

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663816

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MGG California LLC		07/30/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Consumer Brands InMyArea, LLC		
Street Address:	12130 Millennium Drive, Suite 600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90094		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Centerfield Media Holdings, LLC		
Street Address:	12130 Millennium Drive, Suite 600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90094		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Centerfield BBN, LLC		
Street Address:	12130 Millennium Drive, Suite 600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90094		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Centerfield Media Parent, Inc. (into which Qology Direct Holdings, Inc. was merged in 2019)		
Street Address:	12130 Millennium Drive, Suite 600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90094		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			

CH \$215.00 4595238

Property Type	Number	Word Mark
Registration Number:	4595238	QOLOGY DIRECT, LLC
Registration Number:	5026068	INMYAREA.COM
Registration Number:	5431191	BROADBAND CONCIERGE
Registration Number:	4675136	BROADBANDNOW
Registration Number:	4323809	CENTERFIELD
Registration Number:	4382700	CLICKS.NET
Registration Number:	4323788	DEMAND EFFICIENCY FROM EVERY CLICK
Registration Number:	5885366	CENTERFIELD

CORRESPONDENCE DATA

Fax Number: 4048817777

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 704-444-1000

Email: kelly.branch@alston.com

Correspondent Name: Lauren R. Timmons

Address Line 1: 101 South Tryon Street, Suite 4000

Address Line 4: Charlotte, NORTH CAROLINA 28280

NAME OF SUBMITTER:	Kelly K. Branch
SIGNATURE:	/Kelly K. Branch/
DATE SIGNED:	07/30/2021

Total Attachments: 3
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**RELEASE AND TERMINATION
OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE AND TERMINATION OF SECURITY INTEREST IN TRADEMARKS, dated as of July 30, 2021 (this “Release”), is made by MGG California LLC, acting in its capacity as collateral agent for the Secured Parties (in such capacity, the “Collateral Agent”) under that certain Assignment for Security - Trademarks, dated as of December 4, 2019 (as amended, restated, amended and restated, supplemented or otherwise modified and in effect from time to time, the “Trademark Security Agreement”), by and between Consumer Brands InMyArea, LLC, a Delaware limited liability company, Qology Direct Holdings, Inc., a Delaware corporation, Centerfield Media Holdings, LLC, a Delaware limited liability company, and Centerfield BBN, LLC, a Delaware limited liability company (collectively, the “Assignor”) and the Collateral Agent. Capitalized terms used herein without definition are used as defined in the Trademark Security Agreement.

WHEREAS, pursuant to the Trademark Security Agreement which was recorded in the records of the United States Patent and Trademark Office on December 4, 2019 at reel 6808/ frame 0344, the Assignor granted to the Collateral Agent a continuing security interest in all of the Assignor’s right, title and interest in, to and under its owned or thereafter acquired Trademarks, including those Trademarks set forth on the attached Schedule A;

WHEREAS, pursuant to that certain Payoff Letter, dated as of July 30, 2021, by and among the Assignor, the other signatories party thereto and the Collateral Agent, the Assignor has requested that the Collateral Agent, and the Collateral Agent has agreed to, (a) release any and all security interests it may have in the Collateral pursuant to the Trademark Security Agreement and (b) provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, termination, relinquishment and discharge of its security interest in the Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent does hereby (a) terminate the security interest created under the Trademark Security Agreement in the Collateral (including, without limitation, in the Trademarks set forth on the attached Schedule A), (b) release and relinquish its security interest in the Collateral (including, without limitation, in the Trademarks set forth on the attached Schedule A), and (c) discharge any and all rights, title and interest it has in and the security interest granted to the Collateral Agent in the Collateral (including, without limitation, in the Trademarks set forth on the attached Schedule A). The Collateral Agent agrees, or authorizes the Assignor, to make filings with the United States Patent and Trademark Office and take further actions, as reasonably requested by the Assignor to evidence the release and termination of the Collateral Agent’s security interests in the Collateral.

THIS RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

[Signature page follows]

COLLATERAL AGENT:


MGG CALIFORNIA LLC

By: _____

Name: Kevin Griffin

Title: CEO

SCHEDULE A

<u>Assignor</u>	<u>Country</u>	<u>Trademark</u>	<u>Application or Registration No.</u>	<u>Filing Date</u>	<u>Registration Date</u>
Qology Direct Holdings, Inc.	U.S.	Qology Direct, LLC	4,595,238	12/13/2012	02/09/2014
Consumer Brands InMyArea, LLC	U.S.	INMYAREA.COM	5,026,068	01/05/2016	08/23/2016
Centerfield BBN, LLC	U.S.	Broadband Concierge	5,431,191	02/27/2017	03/27/2018
Centerfield BBN, LLC	U.S.	BroadbandNow	4,675,136	06/11/2014	01/20/2015
Centerfield Media Holdings, LLC	U.S.	Centerfield	4,323,809	08/27/2012	04/23/2013
Centerfield Media Holdings, LLC	U.S.		4,382,700	08/28/2012	08/13/2013
Centerfield Media Holdings, LLC	U.S.	Demand Efficiency From Every Click	4,323,788	08/27/2012	04/23/2013
Centerfield Media Holdings, LLC	U.S.		5,885,366	04/17/2019	10/15/2019