

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663817

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PennantPark Loan Agency Servicing, LLC		07/30/2021	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Datalot Inc.
Street Address:	53 Bridge St., Suite 701
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11201
Entity Type:	Corporation: DELAWARE
Name:	Yellowhammer Media Holdings LLC
Street Address:	53 Bridge St., Suite 701
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11201
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4413026	DALPHA
Registration Number:	4618027	DIALDRIVE
Registration Number:	4413027	OFFEROBJECTS
Registration Number:	4297327	DATALOT
Registration Number:	4348811	D
Registration Number:	4650569	LEAD.IO
Registration Number:	4920697	YELLOWHAMMER

CORRESPONDENCE DATA

Fax Number: 4048817777

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7044441000

Email: kelly.branch@alston.com

TRADEMARK

Correspondent Name: Lauren R. Timmons
Address Line 1: 101 South Tryon Street, Suite 4000
Address Line 4: Charlotte, NORTH CAROLINA 28280

NAME OF SUBMITTER: Kelly K. Branch

SIGNATURE: /Kelly K. Branch/

DATE SIGNED: 07/30/2021

Total Attachments: 3

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**RELEASE AND TERMINATION OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY COLLATERAL**

THIS RELEASE AND TERMINATION OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL, dated as of July 30, 2021 (this “Release”), is made by PENNANTPARK LOAN AGENCY SERVICING, LLC, in its capacity as collateral agent for the Secured Parties (the “Collateral Agent”) in favor of DATALOT INC., a Delaware corporation and YELLOWHAMMER MEDIA HOLDINGS LLC, a Delaware limited liability company (collectively, the “Grantors”), pursuant to that certain Intellectual Property Security Agreement, dated as of January 24, 2020 (as amended, restated, amended and restated, supplemented or otherwise modified and in effect from time to time, the “IP Security Agreement”), by the Grantors in favor of the Collateral Agent. Capitalized terms used herein without definition are used as defined in the IP Security Agreement.

WHEREAS, pursuant to the IP Security Agreement, which was recorded in the records of the United States Patent and Trademark Office on January 27, 2020 at reel 6846, frame 0110, the Grantors granted to the Collateral Agent, for the benefit of the Secured Parties, a lien on and security interest in all of the Grantors’ right, title and interest in, to and under the Intellectual Property Collateral, including, but not limited to, the Trademarks set forth on the attached Schedule I;

WHEREAS, pursuant to that certain Payoff Letter, dated as of July 30, 2021 by and between the Grantors, the other signatories party thereto and the Collateral Agent, the Grantors have requested and the Collateral Agent has agreed to (a) release any and all security interests it may have in the Intellectual Property Collateral pursuant to the IP Security Agreement and (b) provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, termination, relinquishment and discharge of its security interest in the Intellectual Property Collateral.

NOW, THEREFORE, in consideration of the premises and the agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest created under the IP Security Agreement in the Intellectual Property Collateral, (b) release and relinquish its liens on and security interest in the Intellectual Property Collateral, (c) discharge any and all rights, title and interest it has in and the security interest granted to the Collateral Agent in the Intellectual Property Collateral, and (d) hereby re-transfers, re-conveys and re-assigns any right, title or interest in, to or under the Intellectual Property Collateral, together with the goodwill of the business symbolized thereby, to the Grantors. The Collateral Agent agrees, or authorizes the Grantors, to make filings with the United States Patent and Trademark Office and take further actions, as reasonably requested by the Grantors to evidence the release and termination of the Collateral Agent’s security interests in the Intellectual Property Collateral.

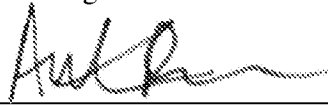
The Collateral Agent shall take all further actions, and provide to the Grantor, their successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by the Grantors to more fully and effectively effectuate the purposes of this Release.

This Release and any claims, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the law of the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Release by its duly authorized officer as of the date first above written.

PENNANTPARK LOAN AGENCY SERVICING, LLC,
as Collateral Agent

By: 
Name: Arthur H. Penn
Title: Chief Executive Officer

SCHEDULE I

Trademark Registrations and Applications

<u>Owner</u>	<u>Mark</u>	<u>Registration / Application No.</u>	<u>Registration / Application Date</u>
Datalot Inc.	dalpha (word)	4,413,026	October 8, 2013
Datalot Inc.	DialDrive (word)	4,618,027	October 7, 2014
Datalot Inc.	OfferObjects (word)	4,413,027	October 8, 2013
Datalot Inc.	Datalot (word)	4,297,327	March 5, 2013
Datalot Inc.	D (design plus words)	4,348,811	June 11, 2013
Datalot Inc.	Lead.IO (word)	4,650,569	December 2, 2014
YellowHammer Media Holdings LLC	YellowHammer (word)	4,920,697	March 22, 2016