

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM662203

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rio Brands, LLC		06/04/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ShelterLogic Corp.		
<b>Street Address:</b>	150 Callender Road		
<b>City:</b>	Watertown		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06795		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 23</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90111977	BEACH 'N GO	
<b>Serial Number:</b>	77035953	BIG KAHUNA	
<b>Serial Number:</b>	90265834	CAMP & GO	
<b>Serial Number:</b>	77738016	CAPTURE THE SPIRIT	
<b>Registration Number:</b>	5821355	CAPTURE THE SPIRIT	
<b>Registration Number:</b>	4475003	EASY IN-EASY OUT	
<b>Registration Number:</b>	4229604	EXTREMESHAD	
<b>Registration Number:</b>	5486710	HI-BOY	
<b>Registration Number:</b>	3903947	MYPOD	
<b>Serial Number:</b>	90306272	RIO	
<b>Serial Number:</b>	90306280	RIO BEACH	
<b>Registration Number:</b>	3047481	RIO BEACH	
<b>Registration Number:</b>	3301686	RIO BRANDS	
<b>Registration Number:</b>	5236112	RIO BRANDS	
<b>Registration Number:</b>	4047727	RIO GEAR	
<b>Registration Number:</b>	5687650	RIO INNOVATIONS	
<b>Registration Number:</b>	5497949	SAFE-ADJUST	
<b>Registration Number:</b>	2969362	SAND BLASTER	
<b>Serial Number:</b>	90112253	SELKIRK	

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Property Type	Number	Word Mark
Registration Number:	5830956	TOTAL SUN BLOCK
Serial Number:	90306309	WAVE BEACH
Registration Number:	2279258	WONDER WHEELER
Registration Number:	5717935	WOODY SURF

**CORRESPONDENCE DATA**

**Fax Number:** 2037843199

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 203-575-2629

**Email:** trademarks@carmodylaw.com

**Correspondent Name:** Carmody Torrance Sandak & Hennessey LLP

**Address Line 1:** 195 Church Street

**Address Line 2:** P.O. Box 1950

**Address Line 4:** New Haven, CONNECTICUT 06509

<b>NAME OF SUBMITTER:</b>	ARTHUR G. SCHAIER
<b>SIGNATURE:</b>	/ARTHUR G. SCHAIER/
<b>DATE SIGNED:</b>	07/23/2021

**Total Attachments: 4**  
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## Trademark Assignment

This ASSIGNMENT is made and entered into by and between Rio Brands, LLC ("Assignor"), having a place of business at 150 Callender Road Watertown, CT 06795 and ShelterLogic Corp. ("Assignee"), having a place of business at 150 Callender Road Watertown, CT 06795;

Whereas, Assignor is the owner of all rights, title and interest in and to the trademarks set forth in the attached Exhibit A (the "Marks"), the goodwill of the business symbolized by the Marks, and the applications and registrations therefor also set forth in the attached Exhibit A, which is made a part hereof;

Whereas, Assignee desires to acquire all rights, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, and the applications and registrations therefor, all as set forth in the attached Exhibit A; and

Whereas, Assignee desires to assign, sell and transfer to Assignee all rights, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, and the applications and registrations therefor all as set forth in the attached Exhibit A; and

NOW THEREFORE, for good and valuable consideration the receipt of which hereby acknowledged, Assignee and Assignor (collectively the "Parties") agree as follows:

1. The Effective Date of this Assignment is June 1, 2021.
2. Assignor has assigned, sold and transferred unto Assignee and does hereby assign, sell and transfer unto Assignee all rights, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks and the applications and registrations therefor, all as set forth in the attached Exhibit A, along with the right to sue and collect for any and all past infringements thereof.
3. Assignee is the successor to the business of the Assignor, or portion thereof, to which the Marks pertain, and that business is ongoing and existing.
4. Assignor does further agree to execute and deliver, without further consideration, any and all further applications, assignments and documents, and to perform such other acts as it lawfully may, that may be deemed necessary or appropriate by Assignee, its successors and assigns, fully to secure its interest as aforesaid.
5. Assignor does hereby authorize and request the Commissioner of Trademarks of the United States and any and all other representatives in the respective Trademark Offices around the world to record this Assignment to Assignee as the assignee of the rights assigned herein.

