

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM658257

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GAC Holdings, LLC		06/04/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Southern National Bank		
<b>Street Address:</b>	15 North Highway 27		
<b>City:</b>	Somerset		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	42502		
<b>Entity Type:</b>	National State Bank: UNITED STATES		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87484901	BUS LIFE EVER	
<b>Serial Number:</b>	85609896	FARM KINGS	
<b>Serial Number:</b>	85955611	GAC	
<b>Serial Number:</b>	85955607	GAC	
<b>Serial Number:</b>	75044842	GREAT AMERICAN COUNTRY	
<b>Serial Number:</b>	87808803	GREAT AMERICAN COUNTRY	
<b>Serial Number:</b>	87809226	GREAT AMERICAN COUNTRY	
<b>Serial Number:</b>	87042279	HIDDEN GOLD	
<b>Serial Number:</b>	86260867	HOME WRANGLERS	
<b>Serial Number:</b>	85544454	LIVING COUNTRY	
<b>Serial Number:</b>	87484893	LOUISIANA RIVER BUILDS	
<b>Serial Number:</b>	86608660	MADE FROM AMERICA	
<b>Serial Number:</b>	86609254	RV NATION	
<b>Serial Number:</b>	86451931	SOUTHERN BARBECUED EVERYTHING	
<b>Serial Number:</b>	87842436	ALOHA BUILDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082587138		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

CH \$390.00 87484901

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6082554440  
**Email:** pto-wis@huschblackwell.com  
**Correspondent Name:** Husch Blackwell LLP  
**Address Line 1:** 33 East Main Street, Suite 300  
**Address Line 4:** Madison, WISCONSIN 53703

<b>ATTORNEY DOCKET NUMBER:</b>	538847-48
<b>NAME OF SUBMITTER:</b>	Christina N. Ostorga
<b>SIGNATURE:</b>	/Christina N. Ostorga/
<b>DATE SIGNED:</b>	07/06/2021

**Total Attachments: 6**

source=First Southern National Bank - GAC Holdings, LLC (Executed)#page1.tif  
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**GRANT OF SECURITY INTEREST  
(TRADEMARKS)**

**THIS GRANT OF SECURITY INTEREST**, dated as of **JUNE 4, 2021** is executed by **GAC HOLDINGS, LLC**, a Delaware limited liability company (the "Grantor"), in favor of **FIRST SOUTHERN NATIONAL BANK**, a national state bank ("Lender"). Unless otherwise defined herein, all other capitalized terms used herein and defined in the Loan Agreement (as defined below) shall have the respective meanings given to those terms in the Loan Agreement.

A. Pursuant to that certain **LOAN AND SECURITY AGREEMENT** dated as of **JUNE 4, 2021** (as may be amended, modified or restated from time to time, the "Loan Agreement"), among the Grantor, Great American Media Group, LLC, a Delaware limited liability company ("Great American"), GAC Media, LLC, a Delaware limited liability company ("Media"), Global West Entertainment LLC, a Delaware limited liability company ("Global West") and together with Grantor, Great American, and Media, jointly and severally and individually and collectively, the "Debtor") and Lender, pursuant to which Lender has agreed to extend loans and other financial accommodations to Debtor upon the terms and subject to the conditions set forth therein, and requires, among other things, that the Grantor execute and deliver this Grant of Security Interest.

B. The Grantor has adopted, used and is using the trademarks, more particularly described on Schedule A annexed hereto and made a part hereof, which trademarks are registered or subject to an application for registration in the United States Patent and Trademark Office (collectively, the "Trademarks").

C. Pursuant to the Loan Agreement, the Grantor has granted to the Lender a security interest in all right, title and interest of the Grantor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the customer lists and records related to the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Indebtedness.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, the Grantor does hereby further grant to the Lender a security interest in the Collateral to secure the prompt payment, performance and observance of the Indebtedness.

