

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663233

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		07/19/2021	TEXAS BANKING ASSOCIATION: TEXAS
RECEIVING PARTY DATA			
Name:	ASCENTIUM CORPORATION		
Street Address:	1000 1ST AVENUE S., 6TH FLOOR		
City:	SEATTLE		
State/Country:	WASHINGTON		
Postal Code:	98134		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3638050	ART OF THE POSSIBLE	
Registration Number:	3966769	A PURE THEORY OF MARKETING	
Registration Number:	3875499	A ASCENTIUM	
Registration Number:	3028535	ASCENTIUM	
Registration Number:	3937870	THE EXPERIENCE AGENCY	
Registration Number:	4650583	TRANSACTIONAL BRAND MOMENT	
Registration Number:	3755343	CACTUS	
Registration Number:	3755344	CACTUS COMMERCE	
Registration Number:	3741288	COMMERCELIVE	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-776-2046		
Email:	jmfitzpatrick@cooley.com		
Correspondent Name:	JENNIFER FITZPATRICK		
Address Line 1:	C/O COOLEY LLP		
Address Line 2:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	WASHINGTON, D.C. 20004-2400		

CH \$240.00 3638050

ATTORNEY DOCKET NUMBER:	036703-1634
NAME OF SUBMITTER:	JENNIFER FITZPATRICK
SIGNATURE:	/JENNIFER FITZPATRICK/
DATE SIGNED:	07/28/2021
Total Attachments: 4 source=Signed IP Release - Ascentium Corporation#page1.tif source=Signed IP Release - Ascentium Corporation#page2.tif source=Signed IP Release - Ascentium Corporation#page3.tif source=Signed IP Release - Ascentium Corporation#page4.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of 07-19-2021 by COMERICA BANK ("Bank") in favor of Ascentium Corporation, a Delaware corporation, with its principal place of business at 1000 1st Avenue, S., 6th Floor, Seattle, Washington 98134 ("Company").

Recital

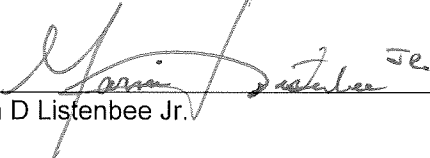
WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement dated as of 02-27-2014 and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK



Marvin D Listenbee Jr.
AVP

Address:
Comerica Bank
CLS Collateral Services, MC 7575
39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A
COPYRIGHTS

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
NONE		

EXHIBIT B

PATENTS

Description _____ Application Number Application Date

NONE

EXHIBIT C
TRADEMARKS

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
1 Serial #: <u>77527907</u> Filing Dt: 07/22/2008 Mark: ART OF THE POSSIBLE	Reg #: <u>3638050</u>	Reg. Dt: 06/16/2009
2 Serial #: <u>77674721</u> Filing Dt: 02/20/2009 Mark: A PURE THEORY OF MARKETING	Reg #: <u>3966769</u>	Reg. Dt: 05/24/2011
3 Serial #: <u>77795893</u> Filing Dt: 08/03/2009 Mark: A ASCENTIUM	Reg #: <u>3875499</u>	Reg. Dt: 11/16/2010
4 Serial #: <u>78504471</u> Filing Dt: 10/22/2004 Mark: ASCENTIUM	Reg #: <u>3028535</u>	Reg. Dt: 12/13/2005
5 Serial #: <u>85096842</u> Filing Dt: 07/30/2010 Mark: THE EXPERIENCE AGENCY	Reg #: <u>3937870</u>	Reg. Dt: 03/29/2011
6 Serial #: <u>85930732</u> Filing Dt: 05/13/2013 Mark: TRANSACTIONAL BRAND MOMENT	Reg #: <u>4650583</u>	Reg. Dt: 12/02/2014
1 Serial #: <u>77445381</u> Filing Dt: 04/10/2008 Mark: CACTUS	Reg #: <u>3755343</u>	Reg. Dt: 03/02/2010
2 Serial #: <u>77445392</u> Filing Dt: 04/10/2008 Mark: CACTUS COMMERCE	Reg #: <u>3755344</u>	Reg. Dt: 03/02/2010
3 Serial #: <u>77445413</u> Filing Dt: 04/10/2008 Mark: COMMERCELIVE	Reg #: <u>3741288</u>	Reg. Dt: 01/19/2010

Bank's security interest recorded at the US Patent and Trademark Office on 03-10-2014 at Reel and Frame Number 5233/0786. Also recorded on 03-10-2014 at Reel and Frame 5233/0775.