

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM660888

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crestline Direct Finance, L.P.		06/14/2021	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Atlantic Coast Media Group, LLC		
Street Address:	100 Town Square Place, 6th Floor		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	Limited Liability Company: VIRGINIA		
Name:	Bellezza Products L.L.C.		
Street Address:	100 Town Square Place, 6th Floor		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	Limited Liability Company: VIRGINIA		
Name:	Hydroxatone, LLC		
Street Address:	100 Town Square Place, 6th Place		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	Limited Liability Company: VIRGINIA		
Name:	Longevity, LLC		
Street Address:	100 Town Square Place, 6th Floor		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	Limited Liability Company: VIRGINIA		
Name:	Luminique, LLC		
Street Address:	100 Town Square Place, 6th Floor		
City:	Jersey City		

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State/Country:	NEW JERSEY
Postal Code:	07310
Entity Type:	Limited Liability Company: VIRGINIA
Name:	MyDailyDose, LLC
Street Address:	499 Washington Blvd.
City:	Jersey City
State/Country:	NEW JERSEY
Postal Code:	07310
Entity Type:	Limited Liability Company: VIRGINIA
Name:	Orexis, LLC
Street Address:	499 Washington Blvd.
City:	Jersey City
State/Country:	NEW JERSEY
Postal Code:	07310
Entity Type:	Limited Liability Company: VIRGINIA
Name:	Urban Nutrition, LLC
Street Address:	100 Town Square Place, 6th Floor
City:	Jersey City
State/Country:	NEW JERSEY
Postal Code:	07310
Entity Type:	Limited Liability Company: VIRGINIA
Name:	Miracle Skin Transformer, LLC f/k/a Sarah McNamara Beauty, LLC
Street Address:	100 Town Square Place, 6th Floor
City:	Jersey City
State/Country:	NEW JERSEY
Postal Code:	07310
Entity Type:	Limited Liability Company: VIRGINIA

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	4139748	BRONZIA17 COMPLEX
Registration Number:	4376764	INSTANT EFFECT
Registration Number:	4198871	KERACALM
Registration Number:	4129060	KERANIQUE
Registration Number:	3862008	LASHATONE
Registration Number:	4106451	LUMINEYE
Registration Number:	3667617	NEUROSTIN
Registration Number:	4050668	SUNSOAK
Registration Number:	3968131	THINNING HAIR SOLUTION FOR WOMEN

TRADEMARK

REEL: 007358 FRAME: 0631

Property Type	Number	Word Mark
Registration Number:	3602370	VINOTROL
Registration Number:	3888328	YOUR BEAUTY ADVISOR
Registration Number:	3678751	HYDROLYZE
Registration Number:	3312417	HYDROXATONE
Registration Number:	3829055	LUMINIQUE
Registration Number:	4112808	LUMINIQUE
Registration Number:	3815545	DECLATONE
Registration Number:	4383631	INSTANT FACE LIFT
Registration Number:	4172664	LIFTALYZE
Registration Number:	3152201	BELLAPLEX
Registration Number:	2992074	FINDLONGEVITYNOW
Registration Number:	4127951	TRISOME PLUS COMPLEX
Registration Number:	4034146	MYDAILYDOSE
Registration Number:	3232347	OREXIS
Registration Number:	4411873	LIP REWIND
Registration Number:	3926319	MIRACLE SKIN TRANSFORMER
Registration Number:	4290037	SARAH MCNAMARA BEAUTY NEW YORK
Registration Number:	3360277	ARCTICESSENTIALS
Registration Number:	3517875	CELTRIXA
Registration Number:	3419453	RESTAID
Registration Number:	3188792	URBAN NUTRITION
Registration Number:	3403496	VENACURA
Serial Number:	85080730	EYE JUVENATION
Serial Number:	85960213	CLEAR FUSION

CORRESPONDENCE DATA

Fax Number: 2027568087

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-756-8000

Email: ipdocketmwe@mwe.com, eatkins@mwe.com, kdelcoure@mwe.com

Correspondent Name: Eleanor B. Atkins

Address Line 1: McDermott Will & Emery LLP

Address Line 2: 500 North Capitol Street, NW

Address Line 4: Washington, D.C. 20001-1531

ATTORNEY DOCKET NUMBER: 089998-0055

NAME OF SUBMITTER: Eleanor B. Atkins

SIGNATURE: /Eleanor B. Atkins/

DATE SIGNED: 07/19/2021

Total Attachments: 6

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”) is dated as of June 14, 2021, by CRESTLINE DIRECT FINANCE, L.P., as collateral agent for the Lenders referred to in the Security Agreement referenced below (in such capacity, together with its successors and assigns in such capacities, the “Agent”).

