

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM661608

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ARENA ITALIA S.P.A.		01/14/2021	Joint Stock Company: ITALY
RECEIVING PARTY DATA			
Name:	ARENA S.P.A.		
Street Address:	CONTRADA CISTERNA 84/85		
City:	TOLENTINO (MC)		
State/Country:	ITALY		
Postal Code:	I-62029		
Entity Type:	Joint Stock Company: ITALY		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1091870		
Registration Number:	1255899		
Registration Number:	2590182	ARENA	
Registration Number:	0920759	ARENA	
Registration Number:	1063575	ARENA	
Registration Number:	1255900	ARENA	
Registration Number:	3221522	ARENA WATER INSTINCT	
CORRESPONDENCE DATA			
Fax Number:	4042520970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-252-0900		
Email:	mandy@sladlaw.com		
Correspondent Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1397 Carroll Drive		
Address Line 4:	Atlanta, GEORGIA 30318		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1397 Carroll Drive		

OP \$190.00 1091870

Address Line 4: Atlanta, GEORGIA 30318	
NAME OF SUBMITTER:	Jeffrey B. Sladkus
SIGNATURE:	/Jeffrey B. Sladkus/
DATE SIGNED:	07/21/2021
Total Attachments: 0	

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**