

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM658153

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broadland Drinks Limited	FORMERLY aka Broadland Drinks Limited, a company	07/02/2021	Limited Company: UNITED KINGDOM
Rossendale Wines Limited	FORMERLY aka Rossendale Wines Limited, a company	07/02/2021	Limited Company: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Broadland Drinks Limited		
Street Address:	Chapel Street		
City:	Cawston, Norwich, Norfolk		
State/Country:	UNITED KINGDOM		
Postal Code:	NR10 4BG		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5268159	WAIPAPA BAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bslonda@norris-law.com		
Correspondent Name:	Bruce Londa / Norris McLaughlin, P.A.		
Address Line 1:	7 Times Square		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	111640-46		
DOMESTIC REPRESENTATIVE			
Name:	Bruce Londa / Norris McLaughlin		
Address Line 1:	7 Times Square		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10036		

CH \$40.00 5268159

NAME OF SUBMITTER:	Bruce S. Londa
SIGNATURE:	/bsl/
DATE SIGNED:	07/06/2021
Total Attachments: 7 source=Waipapa assignment A#page1.tif source=Waipapa assignment A#page2.tif source=Waipapa assignment A#page3.tif source=Waipapa assignment A#page4.tif source=Waipapa assignment A#page5.tif source=Waipapa assignment A#page6.tif source=Waipapa assignment A#page7.tif	

ASSIGNMENT

This Assignment is dated this 2nd day of July 2021

Between

(1) **Broadland Drinks Limited** (formerly Broadland Wineries Ltd) a company incorporated and registered in England and Wales with company number 00859081 whose registered office is at Chapel Street, Cawston, Norwich, Norfolk, NR10 4BG; and

(2) **Rossendale Wines Limited**, a company incorporated and registered in New Zealand with company number 863481 whose registered office is at 122 Old Tai Tapu Road, Halswell, Christchurch 8025, New Zealand; and

("the Joint Assignors")

(3) **Broadland Drinks Limited** of The New Winery, Chapel Street, Cawston, Norwich, Norfolk, NR10 4BG, United Kingdom

("the Assignee")

Whereas

(A) The Joint Assignors are the Proprietors of the Trade Mark Registrations set out in Schedule A hereto ("the Trade Marks").

(B) The Joint Assignors and Assignee wish to assign the Trade Marks from the Joint Assignors to the Assignee.

(C) The Joint Assignors are the Proprietors of copyright in various labels, logos, and all other written materials relating to the WAIPAPA BAY brand, examples of which are set out at Schedule B ("the Copyright Materials").

(D) The Joint Assignors wish to assign the copyright in all materials relating to the WAIPAPA BAY brand from the Joint Assignors to the Assignee

It is hereby agreed as follows:

1. Assignment

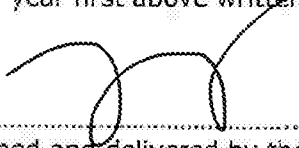
1.1 In consideration of payment of US\$1 (one US dollar) by the Assignee to the Joint Assignors, receipt of which the Joint Assignors hereby acknowledge, the Joint Assignors hereby assign to the Assignee all right, title and interest in, and to, the Trade Marks including the goodwill symbolized by the Trade Marks.

1.2 In consideration of payment of US\$1 (one US dollar) by the Assignee to the Joint Assignors, receipt of which the Joint Assignors hereby acknowledge, the Joint Assignors hereby assign to the Assignee all right, title and interest in, and to, the Copyright Materials.

2. Further Assurance

2.1 Any time after the date of this Agreement, at the request of the Assignee, the Assignor shall execute such documents and do such acts and things as the Assignee may reasonably require for the purpose of giving to the Joint Assignees the full benefit of all the provisions of this Assignment.

In witness whereof the Joint Assignors have executed this Assignment the day and year first above written.



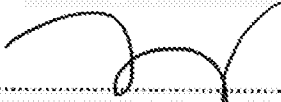
Signed and delivered by the Joint Assignor
Broadland Drinks Limited by its duly authorized officer



Signed and delivered by the Joint Assignor
Rossendale Wines Limited by its duly authorized officer



TRADEMARK


Signed and delivered by the Assignee
Broadland Drinks Limited by its duly authorized officer

SCHEDULE A - Trade Marks

Trade Mark No.	Countries	Trade Mark	Class
UK00002648245	UK	Waipapa Bay	32 and 33
5268159	USA	WAIPAPA BAY	33
017971701	EU	WAIPAPA BAY	33


TRADEMARK

REEL: 007368 FRAME: 0144

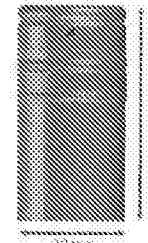
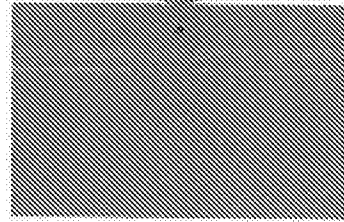
SCHEDULE B – Copyright Materials



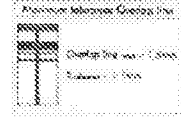
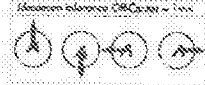
[Handwritten signature]

Cliente-Customer: ERBEN - Bruggland
 Codice pagina-Page code: 673090
 Data consegna-Artwork date: 22/02/2023
 Progetto-Projekt: Waipapa Bay
 Inserto-Insert: Summer
 Versione-Version: /
 Note-Notes: /
 Sviluppo grafico-Graphic Designer: S.S.

