

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM661283

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/01/2021

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
1145 Holdings LLC		07/09/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Ebony Media Group, LLC
Street Address:	3309 Collins Lane
City:	Louisville
State/Country:	KENTUCKY
Postal Code:	40245
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	90590041	EBONY
Serial Number:	90600272	EBONY
Registration Number:	0423815	EBONY
Registration Number:	1179532	EBONY
Registration Number:	1536329	EBONY
Registration Number:	5865714	EBONY
Registration Number:	3180225	EBONY
Registration Number:	5860319	EBONYLIVE
Registration Number:	5860332	EBONYLIVE
Registration Number:	2196350	MISS EBONY
Registration Number:	1106312	EBONY FASHION FAIR

CORRESPONDENCE DATA

Fax Number: 5025610442

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5025841135

Email: jray@middletonlaw.com

Correspondent Name: Julie Ray

TRADEMARK

Address Line 1: 401 S. Fourth Street
Address Line 2: Suite 2600
Address Line 4: Louisville, KENTUCKY 40202

NAME OF SUBMITTER: Julie Gregory Ray

SIGNATURE: /Julie Gregory Ray/

DATE SIGNED: 07/20/2021

Total Attachments: 26

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment (“**Trademark Assignment**”), effective as of June 1, 2021 (“**Effective Date**”), is by and between **1145 Holdings LLC**, a limited liability company organized under the laws of the State of Delaware, with an address of 3309 Collins Lane, Louisville, Kentucky 40245 (“**Assignor**”), and **Ebony Media Group, LLC**, a limited liability company organized under the laws of the State of Delaware, with an address of 3309 Collins Lane, Louisville, Kentucky 40245 (“**Assignee**”).

RECITALS

WHEREAS, as of June 1, 2021, Assignor was the owner of all right, title, and interest in and to the trademarks and service marks set forth on Schedule A hereto, together with the goodwill of the business associated therewith, and the corresponding applications and registrations thereof (collectively referred to as the “**Trademarks**”).

WHEREAS, Assignee is a successor to the ongoing and existing portion of the business to which the Trademarks pertain such that assignment of any pending applications filed on an “intent to use” basis with the United States Patent & Trademark Office would be allowable pursuant to Section 10(a)(1) of the Lanham Act, and the Parties now wish to memorialize Assignor’s assignment of all right, title and interest in and to the Trademarks to the Assignee, effective as of June 1, 2021.

NOW, THEREFORE, in consideration of one dollar (U.S. \$1.00) other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby evidence and memorialize its assignment unto Assignee of:

1. Assignor’s entire worldwide right, title and interest in and to the Trademarks, together with the goodwill respectively symbolized thereby, as well as any and all trademark/service mark applications and registrations, associated therewith, all as listed on Schedule A attached hereto and made a part hereof, together with all renewals thereof; all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof; and any and all United States and/or foreign trademark (or service mark) registrations which may issue on same in the future. Together with Assignor’s entire right, title and interest in, as well as the goodwill of the business associated with, the Trademarks being assigned to Assignee, are any and all rights and privileges in the United States, as well as throughout the entire world, associated with same, including the right to sue for any and all past infringements which may have occurred at any time up to the date of this Agreement.
2. Assignor hereby requests the United States Patent and Trademark Office and equivalent government authorities in located in foreign countries to record this Trademark Assignment.
3. From time to time, as and when requested by the Assignee, Assignor will execute further papers and do such other acts as may be necessary or reasonably requested by the Assignee to vest full title in and to all of the Trademarks in the Assignee and to facilitate the recordation of same

before the United States Patent and Trademark Office and equivalent government authorities in located in foreign countries. In the event the Assignee (or its designee) is unable for any reason, after reasonable effort, to secure Assignors' signatures on any document needed in connection with the actions specified in this paragraph, Assignor hereby irrevocably designates and appoints the Assignee and its duly authorized officers and agents as said Assignor's agent and attorney in fact, which appointment is coupled with an interest, to act for and in said Assignor's behalf to execute, verify and file any such documents and to do all other lawfully permitted acts to further the purposes of this Trademark Assignment with the same legal force and effect as if executed by said Assignor.

4. This Trademark Assignment shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

5. No amendment of any provision of this Trademark Assignment shall be valid unless the same shall be in writing and signed by the Assignors and the Assignee. No waiver by any party of any provision of this Trademark Assignment or any default or breach of covenant hereunder, whether intentional or not, shall be valid unless the same shall be in writing and signed by the party against whom the waiver is to be effective nor shall such waiver be deemed to extend to any prior or subsequent default or breach of covenant hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.

