

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663239

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
T & Beer, Inc. d/b/a Simone International		07/28/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	TGMJM Intellectual Holdings LLC		
Street Address:	101 S. Fort Lauderdale Beach Blvd.		
Internal Address:	Suite 1803		
City:	Fort Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33316		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5274899	THE FUN STARTS HERE.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8566733919		
Email:	ksherlock@archerlaw.com		
Correspondent Name:	Kate Sherlock		
Address Line 1:	One Centennial Sq.		
Address Line 4:	Haddonfield, NEW JERSEY 08033		
NAME OF SUBMITTER:	Kate Sherlock		
SIGNATURE:	/Kate A. Sherlock/		
DATE SIGNED:	07/28/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of the 28th day of July 2021 (the "Assignment"), is by and between T & Beer, Inc. d/b/a Simone International, a New York corporation ("Assignor"), and TGMJM Intellectual Holdings LLC, a Florida limited liability company ("Assignee"), with an address at 101 S. Fort Lauderdale Beach Blvd., Suite 1803, Fort Lauderdale, Florida 33316.

WHEREAS Assignor is desirous of assigning to Assignee all rights throughout the United States and the world in and to the trademark listed in the attached Schedule A, including, without limitation, all goodwill associated therewith (the "Mark"); and

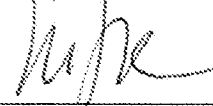
WHEREAS, Assignee is desirous of acquiring from Assignor all rights in and to the Mark.

NOW, THEREFORE, in return for payment by Assignee to Assignor of One Dollar, (\$1.00), the receipt of which is hereby acknowledged, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor and Assignee agree as follows:

1. Assignor hereby irrevocably conveys, transfers, assigns, and delivers unto Assignee, absolutely and forever, the entire right, title, and interest in the United States and throughout the world, in and to the Mark, including any corresponding trade dress, corporate names, trade names, or social media pages incorporating the Mark, whether statutory or at common law, together with all goodwill arising from or related to the business symbolized by the Mark, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its licensees, successors, assigns, and/or other legal representatives, including the right to sue for and receive all damages accruing from past, present and future infringement of the Mark, to be used as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made.
2. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America, or with respect to any foreign trademarks or service marks or applications or registrations for such marks the foreign equivalent as the case may be, to record Assignee as owner of the Mark and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees or other legal representatives.
3. Assignor hereby constitutes and appoints Assignee as its true and lawful attorney-in-fact with full power of substitution, in Assignor's names and stead, to take all steps necessary to enforce any claim or right to take applications, registrations, renewals and extensions related to the Mark.

ASSIGNOR:

T & Beer, Inc

By: 

Name: Thomas J. Simone

Title: *President*

Date: *7/28/21*

ASSIGNEE:

TGMJM Intellectual Holdings LLC

By: 

Name: Thomas J. Simone

Title: President

Date: *7/28/21*

SCHEDULE A

Name	Territory	Registration Number
THE FUN STARTS HERE.	United States of America	5274899

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