

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM664831

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Macy's Merchandising Group, Inc.		07/29/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Macy's IP Holdings, LLC		
Street Address:	7 West Seventh Street		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 83			
Property Type	Number	Word Mark	
Serial Number:	85779453	MAISON JULES	
Registration Number:	4787518	1872	
Registration Number:	2379773	ALFANI	
Registration Number:	1448505	ALFANI	
Registration Number:	1349616	ALFANI	
Registration Number:	1428528	ALFANI	
Registration Number:	2906902	ALFANI	
Registration Number:	3086968	AQUA	
Registration Number:	6153455	AQUA ATHLETIC	
Registration Number:	1378675	BELGIQUE	
Registration Number:	2806620	BELGIQUE	
Registration Number:	3838472	BIG BROWN BAG	
Registration Number:	2264879	BIG BROWN BAG	
Registration Number:	3078961	BIG BROWN BAG	
Registration Number:	1523556	CHARTER CLUB	
Registration Number:	1546518	CHARTER CLUB	
Registration Number:	1487959	CHARTER CLUB	
Registration Number:	1997131	CHARTER CLUB	
Registration Number:	1492304	CHARTER CLUB	
TRADEMARK			

OP \$2090.00 85779453

Property Type	Number	Word Mark
Registration Number:	1424011	CHARTER CLUB
Registration Number:	2700127	CHEGGS
Registration Number:	1386831	CLUB ROOM
Registration Number:	1428530	CLUB ROOM
Registration Number:	1460059	CLUB ROOM
Registration Number:	4194950	FAST BLAST
Registration Number:	3154690	FIRST IMPRESSIONS
Registration Number:	2517774	FIRST IMPRESSIONS
Registration Number:	2288677	FIRST IMPRESSIONS
Registration Number:	0773703	FIRST IMPRESSIONS
Registration Number:	5215126	FORMIDABLE
Registration Number:	4377810	GB
Registration Number:	3886412	GIVE PINK, GET MORE
Registration Number:	2476544	GREENDOG
Registration Number:	2034376	HOLIDAY LANE
Registration Number:	2029582	HOLIDAY LANE
Registration Number:	1985311	HOLIDAY LANE
Registration Number:	3931369	HUDSON PARK COLLECTION
Registration Number:	4214225	HUDSON PARK COLLECTION
Registration Number:	4987265	I.N.C
Registration Number:	1915089	I.N.C. INTERNATIONAL CONCEPTS
Registration Number:	1915090	I.N.C. INTERNATIONAL CONCEPTS
Registration Number:	1498703	I.N.C. INTERNATIONAL CONCEPTS
Registration Number:	2899648	I.N.C. INTERNATIONAL CONCEPTS WOMAN
Registration Number:	5638426	I-D IDEOLOGY
Registration Number:	2916715	IDEOLOGY
Registration Number:	4359374	IDEOLOGY
Registration Number:	4359375	
Registration Number:	3981258	JENNI BY JENNIFER MOORE
Registration Number:	1990097	JOHN ASHFORD
Registration Number:	1925568	KAREN SCOTT
Registration Number:	5187734	LAST ACT
Registration Number:	3642494	LITTLE BROWN BAG
Registration Number:	2264881	LITTLE BROWN BAG
Registration Number:	4372618	LOYALLIST
Registration Number:	4871834	LUNE + ASTER
Registration Number:	4864383	LUNE AND ASTER
Registration Number:	4179777	M 61

