

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663052

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Collage.com, Inc.		07/27/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ShootProof LLC		
Street Address:	3101 Cobb Parkway		
Internal Address:	Suite 124		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4894604	ONE-CLICK PHOTO BOOK	
Registration Number:	4342257	COLLAGE.COM	
Registration Number:	4388045		
CORRESPONDENCE DATA			
Fax Number:	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(843) 534-4302		
Email:	ip@nelsonmullins.com		
Correspondent Name:	Nelson Mullins Riley & Scarborough LLP		
Address Line 1:	301 South College Street		
Address Line 2:	Suite 2300, IP Department		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
NAME OF SUBMITTER:	John C. McElwaine		
SIGNATURE:	/John C. McElwaine/		
DATE SIGNED:	07/28/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is made and entered into this 27th day of July, 2021, by and between Collage.com, Inc. ("Assignor"), a Delaware corporation and ShootProof LLC ("Assignee"), a Georgia limited liability company.

WHEREAS, Assignor is the owner of all right, title and interest in and to all the trademarks listed on **Exhibit A** attached hereto (including foreign equivalents and all related filings and rights to be referred to collectively as the "Marks"); and

WHEREAS, Assignor is willing to assign all of Assignor's right, title and interest in and to the Marks, including all goodwill pertaining thereto, to Assignee, and Assignee is willing to accept such assignment on the terms and conditions set forth herein.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration paid to Assignor by Assignee the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks, common law trademark rights and the said registrations, and in and to any and all claims and choses in action, whether at law or in equity, for past and future infringement or dilution of said Marks, for past and future acts of unfair competition related to said marks, and for any and all other past and future acts related to said Marks and giving rise to any remedy by statute or otherwise.

Collage.com, Inc.


By Tom McDermott
Name: Tom McDermott
Title: CFO

ShootProof LLC

By Tom McDermott
Name: Tom McDermott
Title: CFO

Exhibit "A"

United States Patent and Trademark Office

Serial Number	Reg. Number	Mark	International Class/Services
86600594	4894604	<p align="center">ONE-CLICK PHOTO BOOK</p>	<p>IC 42: Providing a website featuring on-line non-downloadable software that enables users to upload digital photographs and arrange the photographs into visual representations of images or objects and personalized products bearing images and objects, namely, photo books</p>
85743407	4342257	<p align="center">COLLAGE.COM</p>	<p>IC 42: Providing a website that gives computer users the ability to create visual representations of images or objects and personalized products bearing images and objects</p>
85824590	4388045		<p>IC 09: computer software that helps users create visual representations of images or objects and personalized products bearing images and objects; mobile phone application that helps users create visual representations of images or objects and personalized products bearing images and objects</p>