"), and Snap Inc., a Delaware corporation with a mailing address of 3000 31st Street, Santa Monica, California 90405 (hereinafter "Assignor"). Assignee and Assignor are collectively referred to as the "Parties."

WHEREAS, Assignor owns all rights, title and interest in and to the mark SPOTLIGHT (the "Mark") and United States Registration No. 4669705 of the Mark (the "Registration"); and

WHEREAS, the Parties wish for Assignee to acquire the Mark and Registration, together with the associated goodwill;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor sells, conveys, assigns, and transfers to Assignee the Mark and the Registration, together with the goodwill of the business associated with and symbolized by the Mark and Registration and with the right to recover for damages and profits and all other remedies for past infringements thereof, and including without limitation any rights of priority arising therefrom.

IN WITNESS WHEREOF, the Parties have executed this Agreement intending to be legally bound as of the Effective Date.

WALDEN-HAYS, INC.

By: [Signature]

Name: ANTHONY VINCIGUERRA

Title: VIC PRESIDENT

Date: JULY 6, 2021

SNAP INC.

By: [Signature]

Name: MATTHEW A. STANTON

Title: ASSOCIATE GENERAL COUNSEL + DIRECTOR

Date: JULY 6, 2021