6. This Trademark Assignment shall be binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and assigns.

7. Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office or equivalent government authorities in located in foreign countries throughout the world.

[SPACE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned have executed this Nunc Pro Tunc Trademark Assignment to be effective as of the Effective Date.

ASSIGNOR:

1145 HOLDINGS LLC

Ulysses L. Bridgeman, Jr.
Name: Ulysses L. Bridgeman, Jr.

Title: Manager

Location: Louisville, Kentucky USA

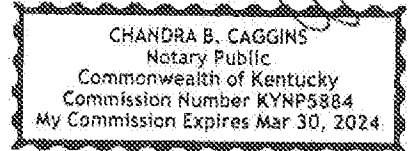
Dated: July 9, 2021

STATE OF KENTUCKY)
): SS
COUNTY OF JEFFERSON)

SUBSCRIBED, SWORN TO and ACKNOWLEDGED before me by ULYSSES L. BRIDGEMAN, JR. on this 9 day of July, 2021.

My Commission Expires: March 30, 2024

Chandra B. Caggins
Notary Public, State-at-Large



ASSIGNEE:

EBONY MEDIA GROUP, LLC

Ulysses L. Bridgeman, Jr.
Name: Ulysses L. Bridgeman, Jr.

Title: Manager

Location: Louisville, Kentucky USA

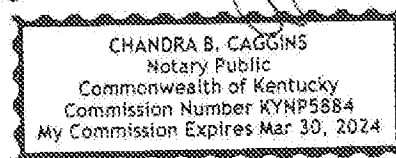
Dated: *July 9, 2021*

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SUBSCRIBED, SWORN TO and ACKNOWLEDGED before me by ULYSSES L. BRIDGEMAN, JR. on this *9* day of *July*, 2021.

My Commission Expires: *March 30, 2024*

Chandra B. Caggins
Notary Public, State-at-Large



Schedule A

Trademarks

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	EBONY	78/439967/(3345084)	23-Jun-04	9	prerecorded digital video disks featuring educational and entertainment programs on health, finance, beauty, fashion, cosmetics and personal care for men and women, lifestyles, african american artists and subjects of interest to african americans
United States	EBONY/JET	78/439959/(3345083)	27-Nov-07	9	prerecorded digital video disks featuring educational and entertainment programs on health, finance, beauty, fashion, cosmetics and personal care for men and women, lifestyles, african american artists and subjects of interest to african americans
United States	AMERICAN BLACK ACHIEVEMENT AWARD	78/627928/(3589447)	May 11, 2005/(March 10, 2009)	41	entertainment services, namely, organizing and arranging cultural events celebrating the success of black men and women in diverse fields
United States	BEAUTY OF THE WEEK	77/565508/(3675503)	September 9, 2008/ (September 1, 2009)	16	magazine section in the field of general interest

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	BLACK FAMILY REUNION TOUR	76/497555/(3982798)	December 5, 2002/ (June 21, 2011)	41	educational and entertainment services, namely, conducting cultural programs featuring live entertainment, music, dance and audiovisual presentations, games, sweepstakes, contests, and also providing food concessions and food preparations demonstrations
United States	EBONY	71/493806/(0423815)	December 22, 1945/ (September 10, 1946) Renewed 2017	16	Periodical publication
United States	EBONY	73/201915/(1179532)	January 29, 1979/(November 24, 1981)	41	entertainment services-namely, organizing and presenting talent and beauty pageants, fashion shows and television shows
United States	EBONY	73828121/(1536329)	November 3, 1986/ (April 25, 1989)	16	books and magazines featuring topics of general interest in the fields of news and current events; fashion and beauty; health and personal care; culinary; literature, entertainment and the arts; finance, business, career opportunities; history, biographics, fiction; politics; sports; travel; education, culture, and personal relationships
United States	EBONY	74/020396/(2321999)	January 18, 1990/(February 22, 2000)	25	t-shirts; and women's clothes, namely, jackets., t-shirts, hats

