

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666159

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beijing Luckin Coffee Technology Co., Ltd.		07/01/2021	Limited Company: CHINA
RECEIVING PARTY DATA			
Name:	Luckin Coffee Group Co., Ltd.		
Street Address:	28th Floor, Building T3, Haixi Jingu Plaza, 1-3 Taibei Road		
Internal Address:	Siming District, Fujian Province		
City:	Xiamen City		
State/Country:	CHINA		
Postal Code:	361008		
Entity Type:	Limited Company: CHINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88819700	LUCKIN COFFEE EXPRESS	
Serial Number:	88787361	LUCKIN POP MINI	
Serial Number:	88787370	LUCKIN COFFEE EXPRESS	
Serial Number:	88630080		
Serial Number:	88609077	LUCKIN COFFEE EXPRESS	
CORRESPONDENCE DATA			
Fax Number:	4048738501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-873-8624		
Email:	tucker.barr@agg.com		
Correspondent Name:	J. Tucker Barr		
Address Line 1:	171 17th Street NW, Suite 2100		
Address Line 2:	Arnall Golden Gregory LLP		
Address Line 4:	Atlanta, GEORGIA 30363		
ATTORNEY DOCKET NUMBER:	37713.1		
NAME OF SUBMITTER:	Barr, J. Tucker		
SIGNATURE:	/J. Tucker Barr/		

CH \$140.00 88819700

DATE SIGNED:	08/10/2021
Total Attachments: 3 source=Luckin TM Assignment#page1.tif source=Luckin TM Assignment#page2.tif source=Luckin TM Assignment#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Trademark Assignment”) is made and entered into this 14 day of July 2021 (the “Effective Date”), by and between Beijing Luckin Coffee Technology Co., Ltd. (“Assignor”) and Luckin Coffee Group Co., Ltd. (“Assignee”).

WHEREAS, Assignor desires to assign of all of its right, title, and interest that it has or may have in and to certain trademarks, as described herein, to Assignee subject to the terms specified herein; and

WHEREAS, Assignee desires to obtain an assignment of all of Assignor’s right, title, and interest in and to such trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. **Assignment.** Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all right, title, and interest that Assignor has or may have in and to the trademark registrations and trademark applications set forth on Exhibit 1 hereto and all issuances, extensions, and renewals thereof (the “Trademarks”), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks.
2. **Recordation and Further Actions.** Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Trademarks to Assignee, or any assignee or successor thereto. If the assign of the trademarks fails due to the Assignor’s non-cooperation, the Assignor shall bear a penalty of USD 100,000.
3. **Enforceability and Waiver.** If any clause, sub clause or other provision of this Trademark Assignment is held to be invalid, illegal or otherwise unenforceable, the remaining provisions of this Trademark Assignment will remain in full force. Failure or neglect by a party to enforce at any time, any of the provisions of this Trademark Assignment shall not be construed nor shall be deemed to be a waiver of that party’s rights under this Trademark Assignment nor in any way affect the validity of the whole or any part of this Trademark Assignment nor prejudice that party’s rights to take subsequent action.
4. **Headings.** The headings appearing in this Trademark Assignment have been inserted for identification and reference purposes only and shall not be used in the construction and interpretation of this Trademark Assignment.

5. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be an original, which together shall constitute one and the same instrument binding on the parties.

IN WITNESS HEREOF, the parties hereto have affixed their signatures to this Trademark Assignment as of the Effective Date.

Beijing Luckin Coffee Technology Co., Ltd.:

Signature: _____

Name: Jinyi Guo

Title: legal representative



Luckin Coffee Group Co., Ltd.:

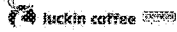
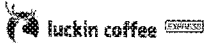
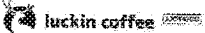
Signature: _____

Name: Jinyi Guo

Title: legal representative



EXHIBIT 1

Trademark	Application Number	Registration Number
 luckin coffee	88819700	
luckin pop <small>MINI</small>	88787361	
 luckin coffee	88787370	
瑞幸	88630080	6029147
 luckin coffee	88609077	

