

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666026

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Endowment for Financial Education		06/17/2021	Non-Profit Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	The Trustees of Indiana University		
Street Address:	504 N. Fess Avenue		
City:	Bloomington		
State/Country:	INDIANA		
Postal Code:	47401		
Entity Type:	public higher education institution: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3632170	CASHCOURSE	
Registration Number:	5504447	\$ CASHCOURSE	
CORRESPONDENCE DATA			
Fax Number:	3038630223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3038632972		
Email:	sstavish@sheridanross.com		
Correspondent Name:	Sabrina C Stavish		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	2424-354		
NAME OF SUBMITTER:	Sabrina Stavish		
SIGNATURE:	/Sabrina Stavish/		
DATE SIGNED:	08/09/2021		
Total Attachments: 2			
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**APPENDIX A
TRADEMARK ASSIGNMENT**

This is an assignment by National Endowment for Financial Education, a Colorado nonprofit corporation, having an address of, 1550 Market St., Suite 475, Denver, CO 80202 (hereinafter "NEFE") to The Trustees of Indiana University, a public higher education institution, having an address of 504 N. Fess Avenue, Bloomington, IN 47401 (hereinafter "IU").

WHEREAS, NEFE is the owner of rights in the marks CASHCOURSE and CASHCOURSE and Design, and the registrations therefor listed in Schedule 1 attached hereto (collectively the "Marks") and has agreed to assign the Marks to IU pursuant to the terms and conditions of the Agreement with IU effective as of the last of the signature dates below.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, NEFE does hereby assign to IU (1) all of NEFE's right, title and interest in and to the Marks, together with the goodwill associated therewith, (2) the trademark registrations listed on Schedule 1, and (3) all causes of action, past, present and future, for infringement, dilution or unfair competition with respect to the Marks that NEFE may have against third parties.

IN WITNESS WHEREOF, the duly authorized representatives of NEFE and IU execute this Trademark Assignment.

**NATIONAL ENDOWMENT FOR FINANCIAL
EDUCATION**

By: Billy L. Hensley
Name: Billy L. Hensley, PhD

Title: President and CEO

Date: 6/17/2021

THE TRUSTEES OF INDIANA UNIVERSITY

By: John A. Sejdinaj
Name: JOHN A. SEJDINAJ

Title: VICE PRESIDENT FOR FINANCE & CFO

Date: 6/17/21

SCHEDULE 1

MARK

US REGISTRATION NO.

CASHCOURSE

3,632,170



CASHCOURSE

5,504,447