

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663400

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Svelte Fitness Studios		07/23/2021	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Svelte Media, Inc.		
Street Address:	319 Clematis St. #1004		
City:	West Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33401		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5505724	SVELTE	
CORRESPONDENCE DATA			
Fax Number:	8322018247		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8662012030		
Email:	rduff@nls.law		
Correspondent Name:	Renee L. Duff		
Address Line 1:	Nolte Lackenbach Siegel		
Address Line 2:	One Chase Road		
Address Line 4:	Scarsdale, NEW YORK 10583		
ATTORNEY DOCKET NUMBER:	SVEL R9591		
NAME OF SUBMITTER:	Renee L. Duff		
SIGNATURE:	/RLD/		
DATE SIGNED:	07/29/2021		
Total Attachments: 2			
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OP \$40.00 5505724

ASSIGNMENT FOR RECORDATION

WHEREAS, Svelte Fitness Studios, a Georgia limited liability company with offices at 3944 Peachtree Rd NE # C, Atlanta, GA 30319 (“ASSIGNOR”), was the owner of all right, title, and interest in and to the below listed trademark which is registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>U.S. Registration No.</u>
SVELTE	5,505,724

(hereinafter referred to as the “Mark”);

WHEREAS, Svelte Media, Inc., a Delaware corporation with offices at 319 Clematis St. #1004, West Palm Beach, FL 33401 (hereinafter “ASSIGNEE”) was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, by agreement the ASSIGNEE received the entire right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of the ASSIGNEE.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said ASSIGNEE, a successor to the business of the ASSIGNOR, that is ongoing and existing, or a portion thereof, to which the Mark pertains, all rights, title and interest in and to said Mark, including the application and registration thereof and the Certificate of Registration duly and legally to issue therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the applications and registrations thereof.

The ASSIGNOR represents and warrants that the ASSIGNEE is a successor to the business of the applicant that is ongoing and existing, or a portion thereof, to which the Mark pertains.

The ASSIGNOR represents and warrants that it has the full right, power, and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

SVELTE FITNESS STUDIOS

BY DocuSigned by: Chris J. Davis
35429331B57E483...
NAME: Chris J. Davis
TITLE: Owner
DATE: 7/23/2021