

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663351

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BARNETT OUTDOORS, LLC		07/29/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Good Sportsman Marketing, L.L.C.		
Street Address:	5250 Frye Road		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75061		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4802955	BLOODSPORT	
Registration Number:	4802956	BLOODSPORT	
Registration Number:	4798969		
Registration Number:	4798971		
Registration Number:	4876190	BLOODSPORT	
Registration Number:	4876192	BLOODSPORT	
CORRESPONDENCE DATA			
Fax Number:	7139750995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8328866845		
Email:	umenon@dmiplaw.com		
Correspondent Name:	D'Ambrosio & Menon PLLC		
Address Line 1:	3 Sugar Creek Center Blvd		
Address Line 2:	Suite 100		
Address Line 4:	Sugar Land, TEXAS 77478		
NAME OF SUBMITTER:	Usha Menon		
SIGNATURE:	/Usha Menon/		
DATE SIGNED:	07/29/2021		

OP \$165.00 4802955

Total Attachments: 3

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ASSIGNMENT

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR: **BARNETT OUTDOORS, LLC**

does hereby SELL, ASSIGN AND TRANSFER to

ASSIGNEE: **Good Sportsman Marketing, L.L.C**

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the Trademark Registrations ("Registrations"), together with the goodwill of the business symbolized by the trademarks, disclosed in attached schedule listed as **Exhibit A** and to all additional Certificates of Registrations to be obtained for the trademarks in the United States or any foreign country including all Renewals of the Registrations ("Renewals"). The ASSIGNMENT is effective as of execution date shown on Page 2 of this document.





AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue, renew and enforce the Registrations, Renewals, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which

EXHIBIT A

Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date
BLOODSPORT and Design 	United States	86/492494	12/30/2014	4802955	09/01/2015
BLOODSPORT and Design 	United States	86/492513	12/30/2014	4802956	09/01/2015
Bloodsport Design 	United States	86/492521	12/30/2014	4798969	08/25/2015
Bloodsport Design 	United States	86/492531	12/30/2014	4798971	08/25/2015
BLOODSPORT	United States	86/492540	12/30/2014	4876190	12/22/2015
BLOODSPORT	United States	86/492546	12/30/2014	4876192	12/22/2015

the ASSIGNEE shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining, and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

BARNETT OUTDOORS, LLC



Doug Mann (Jul 29, 2021 08:36 CDT)

Signature

Name: Doug Mann

Title: Vice President Product Development & Brand Management

Date: Jul 29, 2021