

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM664661

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TUBULAR LABS, INC.		08/02/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ORIX GROWTH CAPITAL, LLC		
Street Address:	2001 Ross Avenue, Suite 1900		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	90281590	DEALMAKER	
Serial Number:	88492228	CONTENTGRAPH	
Registration Number:	5022742	TUBULAR	
Registration Number:	4598565	TUBULAR	
Registration Number:	6102831	TUBULAR	
Registration Number:	6102832	TUBULAR	
Registration Number:	6246040	V30	
Registration Number:	6246041	V7	
Registration Number:	6246042	ER30	
Registration Number:	6246043	ER3	
Registration Number:	6246044	ER7	
Registration Number:	6303620	V3	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	804 775 4391		
Email:	edavenport@mcguirewoods.com		
Correspondent Name:	Christel E. Harlacher, McGuireWoods LLP		
Address Line 1:	800 East Canal Street		
TRADEMARK			

OP \$315.00 90281590

Address Line 2: Gateway Plaza
Address Line 4: Richmond, VIRGINIA 23219-3916

NAME OF SUBMITTER: Christel E. Harlacher

SIGNATURE: /Christel E. Harlacher/

DATE SIGNED: 08/03/2021

Total Attachments: 6

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**REAFFIRMATION OF AND SUPPLEMENT TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This Reaffirmation of and Supplement to Intellectual Property Security Agreement (this "Supplement"), dated as of August 2, 2021, is intended to supplement that certain Intellectual Property Security Agreement dated as of June 28, 2019, made by TUBULAR LABS, INC., a Delaware corporation ("Grantor") in favor of ORIX GROWTH CAPITAL, LLC, a Delaware limited liability company, as Lender (as amended, restated, supplemented or otherwise modified, the "Intellectual Property Security Agreement") and recorded with the United States Patent and Trademark Office with respect to the Trademarks listed on Schedule B attached thereto on July 11, 2019 at Reel 6692 Frame 0406 and with respect to the Patents listed on Schedule C attached thereto on July 11, 2019 at Reel 049729 Frame 0491.

RECITALS

Lender has agreed to make certain advances of money and to extend certain financial accommodations to Grantor pursuant to that certain Amended and Restated Loan and Security Agreement, dated as of the date hereof (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the "Amended Loan Agreement"), which amends and restates that certain Loan and Security Agreement, dated as of June 28, 2019. Capitalized terms used but not defined herein shall have the meaning ascribed thereto in the Amended Loan Agreement. Pursuant to the terms of the Amended Loan Agreement, Grantor has granted to Lender a security interest in its personal property.

NOW, THEREFORE, Grantor agrees as follows:

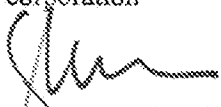
AGREEMENT

Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Obligations of Grantor to Lender under the Amended Loan Agreement, hereby grants and pledges to Lender, for the benefit of Lender, a security interest in all of Grantor's right, title and interest in, to the Intellectual Property of Grantor, including, without limitation, the Intellectual Property listed on Schedule 1 of this Supplement, subject to the terms and conditions of the Intellectual Property Security Agreement and the Amended Loan Agreement. The undersigned Grantor further agrees that this Supplement may be attached to the Intellectual Property Security Agreement, and that the Intellectual Property listed on Schedule 1 of this Supplement shall be and become a part of the Intellectual Property referred to in the Intellectual Property Security Agreement and shall secure all Obligations of Grantor to Lender on the terms and conditions of the Intellectual Property Security Agreement and the Amended Loan Agreement.

Grantor hereby reaffirms, ratifies, and confirms the granting of Grantor's security interests and performance obligations under the Intellectual Property Security Agreement and further acknowledges that each reference to the "Loan Agreement" contained in the Intellectual Property Security Agreement shall be, and shall be deemed to be, a reference to the Amended Loan Agreement as defined herein. This Supplement shall be deemed to be a Loan Document for all purposes under the Amended Loan Agreement.

