

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666108

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whitney Bank		08/03/2021	State Chartered Bank: LOUISIANA
RECEIVING PARTY DATA			
Name:	Smoothie King Franchises, Inc.		
Street Address:	9797 Rombauer Road		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75019		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2344595	JUICE FUSION	
Registration Number:	1911670	LIGHT & FLUFFY	
CORRESPONDENCE DATA			
Fax Number:	5045856907		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	504-566-8607		
Email:	bjanke@bakerdonelson.com		
Correspondent Name:	Benjamin W. Janke		
Address Line 1:	201 St. Charles Ave, Suite 3600		
Address Line 4:	New Orleans, LOUISIANA 70170		
NAME OF SUBMITTER:	Benjamin W. Janke		
SIGNATURE:	/s/ /Benjamin W. Janke/		
DATE SIGNED:	08/09/2021		
Total Attachments: 3			
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of August 3, 2021, by Whitney Bank (“Grantee”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, Smoothie King Franchises, Inc., a Texas corporation, (“Grantor”) and Grantee were parties to that certain Trademark Security Agreement dated as of December 9, 2013 (the “2013 Security Agreement”) and that certain Trademark Security Agreement dated as of March 5, 2018 (the “2018 Security Agreement”, together with the 2013 Security Agreement, the “Security Agreements”) pursuant to which the Grantor granted a security interest to Grantee in certain Trademarks (as defined in the Security Agreements) and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Grantee, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the 2013 Security Agreement was recorded by the United States Patent and Trademark Office on January 13, 2014, at Reel 5191, Frame 0753;

WHEREAS, the 2018 Security Agreement was recorded by the United States Patent and Trademark Office on March 8, 2018, at Reel 6287, Frame 0081;

WHEREAS, Grantor has requested that Grantee release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Grantee hereby releases its security interest in all of Grantor’s right, title and interest in and to the following (collectively the “Trademark Collateral”):

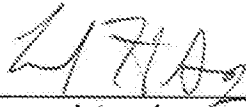
- (i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and
- (ii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

2. Grantee hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Grantee, any and all of Grantee’s right, title and interest in and to the Trademarks and the Trademark Collateral.

[Signature Page Follows]

IN WITNESS WHEREOF, Grantee has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

WHITNEY BANK

By: 
Name: Leonard Aucoin
Title: Senior Vice President

SCHEDULE 1

Trademark Registrations

Owner	Mark	Application No.	Application Date	Registration No.	Registration Date
Smoothie King Franchises, Inc.	JUICE FUSION	75520383	7/16/98	2344595	4/25/00
Smoothie King Franchises, Inc.	LIGHT & FLUFFY	74470557	12/17/93	1911670	8/15/95

Trademark Applications

None.