

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900633514		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Glam Vice Cosmetics, LLC		06/08/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	L'Oreal USA Creative, Inc.		
Street Address:	10 Hudson Yards		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88775281	GLAM VICE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129844177		
Email:	lisa.gigliotti@loreal.com		
Correspondent Name:	Lisa M. Gigliotti		
Address Line 1:	10 Hudson Yards		
Address Line 4:	New York, NEW YORK 10001		
ATTORNEY DOCKET NUMBER:	UD		
NAME OF SUBMITTER:	Lisa M. Gigliotti		
SIGNATURE:	/Lisa M. Gigliotti/		
DATE SIGNED:	08/09/2021		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of the date of complete execution (the "Effective Date") by and between Glam Vice Cosmetics, a Florida limited liability company, with its principal office at 3051 Greystone Loop Unit 305, Kissimmee, Florida 34741 ("Assignor"), and L'Oréal USA Creative, Inc., a Delaware corporation located at 10 Hudson Yards, New York, New York 10001 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's common-law rights in the word mark GLAM VICE and Assignor's United States trademark application for GLAM VICE (Ser. No. 88/775,281), together with the goodwill of the business associated therewith (collectively, the "Mark");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark, throughout the world including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with goodwill attributable to the business represented and symbolized by the Mark and all arising out of or relating to the use or ownership of the Mark including all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests that Assignee be recorded as the assignee and owner of the Mark.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

L'ORÉAL USA CREATIVE, INC.

GLAM VICE COSMETICS, LLC

By: Lisa Gigliotti

By: [Signature]

Name: Lisa Gigliotti

Name: Paula G. Martinez Chavero

Title: Vice President

Title: owner

Date: 6/8/2021

Date: 05/24/2021

Place of Signature: New York, New York

Place of Signature: Kissimmee, FL

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