

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM664932

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tabletop Media, LLC		06/30/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Mr. Steve Winter		
Street Address:	849 Northwoods Drive		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	5018188	Z	
Registration Number:	4712809	ZSHOPPING	
Registration Number:	4679630	ZJUKEBOX	
Registration Number:	4637533	ZCOMMERCE	
Registration Number:	4502614	ZMUSIC	
Registration Number:	4393357	ZDATA	
Registration Number:	4393352	ZLOYALTY	
Registration Number:	4393351	ZSURVEYS	
Registration Number:	3857787	ZIOSK	
Registration Number:	3838504	ZIOSK	
Registration Number:	3662581	TABLETOP MEDIA	
Registration Number:	3641998	TT	
Serial Number:	87085877	ZPAY	
Serial Number:	86204568	ZTRIVIA	
Serial Number:	86031636	ZMOVIE	
Serial Number:	86031616	ZLOCAL	
CORRESPONDENCE DATA			
Fax Number:			

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (619) 238-4856
Email: khoffman@swsslaw.com, clopez@swsslaw.com
Correspondent Name: KATHERINE M. HOFFMAN
Address Line 1: 401 B STREET
Address Line 2: Suite 1200
Address Line 4: SAN DIEGO, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	86D14-002
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DOMESTIC REPRESENTATIVE

Name: Steve Winter
Address Line 1: 849 Northwoods Drive
Address Line 4: Deerfield, ILLINOIS 60015

NAME OF SUBMITTER:	Katherine M. Hoffman
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SIGNATURE:	/kmh/
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DATE SIGNED:	08/04/2021
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Total Attachments: 4

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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Subordinated Security and Inter-Creditor Agreement dated as of June 30, 2021 (as amended and modified, the “**Security Agreement**”) by and among Tabletop Media, LLC, a Delaware limited liability company (the “**Borrower**”), the Subordinate Lenders (as defined in the Security Agreement) and Steve Winter, as Collateral Agent (the “**Collateral Agent**”) for the Subordinate Lenders referenced therein, the undersigned has granted to the Collateral Agent, for the benefit of the Subordinate Lenders, a continuing security interest in and continuing lien upon, the patents and patent applications set forth on Schedule 1 attached hereto.

The security interest granted to the Collateral Agent pursuant to the Security Agreement is subordinate to the security interest of SRJZ, LLC, a Texas limited liability company, the successor in interest to Regions Bank (the “**Senior Lender**”) in the above-referenced trademarks and trademark applications, which security interest in such trademarks and trademark applications was granted to it pursuant to that certain Security Agreement, dated as of October 6, 2016, by and among the Borrower, the other grantors thereunder and the Senior Lender.

The Borrower and the Collateral Agent hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[signature page follows]

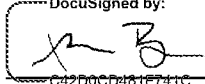
Notice of Grant of Security Interest in Trademarks

IP NOTICE

TABLETOP MEDIA, LLC

Very truly yours,

TABLETOP MEDIA, LLC,
a Delaware limited liability company,
as the Borrower

By:  DocuSigned by:

Cd2D0CD481F741C...
Jacob C. Baum, Chief Executive Officer

Address: 12404 Park Central Drive, Suite 350
Dallas, Texas 75251

Acknowledged and Accepted:

COLLATERAL AGENT:

Steve Winter

Address: 849 Northwoods Drive
Deerfield, Illinois 60015

Very truly yours,

TABLETOP MEDIA, LLC,
a Delaware limited liability company,
as the Borrower

By: _____
Jacob C. Baum, Chief Executive Officer

Address: 12404 Park Central Drive, Suite 350
Dallas, Texas 75251

Acknowledged and Accepted:

COLLATERAL AGENT:

DocuSigned by:

B043179C3E374ED...

Steve Winter

Address: 849 Northwoods Drive
Deerfield, Illinois 60015

Schedule 1

Tabletop Media LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
Z and Design	5018188	08/09/16
ZSHOPPING	4712809	03/31/15
ZJUKEBOX	4679630	01/27/15
ZCOMMERCE	4637533	11/11/14
ZMUSIC	4502614	03/25/14
ZDATA	4393357	08/27/13
ZLOYALTY	4393352	08/27/13
ZSURVEYS	4393351	08/27/13
ZIOSK	3857787	10/05/10
ZIOSK	3838504	08/24/10
TABLETOP MEDIA	3662581	08/04/09
TT (Stylized)	3641998	06/23/09

Trademark Applications

Mark	Appl. No.	Filing Date
ZPAY	87085877	06/28/16
ZTRIVIA	86204568	02/26/14
ZMOVIE	86031636	08/07/13
ZLOCAL	86031616	08/07/13

Notice of Grant of Security Interest in Trademarks

TABLETOP MEDIA, LLC

IP NOTICE

4830-0001-8418.3

RECORDED: 08/04/2021

TRADEMARK
REEL: 007381 FRAME: 0783