

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM663740

|   |  |                       |                    |
|---|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b> |
| Rose-Marie Swift  |  | 05/04/2021            | INDIVIDUAL:        |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                    |
| <b>Name:</b>  | RMS Beauty IP Holdings, LLC                        |                       |                    |
| <b>Street Address:</b>  | 1460 Tobias Gadson Blvd, Suite 140                 |                       |                    |
| <b>City:</b>  | Charleston   |                       |                    |
| <b>State/Country:</b>   | SOUTH CAROLINA                                     |                       |                    |
| <b>Postal Code:</b>   | 29407  |                       |                    |
| <b>Entity Type:</b>   | Limited Liability Company: SOUTH CAROLINA          |                       |                    |
| <b>PROPERTY NUMBERS Total: 4</b>  |  |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>   | 5034848  | MASTER MIXER          |                    |
| <b>Registration Number:</b>   | 3494012  | RMS BEAUTY            |                    |
| <b>Registration Number:</b>   | 5004345  | RMS BEAUTY            |                    |
| <b>Registration Number:</b>   | 5143423  | RMS BEAUTY WITHIN     |                    |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                    |
| <b>Fax Number:</b>  | 9122340997   |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                    |
| <b>Phone:</b>   | 9122340995   |                       |                    |
| <b>Email:</b>   | ddemott@mcd-r-law.com                              |                       |                    |
| <b>Correspondent Name:</b>  | M. Drew DeMott                                     |                       |                    |
| <b>Address Line 1:</b>  | 33 Bull Street, Suite 203                          |                       |                    |
| <b>Address Line 4:</b>  | Savannah, GEORGIA 31401                            |                       |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 20525.004  |                       |                    |
| <b>NAME OF SUBMITTER:</b>   | M. Drew DeMott                                     |                       |                    |
| <b>SIGNATURE:</b>   | /M. Drew DeMott/                                   |                       |                    |
| <b>DATE SIGNED:</b>   | 07/30/2021   |                       |                    |
| <b>Total Attachments: 3</b>   |  |                       |                    |
| source=3 - Executed Trademark Assignment Agreement Rose-Marie Swift#page6.tif   |  |                       |                    |

OP \$115.00 5034848

source=3 - Executed Trademark Assignment Agreement Rose-Marie Swift#page7.tif

source=3 - Executed Trademark Assignment Agreement Rose-Marie Swift#page8.tif

Exhibit A

**TRADEMARK ASSIGNMENT**


WHEREAS, ROSE-MARIE SWIFT, an individual having her principal address at 17 W. Gordon Street, Savannah, Georgia 31401 ("Assignor") owns all the right, title and interest in and to the federal trademark registrations, common law and unregistered trademarks, and all foreign trademark registrations everywhere in the world identified in Schedule A hereto (the "Trademarks"); and

WHEREAS, RMS BEAUTY IP HOLDINGS, LLC, a Limited Liability Company duly organized and existing under the laws of the State of South Carolina and having its principal place of business at 1460 Tobias Gadson Blvd, Suite 140, Charleston, South Carolina 29407 ("Assignee"), desires to acquire all right, title and interest in and to the Trademarks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee, effective as of the date written below, the entire right, title and interest in and to the Trademarks together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Assignor hereby requests the United States Commissioner of Patents and Trademarks, and any corresponding entities or agencies in any applicable foreign jurisdictions, to record Assignee as the assignee and owner of the Trademarks.

May 4, 2021  
Date

Assignor  
  
Rose-Marie Swift







Sworn to and subscribed before me  
This 4 day of May, 2021

  
NOTARY PUBLIC  
My Commission Expires: 8-5-24

Schedule A

Trademarks:

