

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM662611

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ETISON LLC		07/23/2021	Limited Liability Company: IDAHO
VOOMLY LLC		07/23/2021	Limited Liability Company: IDAHO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WELLS FARGO BANK		
<b>Street Address:</b>	999 Third Avenue, Suite 4200		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98104		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6359159		
<b>Registration Number:</b>	6359158	CLICKFUNNELS	
<b>Registration Number:</b>	6171608	FOLLOW-UP FUNNELS	
<b>Registration Number:</b>	6162510	LIBERATE & EDUCATE	
<b>Registration Number:</b>	6152395	CLICKFUNNELS STUDIOS	
<b>Registration Number:</b>	6135780	LIBERATE & EDUCATE	
<b>Registration Number:</b>	5839558	ONE FUNNEL AWAY CHALLENGE	
<b>Registration Number:</b>	5797993	SOFTWARE SECRETS	
<b>Registration Number:</b>	5697433	ACTIONETICS MD	
<b>Registration Number:</b>	5594195	TWO COMMA CLUB	
<b>Registration Number:</b>	5371924	FUNNELHACKING	
<b>Registration Number:</b>	5145311		
<b>Registration Number:</b>	5421462	FUNNEL HACK-A-THON	
<b>Registration Number:</b>	4993984	CLICKFUNNELS	
<b>Registration Number:</b>	5642038	TESTLY	
<b>Registration Number:</b>	5812221	DOODLY	
<b>Registration Number:</b>	5858940	TOONLY	

OP \$440.00 6359159

TRADEMARK

**CORRESPONDENCE DATA****Fax Number:** 5037782200*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 9712953377**Email:** trademarks@lanepowell.com**Correspondent Name:** Cassandra Mercer**Address Line 1:** 601 SW Second Ave., Ste. 2100**Address Line 4:** Portland, OREGON 97204-3158

<b>NAME OF SUBMITTER:</b>	Cassandra Mercer
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<b>SIGNATURE:</b>	/Cassandra Mercer/
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<b>DATE SIGNED:</b>	07/26/2021
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**Total Attachments: 10**

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## GRANT OF SECURITY INTEREST

This GRANT OF SECURITY INTEREST, dated as of July 23, 2021, is executed by ETISON LLC, an Idaho limited liability company ("Etison"), and VOOMLY LLC, an Idaho limited liability company ("Voomly"; together with Etison, "Grantor"), in favor of WELLS FARGO BANK, NATIONAL ASSOCIATION (in its capacity as administrative agent for the Lenders (as hereafter defined), "Agent").

A. Pursuant to that certain Credit Agreement dated as of the date hereof among Grantor, certain financial institutions party thereto from time to time (the "Lenders"), and Agent (as amended, restated, supplemented, extended, or modified from time to time, the "Credit Agreement"), the Lenders have agreed to extend certain credit facilities to Grantor upon the terms and subject to the conditions set forth therein.

B. Grantor owns the patents/trademarks/copyrights and/or applications for patents/trademarks/copyrights more particularly described on Schedules 1-A and 1-B annexed hereto as part hereof (collectively, the "Intellectual Property");

C. Grantor has entered into an Intellectual Property Security Agreement dated the date hereof (the "Security Agreement") in favor of Agent; and

D. Pursuant to the Security Agreement, Grantor has granted to Agent a security interest in all right, title, and interest of Grantor in and to the Intellectual Property, together with any reissue, continuation, continuation-in-part, or extension thereof, and all proceeds thereof, including any and all causes of action that may exist by reason of infringement thereof for the full term of the Intellectual Property (collectively, the "Collateral"), to secure the prompt payment, performance, and observance of the Secured Obligations, as defined in the Security Agreement;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby further grant to Agent a security interest in the Collateral to secure the prompt payment, performance, and observance of the Secured Obligations.

