OP \$415.00 90059130

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM661984

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cal Bewicke		06/12/2021	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	North Mountain Marketing, Inc.	
Street Address:	18 Commercial Blvd.	
City:	Novato	
State/Country:	CALIFORNIA	
Postal Code:	94949	
Entity Type:	Corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark	
Serial Number:	90059130	POLYPHENOL-C	
Serial Number:	90727673	RESVERATRUE	
Serial Number:	90740658	FROM FIELD TO FINISHED PRODUCT	
Registration Number:	3924100	ALPHAWAVE	
Registration Number:	5146635	CRANBEREX	
Registration Number:	5375373	PROFILEPROVEN	
Registration Number:	3705801	GREENGROWN	
Registration Number:	3613999	NATURE VERIFIED BY SCIENCE	
Registration Number:	3665431	RESVINOL	
Registration Number:	4198356	SILRYNPURE	
Registration Number:	4303935	SFB	
Registration Number:	4300898	VINCARE	
Registration Number:	4459002	SILRYNPOWER	
Registration Number:	4554763	ETHICAL NATURALS NATURE VERIFIED BY SCIE	
Registration Number:	5767058	LOHAN-50	
Registration Number:	4198364	SILRYN	

CORRESPONDENCE DATA

Fax Number: 8664015985

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

TRADFMARK

REEL: 007362 FRAME: 0750

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6505495298
Email: liz@olinerlaw.com

Correspondent Name: Elizabeth Oliner; Oliner Law Address Line 1: 345 Grove Street, 2nd Floor

Address Line 4: San Francisco, CALIFORNIA 94102

NAME OF SUBMITTER: Elizabeth J. Oliner, Esq.

SIGNATURE: /ejo/

DATE SIGNED: 07/22/2021

Total Attachments: 2

source=Signed Trademark Assignment Agreement (07-12-21)(1)#page1.tif source=Signed Trademark Assignment Agreement (07-12-21)(1)#page2.tif

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ASSIGNMENT OF TRADEMARK

Recitals

Assignor wishes to assign all of Assignor's right, title, and interest in and to the marks identified in Exhibit "A" attached hereto (the "Marks"), together with the goodwill of the business associated therewith, and symbolized by the Marks, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

Agreement

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- (a) Assignor hereby transfers, conveys and assigns the Marks to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Marks.
- (b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.

In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

Cal Bewicke	North Mountain Marketing, Inc.,
Signature	Signature:
Name Printed: CAL BENICKE	Name Printed: Leo Liu
	Title: VP

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EXHIBIT."A"

NAME OF THE PROPERTY OF THE PR	Reg. No.	Serui No.
POLYPHENOL-C		90/059,130
RESVERATRUE		90/727,673
From Field to Finished		90/740,658
Product		
ALPHAWAVE	3,924,100	77/912,336
CRANBEREX	5,146,635	87/108,846
PROFILEPROVEN	5,375,373	87/499,747
GREENGROWN	3,705,801	77/180,681
NATURE VERIFIED	3,613,999	78/935,933
BY SCIENCE		
RESVINOL	3,665,431	77/047,886
SILRYNPURE	4,198,356	85/521,725
SILRYN	4,198,364	85/521,822
VINCARE	4,300,898	85/673,822
SFB	4,303,935	85/531,363
SILRYNPOWER	4,459,002	85/935,792
ETHICAL	4,554,763	86/012,910
NATURALS NATURE		
VERIFIED BY		
SCIENCE		
LOHAN-50	5,767,058	87/879,035

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RECORDED: 07/22/2021