GRANTOR:

TUBULAR LABS, INC.,
a Delaware corporation

By:  _____

Name: Scott Ernst
Title: Chief Executive Officer

By: _____

Name: Diarmuid Russell
Title: Chief Operating Officer

GRANTOR:

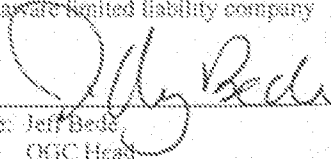
TUBULAR LABS, INC.,
a Delaware corporation

By: _____
Name: Scott Ernst
Title: Chief Executive Officer

By: *D Russell*
Name: Diarmaid Russell
Title: Chief Operating Officer

Accepted and agreed
as of the date first written above:

ORIX GROWTH CAPITAL, LLC,
a Delaware limited liability company

By: 
Name: Jeff Bede
Title: OGC Head

REAFFIRMATION OF AND SUPPLEMENT TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT
(FIBULAR LABS, INC.)
Signature Page

SCHEDULE 1

TRADEMARKS

Mark	App. Date/ Filing Date	Application No.	Registration No.	Reg. Date/ Issue Date	Registrant/ Owner
DEALMAKER	10/28/2020	90281590			Tubular Labs, Inc.
CONTENTGRAPH	06/27/2019	88492228			Tubular Labs, Inc.
TUBULAR (standard character)	10/15/2018	85765825	5022742	08/16/2016	Tubular Labs, Inc.
TUBULAR (standard character)	10/15/2018	8592202	4598565	09/02/2014	Tubular Labs, Inc.
TUBULAR (standard character)	10/15/2018	88154600	6102831	07/14/2020	Tubular Labs, Inc.
TUBULAR LOGO	10/15/2018	88154604	6102832	07/14/2020	Tubular Labs, Inc.
V30 (standard character)	10/15/2018	88154609	6246040	01/12/2021	Tubular Labs, Inc.
V7 (standard character)	10/15/2018	88154611	6246041	01/12/2021	Tubular Labs, Inc.
ER30 (standard character)	10/15/2018	88154617	6246042	01/12/2021	Tubular Labs, Inc.
ER3 (standard character)	10/15/2018	88154619	6246043	01/12/2021	Tubular Labs, Inc.
ER7 (standard character)	10/15/2018	88154621	6246044	01/12/2021	Tubular Labs, Inc.
V3 (standard character)	10/15/2018	88154613	6303620	03/30/2021	Tubular Labs, Inc.

PATENTS

Registered Patents

<u>Title</u>	<u>Application Number</u>	<u>Filing Date</u>	<u>Patent Number</u>	<u>Issue Date</u>	<u>Assignee</u>
DETERMINING AUDIENCE MEMBERS ASSOCIATED WITH A SET OF VIDEOS	13/902,570	05/24/2013	8,935,713	01/13/2015	Tubular Labs, Inc.
DETERMINING AN INFLUENTIAL AUDIENCE MEMBER	14/553,804	11/25/2014	9,501,574	11/22/2016	Tubular Labs, Inc.

Pending Patent Applications

<u>Title</u>	<u>Application Number</u>	<u>Filing Date</u>	<u>Publication Number</u>	<u>Publication Date</u>	<u>Assignee</u>
RECOMMENDING ACTIONS TO GENERATE USER ENGAGEMENTS	13/954,584	07/30/2013	17147706	10/16/2013	Tubular Labs, Inc.
EFFICIENT AGGREGATION OF TIME SERIES DATA	16/703,006	12/04/2019	N/A	N/A	Tubular Labs, Inc.
EFFICIENT UNIQUES QUERYING	16/600,156	10/11/2019	11,086,947	8/10/2021	Tubular Labs, Inc.
EFFICIENT UNIQUES QUERYING	17/364,616	06/30/2021	N/A	N/A	Tubular Labs, Inc.

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None.