

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM665679

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Scripps Media, Inc.		07/21/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Exactly Right Media, Inc.		
<b>Street Address:</b>	1800 N. Vine Street		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90028		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5909665	EXACTLY RIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102299901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(310) 229-9900		
<b>Email:</b>	ipdocketingsf@venable.com		
<b>Correspondent Name:</b>	Sharoni S. Finkelstein		
<b>Address Line 1:</b>	2049 Century Park East, Suite 2300		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	14552.525674		
<b>NAME OF SUBMITTER:</b>	Sharoni S. Finkelstein		
<b>SIGNATURE:</b>	/Sharoni S. Finkelstein/		
<b>DATE SIGNED:</b>	08/06/2021		
<b>Total Attachments: 2</b>			
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OP \$40.00 5909665

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into and effective as of the last date signed below (the "Effective Date"), by and between Scripps Media, Inc., a Delaware corporation located at 312 Walnut Street, Suite 2800, Cincinnati, Ohio 45202 ("Assignor") and Exactly Right Media, Inc., a California corporation located at 1800 N. Vine Street, Los Angeles, California 90028 ("Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 5909665 for the mark EXACTLY RIGHT for use in connection with "entertainment services in the nature of creation, development, production and distribution of radio and online programming" and of the trademark shown in said registration, and of all common law rights associated therewith, together with all goodwill arising from the use of and symbolization by said trademark (the "EXACTLY RIGHT Mark");

WHEREAS, Assignor desires to transfer, and Assignee desires to acquire, all right, title and interest in and to the EXACTLY RIGHT Mark throughout the world, including, without limitation, all applications and registrations pertaining thereto and all common law rights therein, together with all goodwill arising from the use of and symbolized by the EXACTLY RIGHT Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby assigns, transfers, sells, conveys, and delivers to Assignee all right, title and interest in and to the EXACTLY RIGHT Mark throughout the world, including, without limitation, the trademark registration pertaining thereto and all common law rights therein, together with all goodwill arising from the use of and symbolized by the EXACTLY RIGHT Mark, including all rights to sue or otherwise assert the EXACTLY RIGHT Mark and to recover damages, profits and/or other compensation for past, present and future infringements, the right to license the EXACTLY RIGHT Mark to others, and the right to renew the trademark registration for the EXACTLY RIGHT Mark, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment not made.

2. Authorization to Record. Assignor hereby authorizes Assignee to record this Assignment in the U.S. Patent and Trademark Office, and in relevant trademark offices throughout the world. Assignee shall pay all costs and expenses associated with recording the Assignment.


3. Cooperation. Assignor shall cooperate fully in the execution of all other documents and in the completion of any additional actions that may be necessary or appropriate to give full force and effect to the terms and intent of this Assignment.

IN WITNESS WHEREOF, Assignor has executed and delivered this instrument to Assignee on the date first noted above, and Assignee acknowledges receipt of the same.

[SIGNATURES ON NEXT PAGE]

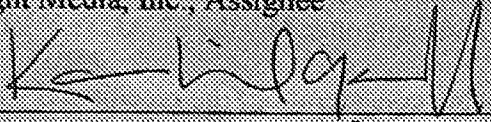
Signed at Cincinnati, Ohio this 21<sup>st</sup> day of July, 2021

Scripps Media, Inc., Assignor

By:   
Name: William Appleton  
Title: EVP & General Counsel

Signed at Los Angeles, California this 26<sup>th</sup> day of July, 2021

Exactly Right Media, Inc., Assignee

By:   
Name: Karen Kilgarriff  
Title: President, Exactly Right