

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663128

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Best Brands Consumer Products, Inc.		01/29/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Best Brands Consumer Products, Inc.		
Street Address:	2147 Route 27 South		
Internal Address:	Suite 402		
City:	Edison		
State/Country:	NEW JERSEY		
Postal Code:	08817		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	88883817	PURE2GO	
Registration Number:	4003963	SCRIPTIE	
Registration Number:	4154599	IDREAM	
Registration Number:	4603589	KITCHENAIRE	
Registration Number:	5815653	FIRST BRANDS	
Registration Number:	5771908	HOMEWORKS	
Registration Number:	5582610	CLIP' N	
Registration Number:	5582609	MAGIC SNAKE	
Registration Number:	5173422	GLAM & BEAUTY	
Registration Number:	3589081	ILOGIC	
CORRESPONDENCE DATA			
Fax Number:	2126589718		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-673-8350		
Email:	trademarks@goldbergcohen.com		
Correspondent Name:	Amy J Benjamin		
Address Line 1:	1350 Avenue of the Americas		

CH \$265.00 88883817

Address Line 2:	3rd Floor
Address Line 4:	New York, NEW JERSEY 10019

NAME OF SUBMITTER:	Amy J Benjamin
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SIGNATURE:	/amy j benjamin/
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DATE SIGNED:	07/28/2021
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Total Attachments: 2

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TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, Best Brands Consumer Products, Inc., a corporation organized under the laws of the State of New York, with a place of business at 25 Merrick Avenue, Merrick, New York 11566, herein below called "Assignor" owns and has used in its business the trademarks, trademark registrations and/or applications set forth in Exhibit A hereto (collectively, the "Trademarks");

and

WHEREAS, Best Brands Consumer Products, Inc., a corporation organized under the laws of the State of New Jersey, with a place of business at 2147 Route 27 South, Suite 402, Edison, New Jersey 08817, herein below called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said Trademarks, trademark applications and trademark registrations and in and to any registrations, renewals and extension that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for \$10 and other good and valuable consideration, the receipt of which is hereby acknowledged, that as of January 29, 2021, said Assignor has sold, assigned, transferred and by these presents does hereby confirm the sale, assignment and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said Trademarks, trademark registrations and trademark applications and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Date: 7/26/21

BEST BRANDS CONSUMER PRODUCTS, INC.

By: 

Name: Albert Kassin

Title: CEO

SCHEDULE A

TRADEMARK	REGISTRATION NO./SERIAL NO.
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