

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM666131

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EventRebels, LLC		08/06/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WESTERN ALLIANCE BANK, as Collateral Agent		
<b>Street Address:</b>	One East Washington Street, Suite 1400		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85004		
<b>Entity Type:</b>	Corporation: ARIZONA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3902727	ER	
<b>Registration Number:</b>	2767539	EVENTREBELS.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102843894		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	14242393744		
<b>Email:</b>	susan.yates@btlaw.com		
<b>Correspondent Name:</b>	Susan Yates		
<b>Address Line 1:</b>	2029 Century Park E Ste 300 Suite 3		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>NAME OF SUBMITTER:</b>	Susan Yates		
<b>SIGNATURE:</b>	/Susan Yates/		
<b>DATE SIGNED:</b>	08/09/2021		
<b>Total Attachments: 6</b>			
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## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of August 6, 2021, is made by EventRebels, LLC, a Delaware limited liability company ("**Grantor**"), in favor of WESTERN ALLIANCE BANK ("**Western Alliance**"), as Collateral Agent (in such capacity, together with its successors and permitted assigns, the "**Collateral Agent**") for the Lenders and the other Secured Parties.

### W I T N E S S E T H :

WHEREAS, EVENT ACQCO, INC., a Delaware corporation ("**Parent**"), EVENT HOLDCO, LLC, a Delaware limited liability company ("**Event HoldCo**"), Grantor, CADMIUM LLC, a Maryland limited liability company, formerly known as CADMIUM CD LLC, a Maryland limited liability company ("**Cadmium**"), COMMUNICATION PARTNERS INTERNATIONAL, LLC, a Maryland limited liability company ("**CommPartners**"), DLC SOLUTIONS LLC, a Delaware limited liability company ("**DLC**"), WARPWIRE, INC., a North Carolina corporation ("**WarpWire**"; and together with Event HoldCo, Grantor, Cadmium, CommPartners, DLC and any entity that joins the Credit Agreement as a borrower, each, individually, a "**Borrower**" and collectively, the "**Borrowers**"), the Subsidiaries of the Credit Parties that are Guarantors or become Guarantors thereunder pursuant to Section 8.10 thereto, the lenders from time to time party thereto (each a "**Lender**" and, collectively, the "**Lenders**"), WESTERN ALLIANCE BANK, an Arizona corporation ("**Western Alliance**"), as administrative agent for the Lenders (in such capacity, together with its successors and assigns in such capacity, the "**Administrative Agent**"), Western Alliance, as collateral agent for the Secured Parties (in such capacity, together with its successors and assigns in such capacity, the "**Collateral Agent**", and together with the Administrative Agent, collectively, the "**Agents**" and each an "**Agent**"), Western Alliance, as issuing bank (the "**Issuing Bank**") and TREE LINE CAPITAL PARTNERS, LLC, as lead arranger, have entered into a Revolving Credit and Term Loan Agreement, dated as of March 8, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "**Credit Agreement**");

WHEREAS, Grantor, amongst others, is party to a Guaranty and Security Agreement dated as of March 8, 2021 in favor of the Collateral Agent (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "**Guaranty and Security Agreement**"), pursuant to which Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and the Collateral Agent to enter into the Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Borrowers thereunder, Grantor hereby agrees with the Collateral Agent as follows:

Section 1. Defined Terms Capitalized terms used herein without definition are used as

defined in the Guaranty and Security Agreement or the Credit Agreement, as applicable.

Section 2. Grant of Security Interest in Trademark Collateral Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor, in each instance, excluding the Excluded Collateral (the "*Trademark Collateral*"):

- (a) all of its Trademarks, including those referred to on Schedule 1 hereto;
- (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof. Notwithstanding the foregoing, there shall be no security interest or Lien on any Trademark application that is filed on an "intent-to-use" basis (until such time as a statement of use is filed with respect to such application and duly accepted by the United States Patent and Trademark Office).

Section 3. Guaranty and Security Agreement The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with and subject to the security interest granted to the Collateral Agent pursuant to the Guaranty and Security Agreement and Grantor hereby acknowledges and agrees that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement conflicts with any provision of the Guaranty and Security Agreement, the Guaranty and Security Agreement shall govern.

Section 4. Counterparts This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts (including by facsimile or other electronic means), each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 5. Governing Law **THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HERETO SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH,**

**THE LAW OF THE STATE OF NEW YORK.** In addition, the provisions of Section 8.6, 8.7, 8.8 and 8.11 of the Guaranty and Security Agreement are incorporated herein by reference, *mutatis mutandis*.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

EVENTREBELS, LLC, as Grantor

By: 

Name: Mike Dunn

Title: Chief Financial Officer

ACCEPTED:

WESTERN ALLIANCE BANK, as Collateral Agent

By: \_\_\_\_\_

Name: Eric Tulipano

Title: Vice President

*[Signature Page to Trademark Security Agreement (EventRebels, LLC)]*

DMS 20414000

TRADEMARK  
REEL: 007383 FRAME: 0715

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**EVENTREBELS, LLC**, as Grantor

By: \_\_\_\_\_

Name: Mike Dunn

Title: Chief Financial Officer

ACCEPTED:

**WESTERN ALLIANCE BANK**, as Collateral Agent

By:  \_\_\_\_\_

Name: Eric Tulipano

Title: Vice President

*[Signature Page to Trademark Security Agreement (EventRebels, LLC)]*

DMS 20414000

**TRADEMARK**  
**REEL: 007383 FRAME: 0716**

SCHEDULE I  
TO  
TRADEMARK SECURITY AGREEMENT

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
ER	3902727	January 11, 2021
EVENTREBELS.COM	2767539	September 23, 2003