WHEREAS, Agent and the Grantors (as defined therein), among others, entered into that certain (i) Pledge and Security Agreement dated as of February 12, 2015 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the “Security Agreement”), and (ii) Trademark Security Agreement dated as of February 12, 2015 and executed in connection therewith (as amended, modified, extended, restated, replaced, or supplemented from time to time, the “Trademark Agreement”, and together with the Security Agreement, the “Security Documents”);

WHEREAS, the Security Documents granted Agent a security interest in the Trademarks listed on Schedule I attached hereto as security for certain obligations of Grantors to Agent;

WHEREAS, Agent recorded the Trademark Agreement on November 12, 2015 at Reel 5667, Frame 0323 with the United States Patent and Trademark Office; and

WHEREAS, Grantors have requested that Agent release its security interests in the Trademarks listed on Schedule I hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby fully and irrevocably discharges, releases and terminates its security interests in and Liens (as defined in the Trademark Agreement) on the Trademarks listed on Schedule I hereto and all other Trademark Collateral (as defined in the Trademark Agreement) and any right, title or interest of the Agent in, to and under the foregoing under the Security Documents shall hereby cease and become void.

2. If and to the extent that Agent has acquired any right, title or interest in and to the Trademarks listed on Schedule I hereto or any other Trademark Collateral under the Trademark Agreement, Agent hereby assigns, grants and conveys to Grantors, without any representation or warranty of any kind by Agent, all such right, title and interest to Grantors.

3. Agent, without representation or warranty of any kind, terminates and cancels the Trademark Agreement.

4. Agent agrees to take all further actions, and provide to Grantors and their successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantors, at the Grantors’ sole cost and expense, to more fully and effectively effectuate the purposes of, confirm, or record this Release.

5. This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

6. All terms capitalized but not otherwise defined herein shall have the same meanings set forth in the Security Documents.

This Release shall be binding on the parties' legal representatives, assigns, and successors.

[Signature page follows]

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TRADEMARK
REEL: 007358 FRAME: 0635

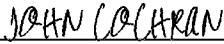
IN WITNESS WHEREOF, Agent has caused this Release of Security Interest in Trademarks to be duly executed as of the day and year first above written.

CRESTLINE DIRECT FINANCE, L.P.,

By: Crestline Direct Finance (GP), L.L.C., its general partner

By: Crestline Investors, Inc., its managing member

By: _____
Name: John Cochran
Title: Vice President

DocuSigned by:

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Schedule I to Release of Security Interest in Trademarks

