

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM664287

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Blue Ribbon Holdings, LLC		10/02/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	BSQ BrandCo, LLC		
Street Address:	12701 Whitewater Drive, Suite 100		
City:	Minnetonka		
State/Country:	MINNESOTA		
Postal Code:	55343		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	4998199	4SQUARE BREAKFAST	
Registration Number:	5007272	4SQUARE BREAKFAST	
Registration Number:	3999934	ARTISAN PIE SHOP SPECIAL	
Registration Number:	4641253	BAKERS BUNDLE	
Registration Number:	1394236	BAKERS SQUARE	
Registration Number:	1394423	BAKERS SQUARE	
Registration Number:	4317217	BAKERS SQUARE RESTAURANT & BAKERY	
Registration Number:	2239993	BEST PIE IN AMERICA	
Registration Number:	1942036	CANDY CANE PIE	
Registration Number:	5074959	RAISING FORKS FOR FUNDS	
Registration Number:	2100736	SWEET RETURNS	
Registration Number:	6135820	RANDOM ACTS OF PIENESS	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6126323271		
Email:	trademark@lathropgpm.com		
Correspondent Name:	Cheryl Johnson		

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Address Line 1: 500 IDS Center, 80 South 8th Street
Address Line 2: Lathrop GPM LLP
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER: Cheryl Johnson

SIGNATURE: /Cheryl Johnson/

DATE SIGNED: 08/02/2021

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of October 2, 2020, is made and entered into by **American Blue Ribbon Holdings, LLC**, a Delaware limited liability company ("Assignor"), in favor of **BSQ BrandCo, LLC**, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the following trademarks (the "Marks") contained in the attached Schedule A which are the subject of common law rights and registrations (the "Registrations") with various state, federal and international trademark offices;

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Marks and Registrations, together with the goodwill of Assignor's business associated with the Marks and Registrations; and

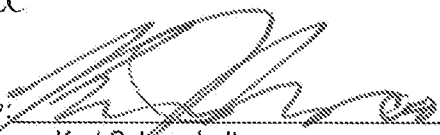
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. **Assignment.** Assignor hereby assigns, sells and sets over to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill of Assignor's business symbolized by the Marks and Registrations, and all other rights that Assignor has enjoyed thereunder as trademarks, service marks, trade names, domain names and otherwise, including, without limitation, all renewals and extensions that may be granted in connection with the Registrations and all rights and remedies based upon past infringement (including the right to sue and collect damages and profits for such infringement).

2. **Cooperation.** Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all instruments and papers that may be necessary or reasonably desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.


IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year first above written.

AMERICAN BLUE RIBBON HOLDINGS,
LLC

By: 
Name: Kurt Schaubelt
Title: Chief Financial Officer

SCHEDULE A

Federal and International Registrations

MARK		COUNTRY	REGISTRATION NO.
4SQUARE BREAKFAST		US	4998199
4SQUARE BREAKFAST		US	5007272
ARTISAN PIE SHOP SPECIAL		US	3999934
BAKERS BUNDLE		US	4641253
BAKERS SQUARE		US	1394236
BAKERS SQUARE		Canada	TMA442,737
BAKERS SQUARE		US	1394423
BAKERS SQUARE		United Arab Emirates	232294
BAKERS SQUARE (in Arabic)		United Arab Emirates	232295
BAKERS SQUARE CL. 30		United Arab Emirates	232293
BAKERS SQUARE RESTAURANT & BAKERY (in color)		US	4317217
BEST PIE IN AMERICA		US	2239993
CANDY CANE PIE		US	1942036
RAISING FORKS FOR FUNDS		US	5074959
SWEET RETURNS		US	2100736
RANDOM ACT OF PIENESS		US	6135820

U.S. State Trade Name Registration

MARK	State	REGISTRATION NO.
BAKERS SQUARE	Nebraska	NE10179510