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	EBONY	77/270798	4-Sep-07	3, 9, 16, 25, 41, 44, 45	trademark: ebony, application number: 71/493806, registration number: 0423815, file reference: 841134, classes: 38 trademark: ebony, application number: 452844, registration number: 1050396, file reference: 960892, classes: 3 trademark: ebony, application number: 74/020396, registration number: 2321999, file reference: 951675, classes: 25, digital media, namely, downloadable audio and video recordings and cds, videotapes, laser disks and dvds featuring fitness, history, biography, television programs and sports; sunglasses, eyeglasses, eyeglass and sunglass cases; downloadable features for mobile telephones, namely, pre-recorded ringtones, wallpaper, animated wallpaper, screensavers, music, menu themes; videos and video on demand featuring fitness, history, biography, television programs and sports, news and entertainment, greeting cards; musical greeting cards; greeting cards with sound; stationery incorporating music

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					and sound for use as greetings, announcement and invitation cards; calendars; wedding planners; art pictures, art prints, graphic art reproductions; printed art reproductions, lithographic works of art and their reproductions, shirts, cosmetic body care services, providing a selection of online electronic greeting cards
United States	EBONY	78/756931/(3888118)	November 18, 2005/ (December 7, 2010)	16	non-fiction books in the fields of lifestyles, and other topics of general interest; printed matter, namely, photographs, cards, featuring art work and art reproductions

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	EBONY	88-076130/(5865714)	August 13, 2018/ (September 24, 2019)	38	Streaming of audio and video tethered downloads; Video broadcasting services over the Internet or other communications network, namely, electronically transmitting video clips; Video broadcasting services via the Internet; Video-on-demand transmission; Video-on-demand transmission services; Video-on-demand transmission services via the Internet; Audio...
United States	EBONY (Stylized) Color Device	78/736473/(3180225)	October 19, 2005/ (December 5, 2006)	16	printed publications, namely magazines of general interest; books in the field of history, education, photography, cooking, health and wellness, entertainment; children's books; and calendars
United States	EBONY INSPIRATIONS	77/004583/(3757886)	September 21, 2006/ (March 9, 2010)	16	greeting cards
United States	EBONYLIVE	88-076176/(5860319)	August 16, 2018/ (September 17, 2019)	38	Streaming of audio and video tethered downloads; Streaming of audio, visual and audiovisual material via a global computer network; Streaming of video material on the Internet; Video transmission over digital networks; Broadcasting services and provision of

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					telecommunication access to films...
United States	EBONYLIVE	88-081701/(5860332)	August 16, 2018/ (September 17, 2019)	41	Film and video film production; Production and distribution of videos in the field of African- American culture, news, and entertainment; Providing a website featuring non- downloadable videos in the field of African- American culture, news, and entertainment; Providing films, not downloadable, via video-on-demand...

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	EBONY POWER 100 LOGO in COLOR	85/809406/(4402829)	December 21, 2012/ (September 17, 2013)	16, 41	annual magazine supplement in the field of listing individuals and businesses that have achieved excellence in diverse fields entertainment services, namely, organizing and arranging cultural events celebrating the success of men and women in diverse fields; entertainment and educational services, namely, providing photographic, audio, video and text presentations on successful people of color; electronic publishing services, namely, publication of texts and graphics featuring subjects of interest to african americans; conducting awards programs honoring individuals and companies that have demonstrated excellence in their personal or professional lives

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	EBONY JET	77/579003/(3822578)	September 25, 2008(July 20, 2010)/	35, 41	on-line retail store services featuring publications, fashion, home, office, and personal care goods for men, women and children educational and entertainment services, namely, a continuing radio program about subjects of interest to african-americans, accessible online and via global computer networks; providing a web site featuring on- line publications in the field of news articles on health, finance, beauty, fashion, cosmetics and personal care for men and women, home design, lifestyles, african- american artists and subjects of interest to african-americans

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	POWER 100	85/668182/(4386659)	July 3, 2012/(August 20, 2013)	16, 41	annual magazine supplement in the field of listing individuals and businesses that have achieved excellence in diverse fields; entertainment services, namely, organizing and arranging cultural events celebrating the success of men and women in diverse fields; entertainment and educational services, namely, providing photographic, audio, video and text presentations on successful people of color; electronic publishing services, namely, publication of texts and graphics featuring subjects of interest to African Americans; conducting awards programs honoring individuals and companies that have demonstrated excellence in their personal or professional lives
United States	TASTE OF EBONY	77/000663/(3941008)	September 15, 2006/ (April 5, 2011)	41	provision of instructional seminars, food preparation demonstrations and expositions in the culinary field for educational and entertainment purposes