A. Registered and Pending

| Mark  | Serial No.  | Filing Date | Reg. No.   | Reg. Date  | Jurisdiction of Registration | Class      |
|---|-------------|-------------|------------|------------|------------------------------|------------|
| RMS BEAUTY  | 3285427     | Oct 18 2013 | 2691710    | 11/10/2014 | Argentina                    | 3          |
| RMS BEAUTY  | 1244962     | Apr 01 2015 | 1244962    | 4/1/2015   | Australia/WIPO               | 21         |
| RMS BEAUTY  | 1550768     | Apr 10 2013 | 1550768    | 4/10/2013  | Australia                    | 3          |
| RMS BEAUTY  | 107092      | Dec 14 2014 | 107092     | 12/14/2014 | Bahrain                      | 3          |
| RMS BEAUTY  | 1244962     | Apr 01 2015 | 1244962    | 4/1/2015   | Bahrain/WIPO                 | 21         |
| RMS BEAUTY  | 840694776   | Oct 31 2013 | 840694776  | 7/12/2016  | Brazil                       | 3          |
| RMS BEAUTY  | 1620102     | Mar 27 2013 | TMA915383  | 9/29/2015  | Canada                       | Not listed |
| RMS BEAUTY  | 1078765     | Oct 15 2013 | 1135857    | 10/14/2014 | Chile                        | 3          |
|    | N/A         | Jun 05 2013 | 12707621   | 10/21/2014 | China                        | 3          |
|    | N/A         | Jun 05 2013 | 12707622   | 10/21/2014 | China                        | 21         |
| RMS BEAUTY  | 13247593    | Oct 18 2013 | 493216     | 7/7/2014   | Colombia                     | 3          |
| RMS BEAUTY  | 011841831   | May 10 2013 | 11841831   | 10/4/2013  | EUTM                         | 3,44       |
| RMS BEAUTY  | 1244962     | Apr 01 2015 | 1244962    | 4/1/2015   | EUTM/WIPO                    | 21         |
|  | 302631384   | Jun 06 2013 | 302631384  | 6/6/2013   | Hong Kong                    | 3,21       |
| RMS BEAUTY  | 1244962     | Apr 01 2015 | 1244962    | 4/1/2015   | India/WIPO                   | 21         |
| RMS BEAUTY  | 2638616     | Dec 06 2013 | N/A        | N/A        | India                        | 3          |
|  | 2013-029033 | Apr 18 2013 | 5612555    | 9/6/2013   | Japan                        | 3,21       |
| RMS BEAUTY  | 157868      | Oct 13 2014 | 139111     | 10/13/2014 | Kuwait                       | 3          |
| RMS BEAUTY  | 1244962     | Apr 01 2015 | 1244962    | 4/1/2015   | Mexico/WIPO                  | 21         |
| RMS BEAUTY  | 1423214     | Oct 16 2013 | 1436758    | 2/24/2014  | Mexico                       | 3          |
| RMS BEAUTY  | 1003383     | Aug 15 2014 | 1003383    | 2/17/2015  | New Zealand                  | 3          |
|  | 42014500497 | Feb 06 2014 | 500497     | 10/9/2014  | Philippines                  | 3,21       |
| RMS BEAUTY  | 93540       | Dec 09 2014 | 93540      | 3/21/2016  | Qatar                        | 3          |
| RMS BEAUTY  | 1244962     | Apr 01 2015 | 1244962    | 4/1/2015   | Russian Federation/WIPO      | 21         |
|  | 2014702349  | Jan 29 2014 | 543806     | 5/26/2015  | Russian Federation           | 3          |
| RMS BEAUTY  | 1435011208  | Apr 09 2014 | 1435011208 | 8/18/2014  | Saudi Arabia                 | 3          |

|                   |              |             |            |            |                      |      |
|-------------------|--------------|-------------|------------|------------|----------------------|------|
|                   | T1308611F    | May 30 2013 | T1308611F  | 5/30/2013  | Singapore            | 3,21 |
| RMS BEAUTY        | 2015/27504   | Sep 29 2015 | 2015/27504 | 10/15/2018 | South Africa         | 21   |
| RMS BEAUTY        | 2015/27503   | Sep 29 2015 | 2015/27503 | 9/28/2018  | South Africa         | 3    |
| RMS BEAUTY        | 1244962      | Apr 01 2015 | 1244962    | 4/1/2015   | Turkey/WIPO          | 21   |
| RMS BEAUTY        | 2014/80420   | Sep 30 2014 | 2014 80420 | 8/18/2015  | Turkey               | 3    |
| RMS BEAUTY        | 1244962      | Apr 01 2015 | 1244962    | 4/1/2015   | Ukraine/WIPO         | 21   |
| RMS BEAUTY        | 209596       | Apr 09 2014 | 209596     | 5/17/2020  | United Arab Emirates | 3    |
| MASTER MIXER      | 86784436     | Oct 11 2015 | 5034848    | 9/6/2016   | USA                  | 3    |
| RMS BEAUTY        | 78846603     | Mar 27 2006 | 3494012    | 8/26/2008  | USA                  | 3    |
| RMS BEAUTY        | 86574328     | Mar 24 2015 | 5004345    | 7/19/2016  | USA                  | 21   |
| RMS BEAUTY WITHIN | 87000043     | Apr 13 2016 | 5143423    | 2/14/2017  | USA                  | 5    |
| RMS BEAUTY        | 4-2016-21854 | Jul 19 2016 | 304281     | 8/6/2018   | Vietnam              | 3,21 |
| RMS BEAUTY        | 1244962      | Apr 01 2015 | 1244962    | 4/1/2015   | WIPO                 | 21   |