

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663458

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ally Bank		07/27/2021	Chartered Bank: MICHIGAN
RECEIVING PARTY DATA			
Name:	Healthy Eyes Advantage Holdings, LLC		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Healthy Eyes Advantage, LLC		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Block Buying Group LLC		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	Limited Liability Company: FLORIDA		
Name:	HMI Buying Group, LLC		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	C & E Vision Services, LLC		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		

CH \$640.00 4703158

TRADEMARK

Postal Code:	33487
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Vision West, LLC
Street Address:	6111 Broken Sound Parkway, Suite 370
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33487
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	4703158	CLUB ZERO
Registration Number:	4825569	CLUBZERO
Registration Number:	3952844	IDRAFTS
Registration Number:	3904355	RED TRAY
Registration Number:	5144713	RED TRAY NETWORK
Registration Number:	3904358	REDTRAY
Registration Number:	5058432	REDTRAYNETWORK
Registration Number:	3370486	EYEVERIFY
Registration Number:	3339396	REWARDSPLUS
Registration Number:	3216647	IDOCS
Registration Number:	3349130	BEYERIGHT
Registration Number:	3411510	GET CONNECTED
Registration Number:	3394709	YOUR BUYING GROUP OF CHOICE
Registration Number:	3411194	VIRTUAL FRAMEBOARD
Registration Number:	3527412	OPTILIST
Registration Number:	3596395	WHERE LIFE MEETS VISION
Registration Number:	3556670	RU BRANDED
Registration Number:	3729717	LIFESTYLE EYECARE CENTERS
Registration Number:	3903377	WHERE LIFE MEETS VISION LIFESTYLE EYECAR
Registration Number:	4144324	MYCLOUD
Registration Number:	4666263	LOOK SAVING YOU CAN SEE...
Registration Number:	4602041	ECPINTERACT
Registration Number:	2674176	VISION WEST
Registration Number:	3166385	VWI
Registration Number:	3643034	OPTICENTER

CORRESPONDENCE DATA

Fax Number: 8883259172

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 16172390567
Email: carla.hines@lockelord.com
Correspondent Name: Carla Hines
Address Line 1: Locke Lord LLP, 111 Huntington Avenue
Address Line 4: Boston, MASSACHUSETTS 02199

ATTORNEY DOCKET NUMBER:	1568835.00003
NAME OF SUBMITTER:	Carla Hines
SIGNATURE:	/s/ Carla Hines
DATE SIGNED:	07/29/2021

Total Attachments: 4

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RELEASE OF GRANT OF SECURITY INTEREST IN PATENTS AND TRADEMARKS

This **TRADEMARK RELEASE** ("Release") is made as of July 27, 2021 ("Effective Date") executed by Ally Bank, as ("Agent") in favor of Healthy Eyes Advantage Holdings, Inc., a Delaware corporation ("Holdings"), Healthy Eyes Advantage, LLC (formerly known as Healthy Eyes Advantage, Inc.), a Delaware limited liability company ("HEA"), Block Buying Group LLC, a Florida limited liability company ("BBG"), HMI Buying Group, LLC (successor-in-interest to HMI Buying Group, Inc, a Mississippi corporation), a Delaware limited liability company ("HMI"), C & E Vision Services, LLC (formerly known as C & E Vision Services, Inc.), a California limited liability company ("C&E") and Vision West, LLC (formerly known as Vision West, Inc.), a California limited liability company ("VWI", and together with Holdings, HEA, BBG, HMI and C&E, the "Grantors" and each a "Grantor"). Capitalized terms used but not defined herein shall have the meaning ascribed to such terms in the Grant of Security Interest In United States Patents and Trademarks (as amended, restated, supplemented or otherwise modified from time to time, "Trademark Security Agreement") referenced below or in the Loan and Security Agreement (as defined in the Trademark Security Agreement), as applicable.

