

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM665928

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900628861		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Martinizing International, LLC		04/05/2021	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Martinizing International, LLC		
Street Address:	1228 E. 7TH AVENUE		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33605		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4950016	MARTINIZING DRY CLEANING	
CORRESPONDENCE DATA			
Fax Number:	6179041703		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7815854504		
Email:	tmg@gtclawgroup.com		
Correspondent Name:	JENNIFER HEISLER LAVALLEY		
Address Line 1:	One University Ave., Ste 302B		
Address Line 4:	Westwood, MASSACHUSETTS 02090		
NAME OF SUBMITTER:	Jennifer Heisler Lavalley, Attorney		
SIGNATURE:	/Jennifer Heisler Lavalley/		
DATE SIGNED:	08/09/2021		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Assignment”) is by and among Martinizing International, LLC, a Michigan limited liability company located at 2060 Coolidge Highway, Berkley, MI 48072 (“Assignor”), and Martinizing International, LLC, a Delaware limited liability company located at 1228 E. 7th Avenue, Tampa, FL 33605 (“Assignee”), and is effective as of April 5, 2021 (“Effective Date”).

WHEREAS, Assignor is the owner of, and has adopted and used the trademarks listed in the attached Schedule A (the “Marks”); and

WHEREAS, Assignee desires to acquire all of Assignor’s right, title, and interest in and to the Marks and the goodwill associated therewith, as successor to the business of the Assignor to which the Marks relate.

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor does hereby assign, transfer, convey and deliver unto Assignee all of its right, title and interest, throughout the world, in and to the Marks (including any common law rights that may exist and are associated therewith), together with: (i) all registrations and applications for registration of the Marks, including without limitation those identified on the attached Schedule A; (ii) the goodwill of the business symbolized by and associated with the Marks, the same to be held and enjoyed by Assignee, its successors, and assigns; and (iii) all rights to all past, present and future claims for infringement or dilution of, or damage or injury to, the Marks including without limitation the right to grant licenses, to bring lawsuits or administrative actions, and to recover damages and profits for any past, present, and future infringement, whether known or unknown, now existing or hereafter arising. Assignor consents to the recordation of this Assignment with any governmental agency. Assignor acknowledges that, subsequent to the date hereof, Assignor shall not claim to possess any right, title or interest in and to such Marks.
2. Further Assurances. Assignor agrees to execute any further documents and to take further action reasonably necessary to evidence in every legal way, and record and perfect this Assignment, and to establish the ownership of record of the Marks and their associated applications and registrations to Assignee or its nominees, successors, and assigns, at the sole cost and expense of Assignor. Assignor agrees to provide reasonable assistance to Assignee, at Assignee’s cost, from time to time to enforce, maintain, and defend the assigned rights.
3. Counterparts and Facsimile or .pdf Signature. This Assignment may be executed in two or more counterparts, all of which shall be considered one and the same instrument and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other party. This Assignment may be executed by facsimile or .pdf signature and a facsimile or .pdf signature shall constitute an original for all purposes.

- 4. Headings. The headings contained in this Assignment or in any Schedule are for convenience of reference purposes only and shall not affect in any way the meaning or interpretation of this Assignment.

- 5. Successors. This Assignment shall be binding upon, inure to the benefit of, and be enforceable by, the parties hereto and their respective successors and permitted assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

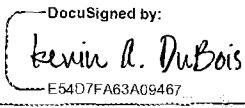
ASSIGNOR:

MARTINIZING INTERNATIONAL, LLC,
a Michigan limited liability company

By: 
Name: Wayne M. Wudyka
Title: Chief Executive Officer

ASSIGNEE:

MARTINIZING INTERNATIONAL, LLC,
a Delaware limited liability company

By: 
Name: Kevin A. DuBois
Title: Chief Executive Officer

Schedule A

United States

Mark	Country	Application No. Registration No.	Application Date Registration Date	Class	Status
MARTINIZING DRY CLEANING	United States	4950016	5/3/16	20, 35, 37,39,42	Registered