Grantor does hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the security interest in the Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

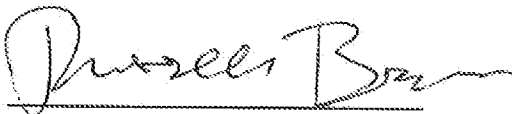
Agent's address is:

WELLS FARGO BANK, NATIONAL  
ASSOCIATION  
999 Third Avenue, Suite 4200  
Seattle WA 98104

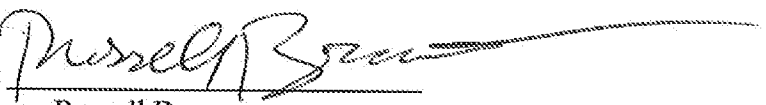
IN WITNESS WHEREOF, Grantor has caused this Assignment to be executed as of the day and year first above written.

**GRANTOR:**

ETISON LLC

By:   
Name: Russell Brunson  
Title: Manager

VOOMLY LLC

By:   
Name: Russell Brunson  
Title: Manager

STATE OF IDAHO )  
COUNTY OF Ada ) ss.

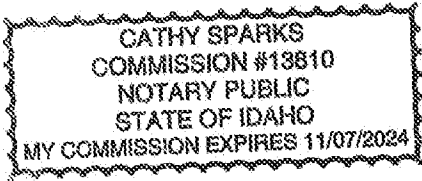
This record was acknowledged before me on July 21, 2021, by RUSSELL BRUNSON, as Manager of ETISON LLC, an Idaho limited liability company.

*Cathy Sparks*

Signature of notary public

(Stamp)

My Commission Expires: 11-7-24



STATE OF IDAHO )  
COUNTY OF Ada ) ss.

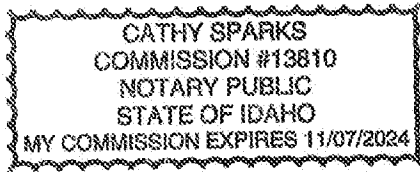
This record was acknowledged before me on July 21, 2021, by RUSSELL BRUNSON, as Manager of VOOMLY LLC, an Idaho limited liability company.

*Cathy Sparks*

Signature of notary public

(Stamp)

My Commission Expires: 11-7-24






SCHEDULE 1-A TO GRANT OF SECURITY INTEREST

PATENTS/TRADEMARKS/COPYRIGHTS

PATENTS

INVENTION TITLE	APPLICATION NO. / PATENT NO. / JURISDICTION	FILING DATE / ISSUE DATE	OWNER OF RECORD	STATUS
WEBSITE CREATION SYSTEM FOR CREATING WEBSITES HAVING AT LEAST ONE SERIES OF DIRECTIONAL WEBPAGES AND RELATED METHODS	15/880,226 10,846,357 United States	January 25, 2018 November 24, 2020	ClickFunnels	Issued
WEBSITE CREATION SYSTEM FOR CREATING WEBSITES HAVING AT LEAST ONE SERIES OF DIRECTIONAL WEBPAGES AND RELATED METHODS	15/880,255 11,068,559 United States	January 25, 2018 July 20, 2021	ClickFunnels	Issued