Colori stampa-Printing colours
 Stile-PAG 017 ex sample Black



Finitura testa-Top finish: Spazzatura / Quotazioni
 Finitura parete Side finish: Spazio/Spazio / Spazio/Spazio / Spazio/Spazio
 Stampa-Print: Finestra/Finestra / Finestra/Finestra / Finestra/Finestra



72 mm

WAIPAPA BAY

Northcote

SAUVIGNON BLANC

WINE OF NEW ZEALAND

This Northcote Sauvignon Blanc is made from grapes grown in the world famous coastal region of Northcote.

It showcases the skill and passion of the producer with its subtle blend of grapefruit, greenfruit and passion fruit, beautifully balanced with citrus, mineral, honey and notes of stone. Delicious with seafood, chicken, or best vegetable dishes and their green salads.

A superb example of quality Northcote Sauvignon Blanc from the multi-award winning Northcote Winery, New Zealand.

ALL 12.5% BY VOL

750ML

BEST WINE 2022/2023
 WINNING A WINE OF NEW ZEALAND
 SPECIAL AWARDS Winner of
 WIN IN NORTH ISLAND OF NEW ZEALAND
 for 2022

WINNING WINE 2022/2023
 WINNING A WINE OF NEW ZEALAND
 SPECIAL AWARDS Winner of
 WIN IN NORTH ISLAND OF NEW ZEALAND
 for 2022

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95 mm

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WAIPAPA BAY

Marlborough SAUVIGNON BLANC WINE OF NEW ZEALAND

The delightful Sauvignon Blanc is made from grapes grown in the north eastern coastal region of Marlborough.

It showcases the skill and passion of the producer with its intense aromas of gooseberry, grapefruit and passion fruit, beautifully balanced with crisp, zesty flavours and hints of citrus. Delicious with seafood, chicken, grilled vegetable dishes and fresh green salads.

A superb example of quality Marlborough Sauvignon Blanc from the multi-award winning Bessendale Winery, New Zealand.

WINE OF NEW ZEALAND
Grape Growers Institute



alc. 12.5% vol.

At Bessendale Winery
we produce award-winning
Marlborough Sauvignon Blanc
from the best vineyard
drinkingwater.co.nz

1.5 litres
or 1500ml
0.4 litres
or 400ml



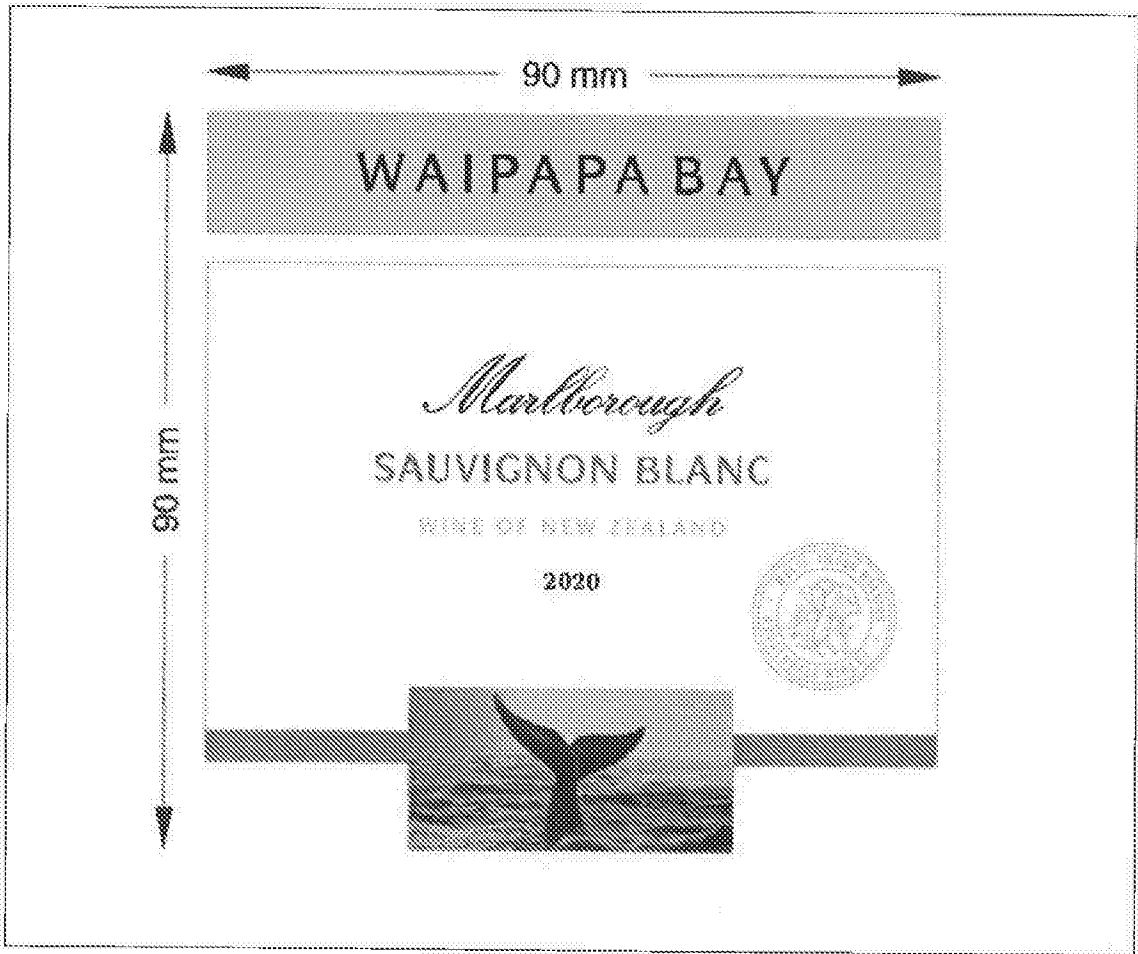
75cl e

Not to be used with any other wine
Do not use with any other wine
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TRADEMARK



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