

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM662887

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hi-Pro Feeds Inc.		07/26/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Trouw Nutrition Canada Inc.		
Street Address:	7504 McLean Road East		
City:	Punslinch, Ontario		
State/Country:	CANADA		
Postal Code:	N0B 2J0		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3146083	SENDERO	
Registration Number:	3124152	OPTIBRAN	
Registration Number:	3039556	NATURAL CALF	
Registration Number:	1959518	HI-PRO	
Registration Number:	1959519	HI-PRO	
CORRESPONDENCE DATA			
Fax Number:	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9148219073		
Email:	tmdocket@leasonellis.com		
Correspondent Name:	Peter Sloane		
Address Line 1:	Leason Ellis LLP		
Address Line 2:	One Barker Avenue, Fifth Floor		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	04858/813340-000		
DOMESTIC REPRESENTATIVE			
Name:	Peter Sloane		
Address Line 1:	Leason Ellis LLP		

OP \$140.00 3146083

Address Line 2: One Barker Avenue, Fifth Floor	
Address Line 4: White Plains, NEW YORK 10601	
NAME OF SUBMITTER:	Matthew L. Frisbee
SIGNATURE:	/Matthew L. Frisbee/
DATE SIGNED:	07/27/2021
Total Attachments: 1 source=02820347#page1.tif	

DEED OF ASSIGNMENT

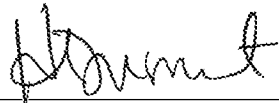
WHEREAS, Hi-Pro Feeds Inc., a corporation organized and existing under the laws of Delaware, having an address at Site 2, Box 50, RR#2, Intersection of Hwy 2A and 306 Ave, Okotoks, Canada T1S 1A2 (“Assignor”), owns the following U.S. trademarks and corresponding registrations, and all goodwill associated therewith (hereinafter the “Trademarks”):

<u>TRADEMARKS</u>	<u>REG. NOS.</u>	<u>DATE OF REG.</u>
SENDERO	3146083	Sep. 19, 2006
OPTIBRAN	3124152	Aug. 01, 2006
NATURAL CALF	3039556	Jan. 10, 2006
HI-PRO	1959518	Mar. 05, 1996
HI-PRO	1959519	Mar. 05, 1996

WHEREAS, Trouw Nutrition Canada Inc., a corporation organized and existing under the laws of Canada, having an address at 7504 McLean Road East, Punslinch, Ontario, Canada N0B 2J0 (“Assignee”), desires to acquire said Trademarks and all associated goodwill in said Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said Trademarks and the registrations therefor, together with the goodwill of the business symbolized by said Trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said Trademarks.

ASSIGNOR

By: 

Name: Heather Dumont

Title: Director of Finance

Date: July 26, 2021