

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM664333

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J Brand, Inc.		07/23/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Fast Retailing USA, Inc.		
Street Address:	38 Gansevoort Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4258308	J BRAND	
Registration Number:	4818035	J BRAND	
Serial Number:	88248170	J BRAND	
Serial Number:	88048023	J BRAND	
Registration Number:	6157599	J BRAND	
Registration Number:	3250947	J BRAND	
Registration Number:	6158286	J BRAND	
CORRESPONDENCE DATA			
Fax Number:	2128945765		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129406365		
Email:	ian.farias@katten.com		
Correspondent Name:	Bret Danow, Katten Muchin Rosenman LLP		
Address Line 1:	575 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	382683-00017		
NAME OF SUBMITTER:	Bret J. Danow		
SIGNATURE:	/BJD/		

CH \$190.00 4258308

DATE SIGNED:	08/02/2021
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Total Attachments: 4

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U.S. TRADEMARK ASSIGNMENT

This Trademark Assignment (this “**Assignment**”) is effective as of July 23, 2021 (the “**Effective Date**”), and is by and between J Brand, Inc., a California corporation (“**Assignor**”) and Fast Retailing USA, Inc., a New York corporation (“**Assignee**”).

WHEREAS, Assignor is the owner of the U.S. trademark registrations and applications identified on Schedule A attached hereto and made a part hereof, and all common law rights arising out of the use of those marks and all goodwill associated therewith (collectively, the “**Trademarks**”);

WHEREAS, Assignee wishes to acquire all of Assignor’s ownership, rights, title and interest in and to the Trademarks, and the goodwill associated therewith, all as more specifically set forth herein;

WHEREAS, Assignor wishes to transfer and assign to Assignee all of Assignor’s ownership, rights, title and interest in and to the Trademarks, and the goodwill associated therewith, pursuant to the terms and provisions set forth herein.

NOW, THEREFORE, for good and valuable consideration, as set forth in that certain Bill of Sale by and between Assignor and Assignee entered into simultaneously herewith, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby confirm as follows:

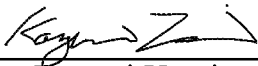
1. Grant of Assignment. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire ownership, right, title and interest of Assignor in and to all of the Trademarks, together with all associated goodwill symbolized thereby, along with all renewals and extensions of rights thereof; together with, in each instance, all income, royalties, damages and payments, if any, now or hereafter due or payable with respect to any Trademarks, and all causes of action (whether at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement of any Trademarks or any other causes of action related thereto.

2. Counterparts. This Assignment may be executed in any number of exchanged counterparts, whether by e-mail or otherwise, each of which will be deemed an original and all of which together will constitute one and the same enforceable instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be signed in their respective corporate names by a duly authorized officer as of the Effective Date.

J BRAND, INC.

By: 
Name: Kazumi Yanai
Title: Chief Executive Officer, President and Chairman

ACCEPTED AND ACKNOWLEDGED BY:

FAST RETAILING USA, INC.

By: _____
Name: Yoram Arieven
Title: Chief Financial Officer and Chief Operating Officer

[Signature Page to the US Trademark Assignment for J Brand, Inc.]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be signed in their respective corporate names by a duly authorized officer as of the Effective Date.

J BRAND, INC.

By: _____

Name: Kazumi Yanai

Title: Chief Executive Officer, President and Chairman

ACCEPTED AND ACKNOWLEDGED BY:

FAST RETAILING USA, INC.

By:  _____

Name: Yoram Arieven

Title: Chief Financial Officer and Chief Operating Officer

[Signature Page to the US Trademark Assignment for J Brand, Inc.]

SCHEDULE A
TRADEMARKS

<u>Trademark</u>	<u>Application No. / Registration No.</u>
J BRAND	4,258,308
J BRAND	4,818,035
J BRAND	88/248,170
J BRAND	88/048,023
J BRAND	6,157,599
J BRAND (Stylized)	3,250,947
J BRAND	6,158,286