Property Type	Number	Word Mark
Registration Number:	3642495	MEDIUM BROWN BAG
Registration Number:	2264880	MEDIUM BROWN BAG
Registration Number:	6043040	MORGAN TAYLOR
Registration Number:	2449328	MORGAN TAYLOR
Registration Number:	5902600	PERFECTPROTECTOR
Registration Number:	5656042	POWERGLOW
Registration Number:	5056369	POWERGLOW
Registration Number:	3966492	RAPIDRY
Registration Number:	5055321	REALGLOW
Registration Number:	5049762	SKY
Registration Number:	5346947	SKY
Registration Number:	4975023	STRATOSPHERE
Registration Number:	2283428	STYLE & CO.
Registration Number:	2279012	STYLE & CO.
Registration Number:	2366669	STYLE & CO.
Registration Number:	2895514	STYLE & CO. WOMAN
Registration Number:	5601489	SUNSET & SPRING
Registration Number:	3572138	SUTTON STUDIO
Registration Number:	2725282	TASSO ELBA S.P.A.
Registration Number:	4416643	THE CELLAR
Registration Number:	1060499	THE CELLAR
Registration Number:	1479123	THE CELLAR
Registration Number:	1406780	TOOLS OF THE TRADE
Registration Number:	4217950	WORRYNOMORE
Registration Number:	5110586	WORRYNOMORE
Registration Number:	4157860	ZEROPROOF

CORRESPONDENCE DATA

Fax Number: 2123368001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123368000

Email: ptodocket@arelaw.com

Correspondent Name: Chester Rothstein, Esq., AMSTER, ET AL.

Address Line 1: 90 Park Avenue, 21st Floor

Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER: 33765/1356

NAME OF SUBMITTER: Chester Rothstein

SIGNATURE: /Chester Rothstein/

DATE SIGNED:

08/03/2021

Total Attachments: 9

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective as of July 29, 2021 (the "Effective Date").

WHEREAS, Macy's Merchandising Group, Inc., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 11 Penn Plaza, New York, New York, 10001 ("Assignor") is the owner of all right, title, interest and goodwill associated therewith in and to the marks (collectively and individually, the "Marks") and their U.S. Trademark Registrations (collectively and individually, the "Registrations"), identified in Exhibit A, and/or U.S. Trademark Applications (collectively and individually, the "Applications"), identified in Exhibit B; and

WHEREAS, Macy's IP Holdings, LLC, a domestic business Limited Liability Company organized and existing under the laws of the State of Ohio, having a principal place of business at 7 West Seventh Street, Cincinnati, Ohio 45202 ("Assignee"), is desirous of acquiring all of Assignor's right, title, interest and goodwill associated therewith in and to the Marks, Registrations, and Applications.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, and transfers to Assignee, all of Assignor's right, title and interest in and to the Marks, Registrations, and Applications, together with the goodwill of the business symbolized thereby and/or associated therewith. To the extent this assignment concerns and/or involves marks that are the subject of intent-to-use applications under §1(b) of the U.S. Trademark Act, 15 U.S.C. Section 1051(b), for which Statements of Use have not yet been filed in the U.S. Patent and Trademark Office, this assignment is to a successor to the business of the Assignor or to a successor to the segment and/or portion of the Assignor's business to which such marks specifically pertain.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by duly authorized officers as of the Effective Date first written above.

Dated: July 29, 2021

MACY'S MERCHANDISING GROUP,
INC.

By F. M. Horvath

Name: Fawn Horvath

Title: Assistant Secretary
(Assignor)

MACY'S IP HOLDINGS, LLC

By F. M. Horvath

Name: Fawn Horvath

Title: Assistant Secretary
(Assignee)

EXHIBIT A

MARK	INTERNATIONAL CLASS	REGISTRATION NO.
1872	20 Int., 24 Int.	4,787,518
ALFANI	25 Int.	2,379,773
ALFANI	25 Int.	1,448,505
ALFANI	25 Int.	1,349,616
ALFANI	25 Int.	1,428,528
ALFANI	14 Int., 25 Int.	2,906,902
AQUA	14 Int., 25 Int.	3,086,968
AQUA ATHLETIC	25 Int.	6,153,455
BELGIQUE	21 Int.	1,378,675
BELGIQUE	21 Int.	2,806,620

BIG BROWN BAG	18 Int.	3,838,472
BIG BROWN BAG	35 Int.	2,264,879
BIG BROWN BAG & DESIGN	28 Int., 35 Int.	3,078,961
CHARTER CLUB	24 Int.	1,523,556
CHARTER CLUB	25 Int.	1,546,518
CHARTER CLUB	42 Int.	1,487,959
CHARTER CLUB	25 Int.	1,997,131
CHARTER CLUB	25 Int.	1,492,304
CHARTER CLUB	25 Int.	1,424,011
CHEGGS	30 Int.	2,700,127
CLUB ROOM	25 Int.	1,386,831

