

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM662558

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/24/2012
RESUBMIT DOCUMENT ID:	900625263
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fresh Start Bakeries, LLC		06/15/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Premier Bakers, LLC
Street Address:	12130 Millennium Dr., Suite 300
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90094
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1665990	FRESH START BAKERIES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915031
Email: jreider@buchalter.com
Correspondent Name: Jessie Reider Cristo
Address Line 1: 1000 Wilshire Blvd., Suite 1500
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER:	Jessie Reider Cristo
SIGNATURE:	/jrc/
DATE SIGNED:	07/26/2021

Total Attachments: 4

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NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "Assignment") is executed as of this 15th day of June, 2021 by Fresh Start Bakeries, LLC, a Delaware limited liability company ("Assignor") and Premier Bakers, LLC, a Delaware limited liability company ("Assignee"), nunc pro tunc as of June 24, 2012, pursuant to the Contribution Agreement dated June 24, 2012 (the "Contribution Agreement"), by and among Assignor and Assignee. Capitalized terms used and not otherwise defined herein have the meanings ascribed to such terms in the Contribution Agreement.

As set forth in the Contribution Agreement, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby irrevocably assign, transfer and convey unto Assignee all right, title and interest, in perpetuity, whether now known or hereafter created, throughout the universe, in and to all of the trademarks, trade dress, service marks and trade names listed on Schedule A annexed hereto, including the trademark applications and registrations identified thereon and together with any and all renewals and extensions thereof, along with any and all proprietary or other rights in any or all of such trademarks, trade dress, service marks and trade names (collectively the "Trademarks"), together with all goodwill attendant to and/or symbolized by all such Trademarks, along with (to the fullest extent permitted by law) any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation, whether prior to or subsequent to the date hereof, of any of such Trademarks, or of any proprietary or other rights in any or all such Trademarks, nunc pro tunc as of June 24, 2012.

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. Execution and delivery of this Assignment by delivery of a facsimile or electronically recorded copy (including a .pdf file) bearing a copy of the signature of a party shall constitute a valid and binding execution and delivery of this Assignment by such party. Such copies shall constitute enforceable original documents.

FRESH START BAKERIES, LLC

By: Chris Woo
Name: Chris Woo
Title: VP & General Counsel

PREMIER BAKERS, LLC

By: Robert Mine
Name: Robert Mine
Title: Senior Vice President

Schedule A

U.S. Reg. No. 1665990 – FRESH START BAKERIES

Canada Reg. No. TMA825558 – FRESH START BAKERIES and DESIGN