

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM662782

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/09/2020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Scents & Senses Company, S.L.		12/19/2020	Sociedad De Responsabilidad Limitada: SPAIN

RECEIVING PARTY DATA

Name:	Geneurope Holding B.V.
Street Address:	Herikerbergweg 238
Internal Address:	Luna ArenA
City:	Amsterdam
State/Country:	NETHERLANDS
Postal Code:	1101CM
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4094947	SHAKIRA
Registration Number:	4105330	ELIXIR SHAKIRA
Registration Number:	5378363	S

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 609 454 6772
Email: brooks.bruneau@fisherbroyles.com
Correspondent Name: Brooks R. Bruneau
Address Line 1: 100 Overlook Center
Address Line 2: Second Floor
Address Line 4: Princeton, NEW JERSEY 08540

DOMESTIC REPRESENTATIVE

Name: Brooks R. Bruneau
Address Line 1: 100 Overlook Center
Address Line 2: Second Floor

TRADEMARK

REEL: 007365 FRAME: 0452

900632146

OP \$90.00 4094947

Address Line 4: Princeton, NEW JERSEY 08540	
NAME OF SUBMITTER:	Brooks R. Bruneau
SIGNATURE:	/brooks r. bruneau/
DATE SIGNED:	07/27/2021
Total Attachments: 2 source=Scents & Senses to Geneurope Holding trademark assginment#page1.tif source=Scents & Senses to Geneurope Holding trademark assginment#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

This Trademark Assignment agreement is to confirm the assignment of certain trademarks, and is by and between Scents & Senses Company, S.L., with a business address of Plaza Europa, 46-48, L'Hospitalet de Llobregat, 08902 Barcelona, Spain (hereinafter "Assignor"), and Geneurope Holding B.V., Herikerbergweg 238, Luna ArenA, 1101CM, Amsterdam, the Netherlands (hereinafter "Assignee").

WHEREAS, Assignor and Assignee have entered into a sales and purchase agreement pursuant to which Assignor agreed to sell, transfer and assign to Assignee certain properties, including all of Assignor's right, title and interest in and to the trademarks and U.S. trademark registrations set forth on the attached Exhibit 1 (hereinafter "Trademarks"); and

WHEREAS, Assignee wishes to confirm that it has acquired and accepts all Assignor's right, title and interest in and to the Trademarks.

NOW, THEREFORE, in consideration of the amount of 100 USD and of mutual promises set forth within this Assignment agreement and the sales and purchase agreement, and for good and valuable consideration, the adequacy and receipt of which are hereby acknowledged, the parties agree as follows:

1. Assignor confirms it has assigned and hereby memorializes the assignment to Assignee of all of its right, title and interest in and to the Trademarks, including common law rights, , including the right to all income and royalties now or hereinafter due or payable with respect to the Trademarks, and the right to sue and recover any damages and profits, as well as any other remedies, for past, present and future infringements or misappropriations of the Trademarks.
2. Both Assignor and Assignee agree that this Assignment may be executed in one or more counterparts, each of which together shall constitute one and the same original Assignment Document, and an electronically scanned or facsimile transmitted signature shall be deemed to be an original signature, and a true copy of this Assignment shall have the same legal affect as an original copy.
3. This Assignment is effective nunc pro tunc as of 9th December 2020

Assignor:

SCENTS & SENSES COMPANY, S.L.

Signature

Ana Pallarés Casado, Power of Attorney
Print Name & Title

Date of Signing: 19th December 2020

Assignee:

GENEUROPE HOLDING B.V.


Signature

Ferran Vilaseca Lemus, DIRECTOR
Print Name & Title

Date of Signing: 20th December 2020

EXHIBIT 1

UNITED STATES TRADEMARKS

Catchword	Logo	Country/ Jurisdiction	Classes	Status	Appl. Date	Appl. No.	Reg. Date	Reg. No.	Next Renewal or Declaration of Continuing Use
SHAKIRA		United States	03	Registered/Granted	30/12/2008	77641222	07/02/2012	4094947	07/02/2022
S		United States	03	Registered/Granted	02/06/2017	87473203	16/01/2018	5378363	16/01/2024
ELXIR SHAKIRA		United States	03	Registered/Granted	13/07/2011	85370644	28/02/2012	4105330	28/08/2022