CLUB ROOM	25 Int.	1,428,530
CLUB ROOM	25 Int.	1,460,059
FAST BLAST	03 Int.	4,194,950
FIRST IMPRESSIONS	25 Int.	3,154,690
FIRST IMPRESSIONS	25 Int.	2,517,774
FIRST IMPRESSIONS	25 Int., 28 Int.	2,288,677
FIRST IMPRESSIONS (STYLIZED)	25 Int.	773,703
FORMIDABLE	03 Int.	5,215,126
GB	25 Int.	4,377,810
GIVE PINK, GET MORE	36 Int.	3,886,412
GREENDOG	25 Int.	2,476,544

HOLIDAY LANE	11 Int.	2,034,376
HOLIDAY LANE	20 Int., 21 Int.	2,029,582
HOLIDAY LANE	20 Int., 28 Int.	1,985,311
HUDSON PARK COLLECTION	24 Int.	3,931,369
HUDSON PARK COLLECTION	20 Int., 21 Int., 24 Int., 27 Int.	4,214,225
I.N.C.	14 Int.	4,987,265
I.N.C. INTERNATIONAL CONCEPTS	25 Int.	1,915,089
I.N.C. INTERNATIONAL CONCEPTS	25 Int.	1,915,090
I.N.C. INTERNATIONAL CONCEPTS AND DESIGN	25 Int.	1,498,703
I.N.C. INTERNATIONAL CONCEPTS WOMAN	25 Int.	2,899,648
I-D IDEOLOGY	25 Int.	5,638,426

IDEOLOGY	25 Int.	2,916,715
IDEOLOGY	25 Int.	4,359,374
IDEOLOGY DESIGN	25 Int.	4,359,375
JENNI BY JENNIFER MOORE	25 Int.	3,981,258
JOHN ASHFORD	26 Int.	1,990,097
KAREN SCOTT	25 Int.	1,925,568
LAST ACT	35 Int.	5,187,734
LITTLE BROWN BAG	18 Int.	3,642,494
LITTLE BROWN BAG	35 Int.	2,264,881
LOYALLIST	35 Int.	4,372,618
LUNE + ASTER	03 Int.	4,871,834
LUNE AND ASTER	03 Int.	4,864,383
M-61	03 Int.	4,179,777
MEDIUM BROWN BAG	18 Int.	3,642,495
MEDIUM BROWN BAG	35 Int.	2,264,880

MORGAN TAYLOR	25 Int.	6,043,040
MORGAN TAYLOR	25 Int.	2,449,328
PERFECTPROTECTOR	24 Int.	5,902,600
POWERGLOW	03 Int.	5,656,042
POWERGLOW	03 Int.	5,056,369
RAPIDRY	25 Int.	3,966,492
REALGLOW	03 Int.	5,055,321
SKY	20 Int., 24 Int.	5,049,762
SKY	18 Int., 20 Int., 27 Int.	5,346,947
STRATOSPHERE	03 Int.	4,975,023
STYLE & CO.	25 Int.	2,283,428

STYLE & CO.	25 Int.	2,279,012
STYLE & CO.	25 Int.	2,366,669
STYLE & CO. WOMAN	25 Int.	2,895,514
SUNSET & SPRING	18 Int., 25 Int., 35 Int.	5,601,489
SUTTON STUDIO	25 Int.	3,572,138
TASSO ELBA S.P.A.	25 Int.	2,725,282
THE CELLAR	21 Int.	4,416,643
THE CELLAR	42 Int.	1,060,499
THE CELLAR & DESIGN	42 Int.	1,479,123
TOOLS OF THE TRADE	21 Int.	1,406,780
WORRYNOMORE	36 Int.	4,217,950
WORRYNOMORE	36 Int.	5,110,586
ZEROPROOF	25 Int.	4,157,860

EXHIBIT B

MARK	INTERNATIONAL CLASS	APPLICATION NO.
MAISON JULES	03 Int., 14 Int., 18 Int., 20 Int., 24 Int.	85/779,453