

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663168

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Varsity Spirit LLC		07/26/2021	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	U.S. All Star Federation, Inc.		
Street Address:	8275 Tournament Drive, Suite 325		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38125		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2999331	THE CHEERLEADING WORLDS	
Registration Number:	3494984	D THE DANCE WORLDS	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Danny M. Awdeh		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 2:	FINNEGAN		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Danny M. Awdeh		
SIGNATURE:	/Danny M. Awdeh/		
DATE SIGNED:	07/28/2021		
Total Attachments: 2			
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source=Varsity_WORLDS_Registrations_Assignment_to_USASF.doc#page2.tif			

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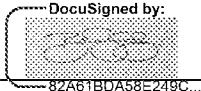
ASSIGNMENT

Varsity Spirit LLC, a Tennessee Limited Liability Company with its principal place of business at 6475 Lenox Center Court, Suite 300, Memphis, Tennessee 38115 (“Assignor”), owns the trademarks (the “Trademarks”) and the trademark registrations (the “Registrations”) identified in Exhibit A.

U.S. All Star Federation, Inc., a Tennessee corporation with its principal place of business at 8275 Tournament Drive, Suite 325, Memphis, Tennessee 38125 (“Assignee”), wishes to acquire the Registrations together with all common-law rights relating to and arising from Assignor’s use of the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Registrations and all common-law rights relating to and arising from all use of the Trademarks together with the goodwill associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Varsity Spirit LLC



By: 

Name: Bill Seely

Title: President

Date: 7/26/2021

EXHIBIT A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
THE CHEERLEADING WORLDS	2,999,331	September 20, 2005
 THE CHEERLEADING WORLDS	Not registered	Not registered
D THE DANCE WORLDS 	3,494,984	September 2, 2008