

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM661236

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Finance Information Group, LLC		07/19/2021	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Royal News Corp.		
Street Address:	10 East 53rd Street		
Internal Address:	Suite 13A		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6259705	CONNECTIVITY BUSINESS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3126676086		
Email:	lholubar@irwinip.com		
Correspondent Name:	lisa holubar		
Address Line 1:	222 South Riverside Plaza		
Address Line 2:	23rd Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Lisa Holubar		
SIGNATURE:	/Lisa Holubar/		
DATE SIGNED:	07/20/2021		
Total Attachments: 2			
source=2021-07-19 - Connectivity Business - Trademark Assignment Agreement - fully-signed 4814-7973-8098 v.2#page1.tif			
source=2021-07-19 - Connectivity Business - Trademark Assignment Agreement - fully-signed 4814-7973-8098 v.2#page2.tif			

OP \$40.00 6259705

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment") is dated as of July 19, 2021 (the "Effective Date") between Finance Information Group, an Illinois limited liability company ("ASSIGNOR"), and Royal News Corp., a New York corporation ("ASSIGNEE").

WHEREAS ASSIGNOR and ASSIGNEE are parties to a confidential BILL OF SALE AND ASSIGNMENT AGREEMENT dated as of July 19, 2021 (the "Sale Agreement");

WHEREAS ASSIGNOR owns the entire right title, and interest in and to the trademark CONNECTIVITY BUSINESS, the federal registration thereof (U.S. Reg. No. 6,259,705), together with all derivations thereof and including all goodwill associate therewith, whether based on common law or the laws of the various states (the "Mark");

WHEREAS the parties desire that as part of the Sale Agreement, ASSIGNOR desires to convey to ASSIGNEE, and ASSIGNEE desires to accept from ASSGNOR, the Mark.

NOW THEREFORE, for the mutual covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR and ASSIGNEE agree as follows:

1. ASSIGNOR hereby irrevocably conveys and assigns to ASSIGNEE, and ASSIGNEE hereby accepts from ASSIGNOR, the Mark (as defined above) and any and all rights to sue for any past or ongoing infringements of the Mark.
2. The parties agree they shall execute all documents and take all additional steps reasonably necessary to effect the intent of this Assignment.
3. ASSIGNEE shall file this Assignment with the United States Patent and Trademark Office within thirty (30) days of the Effective Date hereof.

IN WITNESS WHEREOF, the undersigned have executed, or have caused to be executed, this Assignment:

**FINANCE INFORMATION GROUP,
LLC**

DocuSigned by:
By: William Jefferson Black

Name: William Jefferson Black
Title: Managing Director
Date: 7/19/2021

ROYAL NEWS CORP.

By: _____
Name:
Title:
Date:

TRADEMARK ASSIGNMENT AGREEMENT

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WHEREAS ASSIGNOR and ASSIGNEE are parties to a confidential BILL OF SALE AND ASSIGNMENT AGREEMENT dated as of July 20, 2021 (the "Sale Agreement");

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IN WITNESS WHEREOF, the undersigned have executed, or have caused to be executed, this Assignment:

**FINANCE INFORMATION GROUP,
LLC**

By:

Name:
Title:
Date:

ROYAL NEWS CORP.

By:

Jsk

Name: *Jonathan Horablass*
Title: *President*
Date: *7/19/21*