

TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900626186
SEQUENCE:	6

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SORRY ROBOTS LLC		05/26/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Pattern Brands, LLC
Street Address:	228 Park Ave S
Internal Address:	PMB73891
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4312938	GIR
Registration Number:	5889982	GIR
Registration Number:	6190012	GIR
Registration Number:	4383957	GET IT RIGHT
Registration Number:	5901714	GET IT RIGHT
Registration Number:	5911804	STAY COOL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 914-941-5668

Email: trademark@collenip.com

Correspondent Name: Jess M. Collen

Address Line 1: 80 South Highland Avenue

Address Line 2: THE HOLYOKE-MANHATTAN BUILDING

Address Line 4: Ossining, NEW YORK 10562

ATTORNEY DOCKET NUMBER:	BX588
NAME OF SUBMITTER:	Audra Kemp
SIGNATURE:	/Audra Kemp/
DATE SIGNED:	08/11/2021
Total Attachments: 2 source=BX588_executed Assignment from Sorry Robots to Pattern Brands_210601#page1.tif source=BX588_executed Assignment from Sorry Robots to Pattern Brands_210601#page2.tif	

ATTORNEY DOCKET NOS.: BX588-BX593

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, SORRY ROBOTS LLC, a limited liability company, organized and existing under the laws of Delaware, whose full post office address is 1202 Grant Avenue, Suite D, Novato, CALIFORNIA 94945 (hereinafter referred to as Assignor), has adopted, used and is using marks which are the subject of registrations in the United States Patent and Trademark Office as follows:

Reg. No. : 4312938
Reg. Date : April 2, 2013
Mark : GIR

Reg. No. : 5889982
Reg. Date : October 22, 2019
Mark : GIR

Reg. No. : 6190012
Reg. Date : November 3, 2020
Mark : GIR

Reg. No. : 4383957
Reg. Date : August 13, 2013
Mark : GET IT RIGHT

Reg. No. : 5901714
Reg. Date : November 5, 2019
Mark : GET IT RIGHT

Reg. No. : 5911804
Reg. Date : November 19, 2019
Mark : STAY COOL

AND, WHEREAS, Pattern Brands, LLC, a limited liability company, organized and existing under the laws of Delaware, whose full post office address is 228 Park Ave S, PMB73891, New

COLLEN

INTELLECTUAL PROPERTY LAW
THE HOLYOKE-MANHATTAN BUILDING
80 SOUTH HIGHLAND AVENUE
OSSINING, NEW YORK 10562 USA
www.collenIP.com

TRADEMARK
REEL: 007383 FRAME: 0071

York, NEW YORK 10003 (hereinafter referred to as Assignee) is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, titles and interests in and to said marks, with goodwill of the business symbolized by the said marks, and the registrations thereof, Registration Nos. 4312938, 5889982, 6190012, 4383957, 5901714, and 5911804.

SORRY ROBOTS LLC

Samantha Rose

By: _____

Name: _____

DocuSigned by:

Samantha Rose

Signature: _____
AF5454518DCD420...

Managing Member, CEO

Title: _____

DATED: 5/26/2021 | 5:14 PM EDT

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THE HOLYOKE-MANHATTAN BUILDING
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RECORDED: 06/29/2021

REEL: 007383 FRAME: 0072