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement dated as of November 1, 2017, made by the Grantors in favor of the Agent, the Grantors granted to the Agent a security interest in and to all of the Grantors' right, title and interest, in, to and under each trademark, trademark registration and trademark application listed on the attached Schedule I (collectively, the "Trademark Collateral");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on November 3, 2017 at Reel 6196 Frame 0446; and

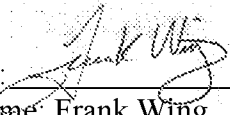
WHEREAS, the Agent wishes to terminate the Trademark Security Agreement and release and restore all right, title and interest in, to and under the Trademark Collateral to the Grantors and to dissolve those liens and encumbrances created by the Trademark Security Agreement in respect of the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby (i) terminates the Trademark Security Agreement, (ii) terminates, cancels and releases any and all security interests or Liens it has and all of its right, title and interest in, to and under the Trademark Collateral, whether now owned or hereafter created or acquired by the Grantors, and (iii) reassigns, grants and convey to Grantors, without any representation, recourse or undertaking by the Agent, any and all of the Agent's right, title and interest in, to and under the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

ALLY BANK, as Agent

By: 
Name: Frank Wing
Title: Authorized Signatory

ALLY/HEA
TRADEMARK RELEASE
SIGNATURE PAGE

TRADEMARK
REEL: 007369 FRAME: 0564

SCHEDULE I**Trademarks**

<u>Owner</u>	<u>Registration No.</u>	<u>Country</u>	<u>Registration Date</u>	<u>Mark</u>
HMI Buying Group, LLC	4703158	USA	Mar. 17, 2015	CLUB ZERO
HMI Buying Group, LLC	4825569	USA	Oct. 6, 2015	
HMI Buying Group, LLC	3952844	USA	Apr. 26, 2011	IDRAFTS
HMI Buying Group, LLC	3904355	USA	Aug. 12, 2016	RED TRAY
HMI Buying Group, LLC	5144713	USA	Feb. 21, 2017	RED TRAY NETWORK
HMI Buying Group, LLC	3904358	USA	Jan. 11, 2011	REDTRAY and Design 
HMI Buying Group, LLC	5058432	USA	Oct. 11, 2016	REDTRAYNETWORK and Design 
C & E Vision Services, LLC	3,370,486	USA	Jan. 15, 2008	Eyeverify
C & E Vision Services, LLC	3,339,396	USA	Nov. 20, 2007	RewardsPlus
C & E Vision Services, LLC	3,216,647	USA	Mar. 6, 2007	iDocs
C & E Vision Services, LLC	3,349,130	USA	Dec. 4, 2007	BeyeRight

<u>Owner</u>	<u>Registration No.</u>	<u>Country</u>	<u>Registration Date</u>	<u>Mark</u>
C & E Vision Services, LLC	3,411,510	USA	Apr. 15, 2008	Get Connected and Design
C & E Vision Services, LLC	3,394,709	USA	Mar. 11, 2008	Your Buying Group of Choice
C & E Vision Services, LLC	3,411,194	USA	Apr. 8, 2008	Virtual Frameboard
C & E Vision Services, LLC	3,527,412	USA	Apr. 4, 2008	Optilist
C & E Vision Services, LLC	3,596,395	USA	Mar. 24, 2009	Where Life Meets Vision
C & E Vision Services, LLC	3,556,670	USA	Jan. 6, 2009	Ru Branded
C & E Vision Services, LLC	3,729,717	USA	Dec. 22, 2009	Lifestyle Eyecare Centers
C & E Vision Services, LLC	3,903,377	USA	Jan. 11, 2011	Where Life Meets Vision Lifestyle Eyecare Centers (Logo)
C & E Vision Services, LLC	4,144,324	USA	May 15, 2012	Mycloud
C & E Vision Services, LLC	4,666,263	USA	Jan. 6, 2015	Look Saving You can See (Logo)
C & E Vision Services, LLC	4,602,041	USA	Sept. 9, 2014	ECPINTERACT
Vision West, LLC	2,674,176	USA	Jan. 14, 2003	Vision West
Vision West, LLC	3,166,385	USA	Aug. 31, 2006	VWI
Vision West, LLC	3,643,034	USA	June 23, 2009	Opticenter

Trademark Applications

None.