TRADEMARKS

MARK	SERIAL NO. / REGISTRATION NO. / JURISDICTION	FILING DATE / REGISTRATION DATE	OWNER OF RECORD	STATUS
	88/815,611 6,359,159 United States	February 28, 2020 May 25, 2021	Etison LLC	Registered
CLICKFUNNELS	88/815,606 6,359,158 United States	February 28, 2020 May 25, 2021	Etison LLC	Registered
FOLLOW-UP FUNNELS	88/687,220 6,171,608 United States	November 11, 2019 October 6, 2020	Etison LLC	Registered
	88/789,751 6,162,510 United States	February 7, 2020 September 29, 2020	Etison LLC	Registered
CLICKFUNNELS STUDIOS	88/815,512 6,152,395 United States	February 28, 2020 September 15, 2020	Etison LLC	Registered
LIBERATE & EDUCATE	88/789,743 6,135,780 United States	February 7, 2020 August 25, 2020	Etison LLC	Registered
ONE FUNNEL AWAY CHALLENGE	88/298,530 5,839,558 United States	February 12, 2019 August 20, 2019	Etison LLC	Registered
SOFTWARE SECRETS	88/126,778 5,797,993 United States	September 21, 2018 July 9, 2019	Etison LLC	Registered
ACTIONETICS MD	88/126,737 5,697,433 United States	September 21, 2018 March 12, 2019	Etison LLC	Registered
TWO COMMA CLUB	87/762,139 5,594,195 United States	January 19, 2018 October 30, 2018	Etison LLC	Registered
FUNNELHACKING	87/334,889 5,371,924 United States	February 14, 2017 January 2, 2018	Etison LLC	Registered
	87/058,445 5,145,311 United States	June 2, 2016 February 21, 2017	Etison LLC	Registered



<b>MARK</b>	<b>SERIAL NO. / REGISTRATION NO. / JURISDICTION</b>	<b>FILING DATE / REGISTRATION DATE</b>	<b>OWNER OF RECORD</b>	<b>STATUS</b>
FUNNEL HACK-A-THON	87/334,979 5,421,462 United States	February 14, 2017 March 13, 2018	Etison LLC	Registered
CLICKFUNNELS	86/393,160 4,993,984 United States	September 12, 2014 July 5, 2016	Etison LLC	Registered
TESTLY	87/903,601 5,642,038 United States	May 2, 2018 January 1, 2019	Voomly LLC	Registered
DOODLY	88/234,892 5,812,221 United States	December 19, 2018 July 23, 2019	Voomly LLC	Registered
TOONLY	88/234,905 5,858,940 United States	December 19, 2018 September 10, 2019	Voomly LLC	Registered

SCHEDULE 1-B TO GRANT OF SECURITY INTEREST  
PATENTS/TRADEMARKS/COPYRIGHTS APPLICATIONS

I-B-1


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**TRADEMARK**  
**REEL: 007365 FRAME: 0010**

PATENT APPLICATIONS

INVENTION TITLE	APPLICATION NO. / PATENT NO. / JURISDICTION	FILING DATE / ISSUE DATE	OWNER OF RECORD	STATUS
WEBSITE CREATION SYSTEM FOR CREATING WEBSITES HAVING AT LEAST ONE SERIES OF DIRECTIONAL WEBPAGES AND RELATED METHODS	17/247,041 N/A United States	November 24, 2020 N/A	ClickFunnels	Pending
Unidentified	17/304,159 N/A United States	June 15, 2021 N/A	ClickFunnels	Pending

APPLICATIONS FOR TRADEMARKS

MARK	SERIAL NO. / REGISTRATION NO. / JURISDICTION	FILING DATE / REGISTRATION DATE	OWNER OF RECORD	STATUS
CF STUDIOS	88/815,505 N/A United States	February 28, 2020 N/A	Etison LLC	Pending
THE 1% CRAZY	90/050,219 N/A United States	July 13, 2020 N/A	Etison LLC	Pending
TWO COMMA CLUB X	90/050,235 N/A United States	July 13, 2020 N/A	Etison LLC	Pending
	90/050,248 N/A United States	July 13, 2020 N/A	Etison LLC	Pending
VOOMLY	88/488,227 N/A United States	June 25, 2019 N/A	Voomly LLC	Pending
VOOMLY	88/488,250 N/A United States	June 25, 2019 N/A	Voomly LLC	Pending
EDITLY	88/771,292 N/A United States	January 23, 2020 N/A	Voomly LLC	Pending
TALKIA	90/052,559 N/A United States	July 14, 2020 N/A	Voomly LLC	Pending
TALKIA	90/052,577 N/A United States	July 14, 2020 N/A	Voomly LLC	Pending