

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663232

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		07/19/2021	TEXAS BANKING ASSOCIATION: TEXAS
RECEIVING PARTY DATA			
Name:	ASCENTIUM INC.		
Street Address:	490 ST-JOSEPH, SUITE 300		
City:	GATINEAU		
State/Country:	CANADA		
Postal Code:	J87 3Y7		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3755343	CACTUS	
Registration Number:	3755344	CACTUS COMMERCE	
Registration Number:	3741288	COMMERCELIVE	
Registration Number:	3638050	ART OF THE POSSIBLE	
Registration Number:	3028535	ASCENTIUM	
Registration Number:	3937870	THE EXPERIENCE AGENCY	
Registration Number:	4650583	TRANSACTIONAL BRAND MOMENT	
Registration Number:	5350233	THE ARCHITECTS OF FUTURE COMMERCE	
Registration Number:	5360116	CAFFEINATED COMMERCE	
Registration Number:	5766817	ELEMENTS OF FUTURE COMMERCE	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-776-2046		
Email:	jmfitzpatrick@cooley.com		
Correspondent Name:	JENNIFER FITZPATRICK		
Address Line 1:	C/O COOLEY LLP		
Address Line 2:	1299 Pennsylvania Avenue, NW, Suite 700		

CH \$265.00 3755343

Address Line 4:	WASHINGTON, D.C. 20004-2400
ATTORNEY DOCKET NUMBER:	036703-1634
NAME OF SUBMITTER:	JENNIFER FITZPATRICK
SIGNATURE:	/JENNIFER FITZPATRICK/
DATE SIGNED:	07/28/2021
Total Attachments: 4 source=Signed IP Release - Ascentium Inc#page1.tif source=Signed IP Release - Ascentium Inc#page2.tif source=Signed IP Release - Ascentium Inc#page3.tif source=Signed IP Release - Ascentium Inc#page4.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of 07-19-2021 by COMERICA BANK ("Bank") in favor of Ascentium Inc., a company existing under the laws of Canada, with its principal place of business at 490 St-Joseph, Suite 300, Gatineau, Quebec J87 3Y7 ("Company").

Recital

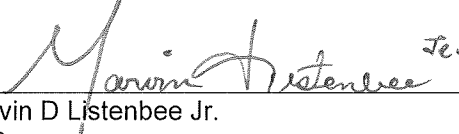
WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Amended and Restated Intellectual Property Security Agreement dated as of August 18, 2020, and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK



Marvin D Listenbee Jr.
AVP

Address:
Comerica Bank
CLS Collateral Services, MC 7575
39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A
COPYRIGHTS

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
NONE		

EXHIBIT B

PATENTS

<u>Description</u>	<u>Application Number</u>	<u>Application Date</u>
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NONE

EXHIBIT C
TRADEMARKS

Description	Registration/ Application Number	Registration/ Application Date
1 Serial #: <u>77445381</u> Mark: CACTUS	Filing Dt: 04/10/2008 Reg #: <u>3755343</u>	Reg, Dt: 03/02/2010
2 Serial #: <u>77445392</u> Mark: CACTUS COMMERCE	Filing Dt: 04/10/2008 Reg #: <u>3755344</u>	Reg, Dt: 03/02/2010
3 Serial #: <u>77445413</u> Mark: COMMERCIALIVE	Filing Dt: 04/10/2008 Reg #: <u>3741288</u>	Reg, Dt: 01/19/2010
1 Serial #: <u>77527907</u> Mark: ART OF THE POSSIBLE	Filing Dt: 07/22/2008 Reg #: <u>3638050</u>	Reg, Dt: 06/16/2009
2 Serial #: <u>78504471</u> Mark: ASCENTJUM	Filing Dt: 10/22/2004 Reg #: <u>3028535</u>	Reg, Dt: 12/13/2005
3 Serial #: <u>85096842</u> Mark: THE EXPERIENCE AGENCY	Filing Dt: 07/30/2010 Reg #: <u>3937870</u>	Reg, Dt: 03/29/2011
4 Serial #: <u>85930732</u> Mark: TRANSACTIONAL BRAND MOMENT	Filing Dt: 05/13/2013 Reg #: <u>4650583</u>	Reg, Dt: 12/02/2014
5 Serial #: <u>87444432</u> Mark: THE ARCHITECTS OF FUTURE COMMERCE	Filing Dt: 05/10/2017 Reg #: <u>5350233</u>	Reg, Dt: 12/05/2017
6 Serial #: <u>87505830</u> Mark: CAFFEINATED COMMERCE	Filing Dt: 06/26/2017 Reg #: <u>5360116</u>	Reg, Dt: 12/19/2017
7 Serial #: <u>87788721</u> Mark: ELEMENTS OF FUTURE COMMERCE	Filing Dt: 02/07/2018 Reg #: <u>5766817</u>	Reg, Dt: 06/04/2019

Bank's security interest recorded at the US Patent and Trademark Office on 09-09-2020 at Reel and Frame Number 7046/0962. Also recorded on 09-09-2020 at Reel and Frame Number 7046/0949.