

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM660938

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|---|-------------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ENTITY CONVERSION | | |
| SEQUENCE: | 5 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Pattern Brands, Inc. | | 05/07/2021 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Pattern Brands, LLC | | |
| Street Address: | 228 Park Ave S, PMB73891 | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10003 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88314554 | PATTERN BRANDS | |
| Serial Number: | 88314610 | PATTERN | |
| Serial Number: | 88611674 | OPEN SPACES | |
| Serial Number: | 88977070 | PATTERN | |
| Serial Number: | 88977069 | PATTERN BRANDS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 914-941-5668 | | |
| Email: | trademark@collenip.com | | |
| Correspondent Name: | Audra Kemp | | |
| Address Line 1: | 80 South Highland Avenue | | |
| Address Line 2: | THE HOLYOKE-MANHATTAN BUILDING | | |
| Address Line 4: | Ossining, NEW YORK 10562 | | |
| NAME OF SUBMITTER: | Audra Kemp | | |
| SIGNATURE: | /audra kemp/ | | |
| DATE SIGNED: | 07/19/2021 | | |

OP \$140.00 88314554

Total Attachments: 4

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "PATTERN BRANDS, LLC" FILED IN THIS OFFICE ON THE SEVENTH DAY OF MAY, A.D. 2021, AT 9:20 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6949582 8100V
SR# 20211642979

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203150016
Date: 05-07-21

TRADEMARK
REEL: 007358 FRAME: 0896

CERTIFICATE OF FORMATION
OF
PATTERN BRANDS, LLC

1. The name of the limited liability company is Pattern Brands, LLC.
2. The address of the Corporation's registered office in the state of Delaware is 251 Little Falls Drive, City of Wilmington, County of New Castle, 19808. The name of its registered agent at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Pattern Brands, LLC on this 7th day of May, 2021.

/s/ Nicholas Ling
Nicholas Ling, Authorized Person

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PATTERN BRANDS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PATTERN BRANDS, INC." TO "PATTERN BRANDS, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF MAY, A.D. 2021, AT 9:20 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6949582 8100V
SR# 20211642979

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203150016
Date: 05-07-21

TRADEMARK
REEL: 007358 FRAME: 0898

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO
A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214
OF THE DELAWARE LIMITED LIABILITY COMPANY ACT

1. Pattern Brands, Inc. (the "*Company*") was incorporated in the State of Delaware under the Delaware General Corporation Law on June 26, 2018.
2. The jurisdiction of the Company immediately prior to filing this Certificate of Conversion is Delaware.
3. The name and type of entity of the Company immediately prior to the filing this Certificate of Conversion is Pattern Brands, Inc., a Delaware corporation.
4. The name of the Company after conversion as set forth in the Certificate of Formation is Pattern Brands, LLC.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the Company, has executed this Certificate of Conversion on May 7, 2021.

PATTERN BRANDS, INC.
(a Delaware corporation)

By: /s/ Nicholas Ling
Name: Nicholas Ling
Title: President and Chief Executive Officer