

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM664356

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BIG DOG USA, INC.		07/28/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	WalkingCo LLC		
Street Address:	11540 S. Eastern Avenue, Suite 110		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89052		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2710307	BIG DOGS	
Registration Number:	2705708	BIG DOGS	
Registration Number:	2740896	BIGDOGS.COM	
Registration Number:	1710157	LIFEFORMS	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	13109799190		
Email:	tmk@cislo.com, ashepard@cislo.com		
Correspondent Name:	Daniel M. Cislo, Esq.		
Address Line 1:	12100 WILSHIRE BOULEVARD, SUITE 1700		
Address Line 4:	LOS ANGELES, CALIFORNIA 90025-7103		
NAME OF SUBMITTER:	Daniel M. Cislo, Esq.		
SIGNATURE:	/Daniel M. Cislo/		
DATE SIGNED:	08/02/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, the undersigned for BIG DOG USA, INC., corporation of CALIFORNIA, having their principal place of business located at 1800 Avenue of the Stars, 3rd Floor, Los Angeles, CA 90067 (hereinafter ASSIGNOR), has developed a business pertaining to the following marks (hereinafter MARKS), which are registrations at the United States Patent and Trademark Office assigned Registration Nos.:

BIG DOGS & Design (Class 35)	BIG DOGS	2,710,307;
BIG DOGS (Class 35)		2,705,708;
BIGDOGS.COM		2,740,896;
LIFEFORMS (Class 25)		1,710,157;

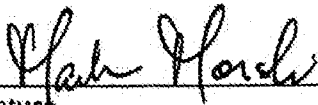
WHEREAS, ASSIGNEE, WalkingCo LLC, a Limited Liability Company of DELAWARE, having its principal place of business located at 11540 S. Eastern Avenue, Suite 110, Henderson, NEVADA UNITED STATES 89052 (hereinafter ASSIGNEE), and the successor to the ongoing and existing business of ASSIGNOR, or portion thereof, to which the MARKS pertain, is desirous of acquiring the MARKS, the goodwill symbolized thereby, and the aforementioned trademark registrations thereof; and

WHEREAS, ASSIGNOR is assigning the MARKS and in the aforementioned trademark registrations to which the MARKS pertain, along with the good will thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the MARKS, the assets of the MARKS, the goodwill associated therein and the trademark registrations of the MARKS.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 28th day of July, 2021.

ASSIGNOR -
BIG DOG USA, INC.



Signature

Mark Morski

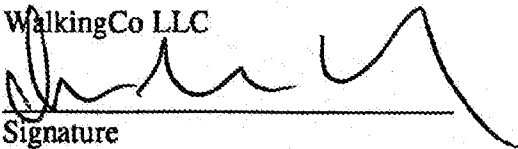
Name

Director

Title

IN WITNESS WHEREOF, the said ASSIGNEE has executed and delivered this instrument this 28th day of July, 2021.

ASSIGNEE -
WalkingCo LLC



Signature

Issa Youssef

Name

CFO/COO

Title