(N5770032)

The undersigned, having the respective titles indicated below, represents that he is empowered to sign this Assignment on behalf of Assignor and Assignee, respectively.

Rio Brands, LLC (Assignor)

By: 

Name: James Raymond

Title: CEO

Date: June 4, 2021

ShelterLogic Corp. (Assignee)

By: 

Name: James Raymond

Title: CEO

Date: June 4, 2021

(N5770032)2

TRADEMARK

REEL: 007363 FRAME: 0667

EXHIBIT A

Mark Name	Country	Status	Application Number	Filed Date	Registration Number	Registration Date	Classes	Owners
BEACH 'N GO	United States of America	Application	90111977	2020-08-13			30, 21	Rio Brands LLC
BIG KAHUNA	United States of America	Registered	77/035,953	2006-11-03	3281903	2007-08-21	20, 12, 18, 20, 2	Rio Brands LLC
CAMP & GO	United States of America	Published	90265634	2020-10-20			1, 32	Rio Brands LLC
Capture the Spirit	United States of America	Registered	77/738,016	2009-05-15	3722168	2009-12-08	20	Rio Brands LLC
Capture the Spirit	United States of America	Registered	88/268,473	2019-01-19	5821355	2019-07-30	21	Rio Brands LLC
EASY IN-EASY OUT	United States of America	Registered	85/966,226	2013-06-21	4475003	2014-01-28	20	Rio Brands LLC

ExtremeShade	United States of America	Registered	85/565.605	2012-03-09	4329604	2012-10-23	18	Rio Brands LLC
Hi-Boy	United States of America	Registered	87/770.868	2018-01-25	5486710	2018-06-05	20	Rio Brands LLC
MyPod	United States of America	Registered	85/047.941	2010-05-26	3903947	2011-01-11	20	Rio Brands LLC
RIO (stylized)	United States of America	Application	90306272	2020-11-09			12.18.19.2	Rio Brands LLC
RIO BEACH	United States of America	Published	90306260	2020-11-09			0.21.22	Rio Brands LLC
RIO BEACH	United States of America	Registered	76562309	2005-11-28	3047481	2006-01-24	18	Rio Brands LLC
RIO BRANDS	United States of America	Registered	78/544.848	2005-01-10	3301886	2007-10-02	20	Rio Brands LLC
RIO BRANDS	United States of America	Registered	87/246.147	2016-11-22	5236112	2017-07-04	18.20.21	Rio Brands LLC
RIO GEAR	United States of America	Registered	85/091.507	2010-07-23	4047727	2011-11-01	20	Rio Brands LLC
RIO INNOVATIONS	United States of America	Registered	87/979.572	2012-11-15	5687650	2019-02-26	20.21	Rio Brands LLC
Sale-Adjust	United States of America	Registered	87/770.627	2018-01-25	5497949	2018-06-19	20	Rio Brands LLC
Sand Blaster	United States of America	Registered	76/562.322	2003-11-28	2969362	2005-07-19	18	Rio Brands LLC
SELKIRK	United States of America	Application	90112283	2020-08-13			20.22	Rio Brands LLC
Total Sun Block	United States of America	Registered	87/669.712	2017-11-02	5630856	2019-06-13	18.19	Rio Brands LLC
WAVE BEACH	United States of America	Application	90306309	2020-11-09			18.20.21.2	Rio Brands LLC
WONDER WHEELER	United States of America	Registered	75/519.601	1998-07-16	2279258	1999-09-21	12	Rio Brands LLC
Woody Surf	United States of America	Registered	87/979.774	2018-01-25	5717935	2019-04-02	20	Rio Brands LLC

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REEL: 007363 FRAME: 0669

RECORDED: 07/23/2021