

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM666272

|   |                          |                       |                    |
|---|--------------------------|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT           |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | Trademark Assignment     |                       |                    |
| <b>SEQUENCE:</b>  | 02                       |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |                          |                       |                    |
| <b>Name</b>   | <b>Formerly</b>          | <b>Execution Date</b> | <b>Entity Type</b> |
| Consolidated Mills, Inc.  |                          | 08/05/2021            | Corporation: TEXAS |
| <b>RECEIVING PARTY DATA</b>   |                          |                       |                    |
| <b>Name:</b>  | Pay and Save, Inc.       |                       |                    |
| <b>Street Address:</b>  | 1804 Hall Ave.           |                       |                    |
| <b>City:</b>  | Littlefield              |                       |                    |
| <b>State/Country:</b>   | TEXAS                    |                       |                    |
| <b>Postal Code:</b>   | 79339                    |                       |                    |
| <b>Entity Type:</b>   | Corporation: TEXAS       |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b>  |                          |                       |                    |
| <b>Property Type</b>  | <b>Number</b>            | <b>Word Mark</b>      |                    |
| <b>Serial Number:</b>   | 90865408                 | TRULY TEXAS           |                    |
| <b>CORRESPONDENCE DATA</b>  |                          |                       |                    |
| <b>Fax Number:</b>  | 2148728860               |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                          |                       |                    |
| <b>Phone:</b>   | 2149797312               |                       |                    |
| <b>Email:</b>   | tfshiells@shiellslaw.com |                       |                    |
| <b>Correspondent Name:</b>  | Theodore F Shiells       |                       |                    |
| <b>Address Line 1:</b>  | 5718 Westheimer Road     |                       |                    |
| <b>Address Line 2:</b>  | Suite 1000               |                       |                    |
| <b>Address Line 4:</b>  | Houston, TEXAS 77057     |                       |                    |
| <b>NAME OF SUBMITTER:</b>   | Theodore F. Shiells      |                       |                    |
| <b>SIGNATURE:</b>   | /Theodore F. Shiells/    |                       |                    |
| <b>DATE SIGNED:</b>   | 08/10/2021               |                       |                    |
| <b>Total Attachments: 3</b>   |                          |                       |                    |
| source=Truly Texas Assignment-fully signed#page1.tif  |                          |                       |                    |
| source=Truly Texas Assignment-fully signed#page2.tif  |                          |                       |                    |
| source=Truly Texas Assignment-fully signed#page3.tif  |                          |                       |                    |

CH \$40.00 90865408

**TRADEMARK ASSIGNMENT**  
**From Consolidated Mills, Inc. to Pay-and-Save, Inc.**

WHEREAS, Consolidated Mills, Inc., ("ASSIGNOR"), a corporation organized and existing under the laws of the State of Texas, having a principal place of business at 7190 Brittmore, Suite 150, Houston, TX 77041, presently owns all right, title and interest in and to the common law trademarks "TRULY TEXAS," and all goodwill associated therewith in connection with BBQ sauce, other sauces, spices, spice mixes, chile mixes, condiments, jams, jellies, dips, salsas, glazes, and hand sanitizer in Texas and throughout the United States ("the Marks").

WHEREAS, in connection with a Sales Agreement dated \_\_\_\_\_ between ASSIGNOR and Pay-and-Save, Inc., a Corporation organized under the laws of the State of Texas, having a principal place of business at 1804 Hall Street, Littlefield, TX 79339, ("ASSIGNEE"), ASSIGNEE is desirous of acquiring the right, title and interest in and to the Marks, and the goodwill represented by the Marks, along with entire portion of the assets of the business of ASSIGNOR to which the use of the Marks pertain in accordance with the terms of the Sales Agreement.

NOW THEREFORE, for the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, convey, and transfer to ASSIGNEE, and ASSIGNEE does hereby accept from ASSIGNOR, all of ASSIGNOR'S right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Mark, including the right to apply for and receive registrations of the Marks in any state of the United States, the United States and all other countries of the world, as well as the right to sue for and recover damages for past, present and future infringements, as well as all the assets of the entire portion of the business of ASSIGNOR to which the use of the Marks pertain.

This assignment shall be effective as of August 5<sup>th</sup>, 2021.

SIGNED this 5<sup>th</sup> day of August, 2021.

Agreed:

ASSIGNOR  
Consolidated Mills, Inc.

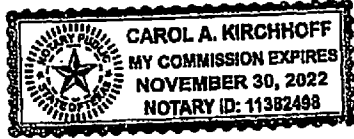
By: SKV

Scott Vrane  
Title: President

STATE OF Texas

COUNTY OF Harris

On this 5<sup>th</sup> day of August, 2021, before me appeared Scott Vrana the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation with authority to do so.



Carol A. Kirchhoff  
Notary Public

SIGNED this 5<sup>th</sup> day of August, 2021.

Accepted:

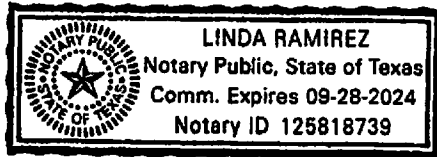
ASSIGNEE  
Pay-and-Save, Inc.

By: [Signature]  
Title: [Signature]

STATE OF Texas

COUNTY OF Lamb

On this 5<sup>th</sup> day of August, 2021, before me appeared Roger Howe Jr., the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation with authority to do so.



Linda Ramirez  
Notary Public

On this 5<sup>th</sup> day of August, <sup>2021</sup> before me, Carol Kirchhoff, the undersigned Notary Public, personally appeared Scott Vrana ASSIGNOR, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

WITNESS my hand and official seal in Harris County of Texas on the date set forth in this certificate.

Carol A. Kirchhoff  
Notary Public