Trademark Registrations/Applications

Grantor	Country	Mark	Serial/ Registration No.	Application/ Registration Date
Atlantic Coast Media Group, LLC.	United States	BRONZIA17 COMPLEX	4139748	May 8, 2012
Atlantic Coast Media Group, LLC.	United States	INSTANT EFFECT	4376764	July 30, 2013
Atlantic Coast Media Group, LLC.	United States	KERACALM	4198871	August 28, 2012
Atlantic Coast Media Group, LLC.	United States	KERANIQUE	4129060	April 17, 2012
Atlantic Coast Media Group, LLC.	United States	LASHATONE	3862008	October 12, 2010
Atlantic Coast Media Group, LLC.	United States	LUMINEYE	4106451	February 28, 2012
Atlantic Coast Media Group, LLC.	United States	NEUROSTIN	3667617	August 11, 2009
Atlantic Coast Media Group, LLC.	United States	SUNSOAK	4050668	November 1, 2011
Atlantic Coast Media Group, LLC.	United States	THINNING HAIR SOLUTION FOR WOMEN	3968131	May 24, 2011
Atlantic Coast Media Group, LLC.	United States	VINOTROL	3602370	April 7, 2009
Atlantic Coast Media Group, LLC.	United States	YOUR BEAUTY ADVISOR	3888328	December 7, 2010
Atlantic Coast Media Group, LLC.	United States	EYE JUVENATION	85080730	July 8, 2010
Bellezza Products L.L.C.	United States	HYDROLYZE	3678751	September 8, 2009
Bellezza Products L.L.C.	United States	HYDROXATONE	3312417	October 16, 2007
Bellezza Products L.L.C.	United States	LUMINIQUE	3829055	August 3, 2010
Bellezza Products L.L.C.	United States	LUMINIQUE (brand)	4112808	March 13, 2012
Hydroxatone, LLC.	United States	DECLATONE	3815545	July 6, 2010
Hydroxatone, LLC.	United States	INSTANT FACE LIFT	4383631	August 13, 2013
Hydroxatone, LLC.	United States	CLEAR FUSION	85960213	June 14, 2013
Hydroxatone, LLC.	United States	LIFTALYZE	4172664	July 10, 2012
Longevity, LLC.	United States	BELLAPLEX	3152201	October 3, 2006
Longevity, LLC.	United States	FINDLONGEVITYNO W	2992074	September 6, 2005
Luminique, LLC.	United States	TRISOME PLUS COMPLEX	4127951	April 17, 2012
My Daily Dose, LLC.	United States	MYDAILYDOSE	4034146	October 4, 2011
Orexis, LLC.	United States	OREXIS	3232347	April 24, 2007
Sarah McNamara Beauty, LLC.	United States	LIP REWIND	4411873	October 1, 2013

Grantor	Country	Mark	Serial/ Registration No.	Application/ Registration Date
Sarah McNamara Beauty, LLC.	United States	MIRACLE SKIN TRANSFORMER	3926319	March 1, 2011
Sarah McNamara Beauty, LLC.	United States	SARAH MCNAMARA BEAUTY NEW YORK	4290037	February 12, 2013
Urban Nutrition, LLC.	United States	ARCTICESSENTIALS	3360277	December 25, 2007
Urban Nutrition, LLC.	United States	CELTRIXA	3517875	October 14, 2008
Urban Nutrition, LLC.	United States	RESTAID	3419453	April 29, 2008
Urban Nutrition, LLC.	United States	URBAN NUTRITION	3188792	December 26, 2006
Urban Nutrition, LLC.	United States	VENACURA	3403496	March 25, 2008

Trade Names

- a. 2B TIMELESS
- b. ARCTICESSENTIALS
- c. ATLANTIC COAST MEDIA GROUP
- d. BELLADERMA
- e. BELLAPLEX
- f. BELLEZZA PRODUCTS
- g. BRONZIA17 COMPLEX
- h. CELTRIXA
- i. CHRISTIE BRINKLEY SKINCARE
- j. DECLATONE
- k. EXCELL NOW
- l. FINDLONGEVITYNOW
- m. HYDROLYZE
- n. HYDROXATONE
- o. INSTANT EFFECT
- p. INSTANT FACE LIFT
- q. INTERNATIONAL HAIR INSTITUTE
- r. KERACALM
- s. KERANIQUE
- t. LASHATONE
- u. LIFTALYZE
- v. LIP REWIND
- w. LONGEVITY
- x. LUMINEYE
- y. LUMINIQUE
- z. MIRACLE SKIN TRANSFORMER
- aa. MYDAILYDOSE
- bb. NEUROSTIN
- cc. NUTRINITY
- dd. ONE2ONE LOGISTICS
- ee. OREXIS
- ff. RESTAID
- gg. SARAH MCNAMARA BEAUTY

- hh. SARAH MCNAMARA BEAUTY NEW YORK
- ii. SUNSOAK
- jj. THINNING HAIR SOLUTION FOR WOMEN
- kk. TRISOME PLUS COMPLEX
- ll. URBAN NUTRITION
- mm. VENACURA
- nn. VINOTROL
- oo. YOUR BEAUTY ADVISOR
- pp. INTERNATIONAL BEAUTY BRANDS
- qq. HYDROXATONE INTERNATIONAL