

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM663476

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ally Bank		07/27/2021	Chartered Bank: MICHIGAN
RECEIVING PARTY DATA			
Name:	Healthy Eyes Advantage Holdings, Inc.		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	Corporation: DELAWARE		
Name:	Healthy Eyes Advantage, LLC		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Block Buying Group LLC		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	Limited Liability Company: FLORIDA		
Name:	HMI Buying Group, LLC		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	C & E Vision Services, LLC		
Street Address:	6111 Broken Sound Parkway, Suite 370		
City:	Boca Raton		
State/Country:	FLORIDA		

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TRADEMARK

Postal Code:	33487
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Vision West, LLC
Street Address:	6111 Broken Sound Parkway, Suite 370
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33487
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	88223290	HEALTHY EYES ADVANTAGE
Serial Number:	88223759	HEA

CORRESPONDENCE DATA

Fax Number: 8883259172

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 16172390567

Email: carla.hines@lockelord.com

Correspondent Name: Carla Hines

Address Line 1: Locke Lord LLP, 111 Huntington Avenue

Address Line 4: Boston, MASSACHUSETTS 02199

ATTORNEY DOCKET NUMBER:	1568835.00003
NAME OF SUBMITTER:	Carla Hines
SIGNATURE:	/s/ Carla Hines
DATE SIGNED:	07/29/2021

Total Attachments: 3

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RELEASE OF GRANT OF SECURITY INTEREST IN PATENTS AND TRADEMARKS

This **TRADEMARK RELEASE** ("Release") is made as of July 27, 2021 ("Effective Date") executed by Ally Bank, as ("Agent") in favor of Healthy Eyes Advantage Holdings, Inc., a Delaware corporation ("Holdings"), Healthy Eyes Advantage, LLC (formerly known as Healthy Eyes Advantage, Inc.), a Delaware limited liability company ("HEA"), Block Buying Group LLC, a Florida limited liability company ("BBG"), HMI Buying Group, LLC (successor-in-interest to HMI Buying Group, Inc, a Mississippi corporation), a Delaware limited liability company ("HMI"), C & E Vision Services, LLC (formerly known as C & E Vision Services, Inc.), a California limited liability company ("C&E") and Vision West, LLC (formerly known as Vision West, Inc.), a California limited liability company ("VWI", and together with Holdings, HEA, BBG, HMI and C&E, the "Grantors" and each a "Grantor"). Capitalized terms used but not defined herein shall have the meaning ascribed to such terms in the Grant of Security Interest In United States Patents and Trademarks (as amended, restated, supplemented or otherwise modified from time to time, "Trademark Security Agreement") referenced below or in the Loan and Security Agreement (as defined in the Trademark Security Agreement), as applicable.

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement dated as of February 22, 2019, made by the Grantors in favor of the Agent, the Grantors granted to the Agent a security interest in and to all of the Grantors' right, title and interest, in, to and under each trademark, trademark registration and trademark application listed on the attached Schedule I (collectively, the "Trademark Collateral");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 22, 2019 at Reel 6570 Frame 0560; and

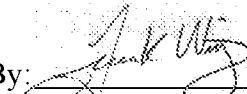
WHEREAS, the Agent wishes to terminate the Trademark Security Agreement and release and restore all right, title and interest in, to and under the Trademark Collateral to the Grantors and to dissolve those liens and encumbrances created by the Trademark Security Agreement in respect of the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby (i) terminates the Trademark Security Agreement, (ii) terminates, cancels and releases any and all security interests or Liens it has and all of its right, title and interest in, to and under the Trademark Collateral, whether now owned or hereafter created or acquired by the Grantors, and (iii) reassigns, grants and convey to Grantors, without any representation, recourse or undertaking by the Agent, any and all of the Agent's right, title and interest in, to and under the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

ALLY BANK, as Agent

By: 

Name: Frank Wing

Title: Authorized Signatory

ALLY/HEA
TRADEMARK RELEASE
SIGNATURE PAGE

TRADEMARK
REEL: 007369 FRAME: 0642

SCHEDULE I

Trademarks

None.

Trademark Applications

<u>Owner</u>	<u>Serial No.</u>	<u>Country</u>	<u>Application Date</u>	<u>Mark</u>
Healthy Eyes Advantage, LLC	88223290	USA	December 10, 2018	Healthy Eyes Advantage (character mark)
Healthy Eyes Advantage, LLC	88223759	USA	December 12, 2018	HEA (drawing/design)