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	<u>EBONY.COM</u> <u>PRESENTS</u> <u>MANIFEST:</u> <u>BLACK MEN</u> <u>TACKLE IDENTITY,</u> <u>STRUGGLE &</u> <u>POWER</u>	86/513034		16	INT. CL. 16, int. cl. 16 books, newsletters, brochures, and magazines in the field of african american male related topics on lifestyle, fatherhood, career, and fashion int. cl. 41 providing non- downloadable electronic journals and articles featuring the current state of african american men and boys in america and related topics on lifestyle, fatherhood, career, and fashion; providing a website featuring blogs and non- downloadable electronic publications in the nature of articles in the field of african american male related topics on lifestyle, fatherhood, career, and fashion; entertainment and educational services, namely, exhibitions, educational conferences, workshops and seminars in the field of african american male related topics on lifestyle, fatherhood, career, and fashion; entertainment services, namely, providing a web site featuring photographic, audio and video presentations featuring african american male related topics on

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					lifestyle, fatherhood, career, and fashion; non-downloadable electronic publications in the nature of articles, newsletters, magazine and videos in the field of african american male related topics on lifestyle, fatherhood, career, and fashion int. cl. 44 providing news and information in the field of african american male related topics on lifestyle wellness and fatherhood as it relates to drug and alcohol awareness and health of children int. cl. 45 providing fashion news and information to african american males
United States	EBONY	72/452844/(1050396)	March 29, 1973/	3	cosmetic cleansing cremes, astringents, moisture lotion, hair-spray, liquid foundation, creme foundation, rouge, face powder, eye shadow, eye liner, mascara, brow pencil, lipstick, lip gloss, nail polish, perfume and toilet water
United States	EBONY FASHION FAIR	73/105110/(1106312)	November 1, 1976/	41	service of producing, organizing and presenting fashion shows

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United States	MISS EBONY	75/177588(2196350)	October 7, 1996/	3	Make-up, foundation, and facial powder.
United States	EBONY JR!	90/769,353	6/11/2021	3	printed publications; magazines for children; books for children; clothing; headwear; footwear; socks; cosmetics; make-up preparations; body lotions, creams, serums, and gels; face lotions, creams, serums, and gels; lipsticks, lip gloss, and lip balms; skin cleansers and soaps; skin care products and preparations; face and body moisturizers; hair care preparations; hair styling preparations; hair coloring preparations; shampoos and conditioners; fragrances and perfumery; jewelry; bags; tote bags; purses; handbags; backpacks; duffle bags; cases for smartphones and handheld devices; snack foods; fruit drinks; non-alcoholic beverages; fruit juices; candy; frozen food and dessert products; vitamins; consumer electronics; handheld game consoles; portable electronic devices for electronic gaming; toys, games, and sporting goods; electronic games for the teaching of children; advertising

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					and marketing services; business consultation, management, and advice; business training and leadership development; retail store services featuring clothing and general consumer merchandise; restaurant, hotel, and resort services; entertainment services; educational services; entertainment services, namely, providing online electronic games; downloadable electronic games via the internet and wireless and handheld devices; organization and conducting of electronic game competitions; online magazine featuring text, photographic, audio, and video presentations in the fields of art, business, cuisine, culture, dance, events, fashion, film, food, hairstyles, history, leisure, lifestyle content, literature, music, news, finance, politics, popular culture, sports, style, theater, travel, and other topics of interest to the African-American community; providing a web site featuring text, photographic, audio, and video

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					<p>presentations in the fields of art, business, cuisine, culture, dance, events, fashion, film, food, hairstyles, history, leisure, lifestyle content, literature, music, news, finance, politics, popular culture, sports, style, theater, travel, and other topics of interest to the African-American community; publication of electronic magazines; publication of texts, books, magazines and other printed matter; media production services, namely, music, video and film production; music video production; development, creation, production, and post-production services in the fields of music, videos and film; film and video film production; production and distribution of videos in the field of African-American culture, news, and entertainment; providing a website featuring non-downloadable videos in the field of African-American culture, news, and entertainment; providing films, not downloadable, via video-on-demand transmission</p>

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					services, providing on-line videos featuring African-American culture, news, and entertainment, not downloadable; provision of non-downloadable films and movies via a video-on-demand service; streaming of audio and video tethered downloads; streaming of audio, visual and audiovisual material via a global computer network; video broadcasting services over the internet or other communications networks, namely, electronically transmitting video clips; video broadcasting services via the internet; video-on-demand transmission; video-on-demand transmission services; video-on-demand transmission services via the internet; audio and video broadcasting services over the internet; audio and video broadcasting services over the internet in the field of news and entertainment; broadcasting of video and audio programming over the internet; broadcasting services and provision of

