

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM663238

|   |   |                            |                                  |
|---|---|----------------------------|----------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                          |                            |                                  |
| <b>NATURE OF CONVEYANCE:</b>  | RELEASE OF SECURITY INTEREST            |                            |                                  |
| <b>CONVEYING PARTY DATA</b>   |   |                            |                                  |
| <b>Name</b>   | <b>Formerly</b>                         | <b>Execution Date</b>      | <b>Entity Type</b>               |
| COMERICA BANK   |   | 07/19/2021                 | TEXAS BANKING ASSOCIATION: TEXAS |
| <b>RECEIVING PARTY DATA</b>   |   |                            |                                  |
| <b>Name:</b>  | ASCENTIUM CORPORATION                   |                            |                                  |
| <b>Street Address:</b>  | 1000 1ST AVENUE S., 6TH FLOOR           |                            |                                  |
| <b>City:</b>  | SEATTLE                                 |                            |                                  |
| <b>State/Country:</b>   | WASHINGTON                              |                            |                                  |
| <b>Postal Code:</b>   | 98134                                   |                            |                                  |
| <b>Entity Type:</b>   | Corporation: DELAWARE                   |                            |                                  |
| <b>PROPERTY NUMBERS Total: 9</b>  |   |                            |                                  |
| <b>Property Type</b>  | <b>Number</b>                           | <b>Word Mark</b>           |                                  |
| <b>Registration Number:</b>   | 3638050                                 | ART OF THE POSSIBLE        |                                  |
| <b>Registration Number:</b>   | 3966769                                 | A PURE THEORY OF MARKETING |                                  |
| <b>Registration Number:</b>   | 3875499                                 | A ASCENTIUM                |                                  |
| <b>Registration Number:</b>   | 3028535                                 | ASCENTIUM                  |                                  |
| <b>Registration Number:</b>   | 3937870                                 | THE EXPERIENCE AGENCY      |                                  |
| <b>Registration Number:</b>   | 4650583                                 | TRANSACTIONAL BRAND MOMENT |                                  |
| <b>Registration Number:</b>   | 3755343                                 | CACTUS                     |                                  |
| <b>Registration Number:</b>   | 3755344                                 | CACTUS COMMERCE            |                                  |
| <b>Registration Number:</b>   | 3741288                                 | COMMERCELIVE               |                                  |
| <b>CORRESPONDENCE DATA</b>  |   |                            |                                  |
| <b>Fax Number:</b>  | 2028427899                              |                            |                                  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                            |                                  |
| <b>Phone:</b>   | 202-776-2046                            |                            |                                  |
| <b>Email:</b>   | jmfitzpatrick@cooley.com                |                            |                                  |
| <b>Correspondent Name:</b>  | JENNIFER FITZPATRICK                    |                            |                                  |
| <b>Address Line 1:</b>  | C/O COOLEY LLP                          |                            |                                  |
| <b>Address Line 2:</b>  | 1299 Pennsylvania Avenue, NW, Suite 700 |                            |                                  |
| <b>Address Line 4:</b>  | WASHINGTON, D.C. 20004-2400             |                            |                                  |

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|   |                        |
|---|------------------------|
| <b>ATTORNEY DOCKET NUMBER:</b>  | 036703-1634            |
| <b>NAME OF SUBMITTER:</b>   | JENNIFER FITZPATRICK   |
| <b>SIGNATURE:</b>   | /JENNIFER FITZPATRICK/ |
| <b>DATE SIGNED:</b>   | 07/28/2021             |
| <b>Total Attachments: 4</b><br>source=Signed IP Release - Ascentium Corporation #2#page1.tif<br>source=Signed IP Release - Ascentium Corporation #2#page2.tif<br>source=Signed IP Release - Ascentium Corporation #2#page3.tif<br>source=Signed IP Release - Ascentium Corporation #2#page4.tif |                        |

## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of 07-19-21 by COMERICA BANK ("Bank") in favor of Ascentium Corporation., a Delaware corporation, with its principal place of business at 1000 1<sup>st</sup> Avenue, S., 6<sup>th</sup> Floor, Seattle, Washington 98134 ("Company").

### Recital


WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement dated as of June 25, 2013 and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

### Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK

  
\_\_\_\_\_  
Marvin D Listenbee Jr.  
AVP

Address:  
Comerica Bank  
CLS Collateral Services, MC 7575  
39200 Six Mile Road  
Livonia, MI 48152

EXHIBIT A  
COPYRIGHTS

| <u>Description</u> | <u>Registration<br/>Number</u> | <u>Registration Date</u> |
|--------------------|--------------------------------|--------------------------|
| NONE               |                                |                          |

EXHIBIT B



**EXHIBIT C**  
**TRADEMARKS**

| <u>Description</u>   | <u>Registration/<br/>Application<br/>Number</u>    | <u>Registration/<br/>Application Date</u> |
|--|--|---|
| 1      Serial #: <u>77445381</u><br>Mark: CACTUS                     | Filing Dt: 04/10/2008<br><br>Reg #: <u>3755343</u> | Reg, Dt: 03/02/2010                       |
| 2      Serial #: <u>77445392</u><br>Mark: CACTUS COMMERCE            | Filing Dt: 04/10/2008<br><br>Reg #: <u>3755344</u> | Reg, Dt: 03/02/2010                       |
| 3      Serial #: <u>77445413</u><br>Mark: COMMERCELIVE               | Filing Dt: 04/10/2008<br><br>Reg #: <u>3741288</u> | Reg, Dt: 01/19/2010                       |
| 1      Serial #: <u>77527907</u><br>Mark: ART OF THE POSSIBLE        | Filing Dt: 07/22/2008<br><br>Reg #: <u>3638050</u> | Reg, Dt: 06/16/2009                       |
| 2      Serial #: <u>77674721</u><br>Mark: A PURE THEORY OF MARKETING | Filing Dt: 02/20/2009<br><br>Reg #: <u>3966769</u> | Reg, Dt: 05/24/2011                       |
| 3      Serial #: <u>77795893</u><br>Mark: A ASCENTIUM                | Filing Dt: 08/03/2009<br><br>Reg #: <u>3875499</u> | Reg, Dt: 11/16/2010                       |
| 4      Serial #: <u>78504471</u><br>Mark: ASCENTIUM                  | Filing Dt: 10/22/2004<br><br>Reg #: <u>3028535</u> | Reg, Dt: 12/13/2005                       |
| 5      Serial #: <u>85096842</u><br>Mark: THE EXPERIENCE AGENCY      | Filing Dt: 07/30/2010<br><br>Reg #: <u>3937870</u> | Reg, Dt: 03/29/2011                       |
| 6      Serial #: <u>85930732</u><br>Mark: TRANSACTIONAL BRAND MOMENT | Filing Dt: 05/13/2013<br><br>Reg #: <u>4650583</u> | Reg, Dt: 12/02/2014                       |

Bank's security interest recorded at the US Patent and Trademark Office on 06-28-2013 at Reel and Frame Number 5059/0014. Also Recorded on 06-28-2013 at Reel & Frame Number 5058/0920.