

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM661475

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Perfume Spot, LLC		06/30/2021	Limited Liability Company: TEXAS
BMP Perfume Spot HoldCo, LLC		06/30/2021	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crossfirst Bank		
<b>Street Address:</b>	2021 McKinney Avenue		
<b>Internal Address:</b>	Suite 800		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75201		
<b>Entity Type:</b>	Chartered Bank: KANSAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3869947	THE PERFUME SPOT	
<b>Registration Number:</b>	3689285	TREMENDOUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8164743216		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8164748100		
<b>Email:</b>	sfaction@spencerfane.com		
<b>Correspondent Name:</b>	SPENCER FANE LLP		
<b>Address Line 1:</b>	1000 Walnut Street		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Kansas City, MISSOURI 64106-2140		
<b>ATTORNEY DOCKET NUMBER:</b>	5033367-29		
<b>NAME OF SUBMITTER:</b>	Kyle L. Elliott		
<b>SIGNATURE:</b>	/kle/		
<b>DATE SIGNED:</b>	07/21/2021		

CH \$65.00 3869947

**Total Attachments: 3**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement, dated as of June 30, 2021 (as the same may be amended, consolidated, restated, replaced or otherwise modified from time to time, the “Security Agreement”), by and between (a)(i) PERFUME SPOT, LLC, a Texas limited liability company (the “Perfume Spot”), and (ii) BMP PERFUME SPOT HOLDCO, LLC, a Texas limited liability company (the “HoldCo,” and together with Perfume Spot, jointly and severally, the “Borrower”), and (b) CROSSFIRST BANK (the “Bank”), the Borrower has granted to the Bank, as security for the Obligations referred to in the Security Agreement, a continuing security interest in and continuing lien upon the trademarks and trademark applications described below, and the goodwill associated with such marks:

TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Application Number</u>	<u>Application Date</u>
The Perfume Spot	3869947	November 2, 2010	77967533	March 24, 2010
Tremendous	3689285	September 29, 2009	77692197	March 16, 2009

TRADEMARK APPLICATIONS

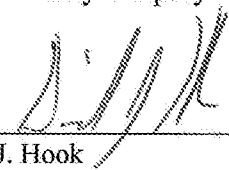
None.

The Borrower and the Bank agree that the security interest in and lien upon the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Security Agreement and the Credit Agreement referred to therein, and (b) is not to be construed as an absolute assignment of any trademark or trademark application.

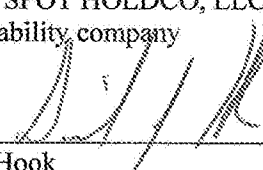
Very truly yours,

PERFUME SPOT, LLC,  
a Texas limited liability company

By: BMP PERFUME SPOT HOLDCO, LLC,  
a Texas limited liability company  
its Manager

By:   
Name: David J. Hook  
Title: Manager

BMP PERFUME SPOT HOLDCO, LLC,  
a Texas limited liability company

By:   
Name: David J. Hook  
Title: Manager

*Acknowledged and Accepted:*

CROSSFIRST BANK,  
a Kansas state-chartered bank

By: \_\_\_\_\_  
Name: Olivia Bock  
Title: Director

Very truly yours,

PERFUME SPOT, LLC,  
a Texas limited liability company

By: BMP PERFUME SPOT HOLDCO, LLC,  
a Texas limited liability company  
its Manager

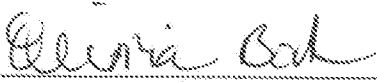
By: \_\_\_\_\_  
Name: David J. Hook  
Title: Manager

BMP PERFUME SPOT HOLDCO, LLC,  
a Texas limited liability company

By: \_\_\_\_\_  
Name: David J. Hook  
Title: Manager

*Acknowledged and Accepted:*

CROSSFIRST BANK,  
a Kansas state-chartered bank

By:  \_\_\_\_\_  
Name: Olivia Bock  
Title: Director