This Agreement has been executed and delivered by Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lender with respect to the security interest in the Collateral granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Lender's address is:

FIRST SOUTHERN NATIONAL BANK  
15 North Highway 27  
P.O. Box 50  
Somerset, KY 42502  
Attention: Daniel Roberts  
Tel. No. 606-677-2707  
Email: droberts@fsnb.net

This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts (including by facsimile or other electronic transmission), and all of said counterparts taken together shall be deemed to be originals and shall constitute one and the same instrument. The words "execution," "signed," "signature," and words of like import in this Agreement shall be deemed to include electronic signatures or the keeping of records in electronic form, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature or the use of a paper-based recordkeeping system, as the case may be, to the extent and as provided for in any applicable law.

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE COMMONWEALTH OF KENTUCKY.

*REMAINDER OF PAGE INTENTIONALLY LEFT BLANK*

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

GAC HOLDINGS, LLC

By:   
Name: William Abbott  
Title: President

FIRST SOUTHERN NATIONAL BANK  
as Lender

By: \_\_\_\_\_  
Name: Daniel Roberts  
Title: Community President

**IN WITNESS WHEREOF**, the Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

GAC HOLDINGS, LLC

By: \_\_\_\_\_  
William Abbott, President

FIRST SOUTHERN NATIONAL BANK  
as Lender

By:  \_\_\_\_\_  
Daniel Roberts, Community President

**SCHEDULE A TO GRANT OF SECURITY INTEREST**

Trademarks

Country	Mark	Image	Status	Application Number	Application Date	Registration Number	Registration Date	Owner Name	Class(es)
United States	BUS LIFE EVER		Allowed	87/484901	06/12/2017			Scripps Networks, LLC	41
United States	FARM KINGS		Registered	85/609896	04/26/2012	4429507	11/05/2013	Scripps Networks, LLC	41
United States	GAC		Registered	85/955611	06/10/2013	4484219	02/18/2014	Scripps Networks, LLC	38
United States	GAC		Registered	85/955607	06/10/2013	4466256	01/14/2014	Scripps Networks, LLC	41
United States	GREAT AMERICAN COUNTRY		Registered	75/044842	01/17/1996	2068897	06/10/1997	Scripps Networks, LLC	38, 41
United States	GREAT AMERICAN COUNTRY and triple bar Design (2018)		Registered	87/808803	02/23/2018	5575251	10/02/2018	Scripps Networks, LLC	38
United States	GREAT AMERICAN COUNTRY and triple bar Design (2018)		Registered	87/809226	02/23/2018	5513895	07/10/2018	Scripps Networks, LLC	41
United States	HIDDEN GOLD		Registered	87/042279	05/18/2016	5105049	12/20/2016	Scripps Networks, LLC	41
United States	HOME WRANGLERS		Registered	86/260867	04/23/2014	4886486	01/12/2016	Scripps Networks, LLC	41
United States	LIVING COUNTRY		Registered	85/544454	02/16/2012	4224932	10/16/2012	Scripps Networks, LLC	41
United States	LOUISIANA RIVER BUILDS		Registered	87/484893	6/12/2017	5676791	2/12/2019	Scripps Networks, LLC	41
United States	MADE FROM AMERICA		Registered	86/608660	04/24/2015	4961479	05/17/2016	Scripps Networks, LLC	41
United States	RV NATION		Registered	86/609254	04/24/2015	5065148	10/18/2016	Scripps Networks, LLC	41
United States	SOUTHERN BARBECUED EVERYTHING		Registered	86/451931	11/12/2014	4914846	03/08/2016	Scripps Networks, LLC	41
United States	ALOHA BUILDS		Registered	87/842436	03/20/2018	5962201	01/14/2020	Scripps Networks, LLC	41

GRANT OF SECURITY INTEREST (TRADEMARKS) – SCHEDULE A  
 FIRST SOUTHERN NATIONAL BANK – GREAT AMERICAN MEDIA GROUP, LLC ET. AL.  
 HB: 4844-9846-2700.3

**TRADEMARK**  
**REEL: 007377 FRAME: 0741**

GRANT OF SECURITY INTEREST (TRADEMARKS) – SCHEDULE A  
FIRST SOUTHERN NATIONAL BANK – GREAT AMERICAN MEDIA GROUP, LLC ET. AL.  
HB: 4844-9846-2700.3

**RECORDED: 07/06/2021**

**TRADEMARK  
REEL: 007377 FRAME: 0742**