

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM664512

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILVER LAKE WATERMAN FUND II, L.P.		08/02/2021	Limited Partnership:
RECEIVING PARTY DATA			
Name:	DEMANDBASE, INC.		
Street Address:	680 FOLSOM STREET		
Internal Address:	SUITE 400		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5358042	DEMANDBASE B2B MARKETING CLOUD	
Registration Number:	5127718	DEMANDBASE	
Registration Number:	4113469	DEMANDBASE STREAM	
Registration Number:	4574478	SPIDERBOOK	
Registration Number:	4474235		
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6508455968		
Email:	bfriesen@wsgr.com		
Correspondent Name:	Barbara Friesen c/o WSGR		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	45795.006		
NAME OF SUBMITTER:	Barbara Friesen		
SIGNATURE:	/s/ Barbara Friesen		
DATE SIGNED:	08/03/2021		

CH \$140.00 5358042

Total Attachments: 6

source=DemandBase -SLW Termination and Release of IP Security Agreement#page1.tif

source=DemandBase -SLW Termination and Release of IP Security Agreement#page2.tif

source=DemandBase -SLW Termination and Release of IP Security Agreement#page3.tif

source=DemandBase -SLW Termination and Release of IP Security Agreement#page4.tif

source=DemandBase -SLW Termination and Release of IP Security Agreement#page5.tif

source=DemandBase -SLW Termination and Release of IP Security Agreement#page6.tif

**TERMINATION AND RELEASE OF
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This Termination and Release of Intellectual Property Security Agreement (this “**Termination**”), dated as of August 2, 2021, is executed by SILVER LAKE WATERMAN FUND II, L.P. (together with its successors and assigns, “**Agent**”), in favor of DEMANDBASE, INC., a Delaware corporation (together with its successors and assigns, “**Grantor**”). All capitalized terms used in this Termination and not otherwise defined herein, shall have the respective meanings given to such terms in the Security Agreement (defined below).

RECITALS

A. Pursuant to that certain Intellectual Property Security Agreement, dated as of March 29, 2019 (“**Security Agreement**”), executed by Grantor in favor of Agent, Grantor granted to Agent a security interest in the IP Collateral (defined below).

B. The Security Agreement was recorded with the Patent Division of the United States Patent and Trademark Office on April 1, 2019, at Reel 048753 and Frame 0070, to evidence the security interest granted under the Security Agreement.

C. The Security Agreement was recorded with the Trademark Division of the United States Patent and Trademark Office on April 1, 2019, at Reel 6614 and Frame 0547, to evidence the security interest granted under the Security Agreement.

D. Agent agrees to terminate and release its security interest in the IP Collateral specified below.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent hereby agrees as follows:

(a) Agent expressly terminates and releases all of Agent’s right, title and interest in pursuant to the Security Agreement, to and under the following (collectively, the “**IP Collateral**”):

(i) any and all copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the “**Copyrights**”);

(ii) all patents, patent applications and like protections of Grantor including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto and any patent and patent applications claiming the priority benefit of the patents and patent applications set forth on Exhibit B attached hereto (collectively, the “**Patents**”);

(iii) any trademark and servicemark rights of Grantor, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the “**Trademarks**”).

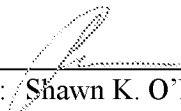
(b) Agent represents and warrants that it has the full power and authority to execute this Termination.

(c) Agent authorizes and requests the Trademark and Patent Divisions of the United States Patent and Trademark Office and the United States Copyright Office to record this Termination.

[Signature Page Follows]

IN WITNESS WHEREOF, Lender has executed and delivered this Termination as of the day and year first above written.

**SILVER LAKE WATERMAN FUND II, L.P.
BY: SILVER LAKE TECHNOLOGY ASSOCIATES
WATERMAN II, L.L.C., ITS GENERAL PARTNER**



Name: Shawn K. O'Neill
Title: Managing Director

EXHIBIT A

Copyrights

None.

EXHIBIT B

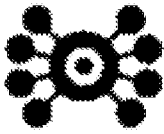
Patents

Title	Application No.	Filing Date	Patent No.	Issue Date
Super SID	15216672	7/21/2016	-	-
Job function/ Personas / Cross-device targeting	15078943	3/23/2016		
METHOD, DEVICE AND COMPUTER PROGRAM PRODUCT FOR IDENTIFYING VISITORS OF WEBSITES	10839252	05/06/2004	7620655	11/17/2009
MAPPING NETWORK ADDRESSES TO ORGANIZATIONS	12916448	10/29/2010	8412847	04/02/2013
Mapping Network Addresses to Organizations	13781099	02/28/2013	9419850	08/16/2016
Paid Search / Display Ads	61656839	06/05/2013		
CAC (Company Auto-Complete)	61693732	08/27/2012		
Organization-Specific Advertising Limits	61777552	03/12/2013		
Job function / Personas / Cross-device targeting	62138930	03/26/2015		
Super SID	62198636	07/29/2015		
Organization-Specific Advertising Limits	14207262	03/04/2014		
Paid Search / Display Ads	13911034	06/05/2013		
Company Auto-Complete	14011034	08/27/2013		
Account Watch	13283859	10/28/2011		

EXHIBIT C

Trademarks

Mark	Serial No.	Filing Date	Registration No.	Registration Date
DEMANDBASE B2B MARKETING CLOUD	87241007	11/17/2016	5358042	12/19/2017
DEMANDBASE	87051248	05/26/2016	5127718	01/24/2017
DEMANDBASE STREAM			4113469	
SPIDERBOOK			4574478	
			4474235	



(Spiderbook Logo)