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					telecommunication access to films and television programs provided via a video- on-demand service; broadcasting services and provision of telecommunication access to video and audio content provided via a video- on-demand service via the internet; interactive delivery of video over digital networks; streaming of video material on the internet; transmission of sound, video and information; video on demand transmissions

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	EBONY	90/590,041	3/19/2021	41	Online magazine featuring text, photographic, audio, and video presentations in the fields of art, business, cuisine, culture, dance, events, fashion, film, food, hairstyles, history, leisure, lifestyle content, literature, music, news, finance, politics, popular culture, sports, style, theater, travel, and other topics of interest to the African-American community; Providing a web site featuring text, photographic, audio, and video presentations in the fields of art, business, cuisine, culture, dance, events, fashion, film, food, hairstyles, history, leisure, lifestyle content, literature, music, news, finance, politics, popular culture, sports, style, theater, travel, and other topics of interest to the African-American community; Publication of electronic magazines; Publication of texts, books, magazines and other printed matter

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
United States	MISS EBONY	90/769,243	6/11/2021	3 Plus	printed publications, magazines for children; books for children; clothing; headwear; footwear; socks; cosmetics; make-up preparations; body lotions, creams, serums, and gels; face lotions, creams, serums, and gels; lipsticks, lip gloss, and lip balms; skin cleansers and soaps; skin care products and preparations; face and body moisturizers; hair care preparations; hair styling preparations; hair coloring preparations; shampoos and conditioners; fragrances and perfumery; jewelry; bags; tote bags; purses; handbags; backpacks; duffle bags; cases for smartphones and handheld devices; snack foods; fruit drinks; non-alcoholic beverages; fruit juices; candy; frozen food and dessert products; vitamins; consumer electronics; handheld game consoles; portable electronic devices for electronic gaming; toys, games, and sporting goods; electronic games for the teaching of children; advertising and marketing services; business consultation,

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					management, and advice; business training and leadership development; retail store services featuring clothing and general consumer merchandise; restaurant, hotel, and resort services; entertainment services; educational services; entertainment services, namely, providing online electronic games; downloadable electronic games via the internet and wireless and handheld devices; organization and conducting of electronic game competitions; online magazine featuring text, photographic, audio, and video presentations in the fields of art, business, cuisine, culture, dance, events, fashion, film, food, hairstyles, history, leisure, lifestyle content, literature, music, news; finance, politics, popular culture, sports, style, theater, travel, and other topics of interest to the African-American community; providing a web site featuring text, photographic, audio, and video presentations in the fields of art, business, cuisine,

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					<p>culture, dance, events, fashion, film, food, hairstyles, history, leisure, lifestyle content, literature, music, news, finance, politics, popular culture, sports, style, theater, travel, and other topics of interest to the African-American community; publication of electronic magazines; publication of texts, books, magazines and other printed matter; media production services, namely, music, video and film production; music video production; development, creation, production, and post-production services in the fields of music, videos and film; film and video film production; production and distribution of videos in the field of African-American culture, news, and entertainment; providing a website featuring non-downloadable videos in the field of African-American culture, news, and entertainment; providing films, not downloadable, via video-on-demand transmission services; providing on-line videos featuring African-</p>

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					<p>American culture, news, and entertainment, not downloadable; provision of non-downloadable films and movies via a video-on-demand service; streaming of audio and video tethered downloads; streaming of audio, visual and audiovisual material via a global computer network; video broadcasting services over the internet or other communications networks, namely, electronically transmitting video clips; video broadcasting services via the internet; video-on-demand transmission; video-on-demand transmission services; video-on-demand transmission services via the internet; audio and video broadcasting services over the internet; audio and video broadcasting services over the internet in the field of news and entertainment; broadcasting of video and audio programming over the internet; broadcasting services and provision of telecommunication access to films and television programs</p>

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date	Class	Goods/Services
					<p>provided via a video-on-demand service; broadcasting services and provision of telecommunication access to video and audio content provided via a video-on-demand service via the internet; interactive delivery of video over digital networks; streaming of video material on the internet; transmission of sound, video and information; video on demand transmissions.</p>
United States	EBONY	90/600,272	3/24/2021	41	<p>Media production services, namely, music, video and film production; Music video production; Development, creation, production, and post-production services in the fields of music, videos and film</p>