

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM663030

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Probioticsmart, LLC		07/26/2021	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vets Plus, Inc.		
<b>Street Address:</b>	302 Cedar Falls Road		
<b>City:</b>	Menomonie		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54751-1266		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5638979	SMART FIDO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082529243		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6082558891		
<b>Email:</b>	mal@dewittllp.com		
<b>Correspondent Name:</b>	Marcia Layton		
<b>Address Line 1:</b>	DeWitt LLP / Intellectual Property Dept.		
<b>Address Line 2:</b>	2 E. Mifflin Street, Suite 600		
<b>Address Line 4:</b>	Madison, WISCONSIN 53703-2865		
<b>NAME OF SUBMITTER:</b>	Marcia Layton		
<b>SIGNATURE:</b>	/marcialayton/		
<b>DATE SIGNED:</b>	07/28/2021		
<b>Total Attachments: 2</b>			
source=USPTO--210728--Assignment--Trademarks--Probioticsmart_to_Vets_Plus--EXECUTED#page1.tif			
source=USPTO--210728--Assignment--Trademarks--Probioticsmart_to_Vets_Plus--EXECUTED#page2.tif			

OP \$40.00 5638979

## ASSIGNMENT OF MARK

This document is an ASSIGNMENT made by PROBIOTICSMART, LLC, a Wisconsin limited liability company, located and doing business at 303 Red Cedar St. Menomonie, WI 54751-2390 (hereinafter the ASSIGNOR), to VETS PLUS, INC., a Wisconsin corporation, located and doing business at 302 Cedar Falls Rd., Menomonie, WI 54751-1266 (hereinafter the ASSIGNEE).

ASSIGNOR has adopted, used, is using and is the owner of the following mark, as identified in the following document on file in the U.S. Patent and Trademark Office:

Mark	Application Serial No.	Application Filing Date	Registration No.	Registration Date
SMART FIDO	87/563,991	Aug. 10, 2017	5,638,979	December 25, 2018

ASSIGNEE wishes to acquire the mark, its registration, and the goodwill symbolized by the mark.

*THEREFORE*, for good and valuable consideration provided by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which is hereby mutually acknowledged:

ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE all of its rights, title and interest in and to the above-noted mark, all above-noted registrations of and applications to register the mark, and all goodwill associated with and symbolized by the mark. ASSIGNOR represents and warrants that it has the full power to enter into and perform this agreement.

ASSIGNOR further assigns to ASSIGNEE all right to sue for and receive all damages accruing from past infringements of the marks herein assigned.

ASSIGNOR shall execute and deliver such additional documents as may be reasonably requested by ASSIGNEE to vest or protect ASSIGNEE's rights in the mark.

This ASSIGNMENT shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors, and assigns of ASSIGNOR and ASSIGNEE, as well as all others acting by, through, with or under their direction, and all those in privity therewith.

This ASSIGNMENT shall be construed under and pursuant to the laws of the State of Wisconsin, and the form and venue for any conflict shall be a court located in the State of Wisconsin or within any other state in which it is alleged by the plaintiff that the defendant has violated this agreement.

This ASSIGNMENT is effective as of the final date of signature below.

Executed by ASSIGNOR PROBIOTICSMART, LLC:

07/26/2021  
Month / Day / Year

Signature Rajiv Lall

Printed Name Rajiv Lall

Title CEO

The person signing above (1) appeared before me; (2) provided identification verifying that he/she is the person whose name and signature is set forth above; (3) verified that he/she understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his/her own free will; and (5) either signed the document above, or confirmed that he/she made the signature above.

State Wisconsin

Signature Karla Wayne  
NOTARY PUBLIC - NAME

DATE OF NOTARIZATION 7/26/2021

SEAL

KARLA WAYNE  
Notary Public, State of Wisconsin  
My Commission Expires March 21, 2025

County Dunn

My commission expires: March 21, 2025

Executed by ASSIGNEE VETS PLUS, INC.:

07/26/2021  
Month / Day / Year

Signature Rajiv Lall

Printed Name Rajiv Lall

Title CEO

The person signing above (1) appeared before me; (2) provided identification verifying that he/she is the person whose name and signature is set forth above; (3) verified that he/she understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his/her own free will; and (5) either signed the document above, or confirmed that he/she made the signature above.

State WI

Signature Karla Wayne  
NOTARY PUBLIC - NAME

DATE OF NOTARIZATION 7/26/2021

SEAL

KARLA WAYNE  
Notary Public, State of Wisconsin  
My Commission Expires March 21, 2025

County Dunn

My commission expires: March 21, 2025