

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666382

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Release and Reassignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maranon Capital, L.P., as Administrative Agent		08/09/2021	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Industry Dive, Inc.		
Street Address:	1575 Eye St NW, Suite 400		
City:	WASHINGTON		
State/Country:	D.C.		
Postal Code:	20005		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3645983	SOCIAL MEDIA TODAY	
CORRESPONDENCE DATA			
Fax Number:	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043311000		
Email:	PTO_TMconfirmation@mvalaw.com, christinaquinn@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	100 North Tryon Street		
Address Line 2:	Suite 4700		
Address Line 4:	Charlotte, NORTH CAROLINA 28202-4003		
ATTORNEY DOCKET NUMBER:	029925.000562		
NAME OF SUBMITTER:	John Slaughter		
SIGNATURE:	/john slaughter/		
DATE SIGNED:	08/10/2021		
Total Attachments: 4			
source=TM Release & Reassignment from Maranon Capital to Industry Dive, Inc#page1.tif			
source=TM Release & Reassignment from Maranon Capital to Industry Dive, Inc#page2.tif			
source=TM Release & Reassignment from Maranon Capital to Industry Dive, Inc#page3.tif			

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of August 9, 2021, by MARANON CAPITAL, L.P., as Administrative Agent for the Lenders (in each case, as defined in the Trademark Security Agreement referred to below).

WITNESSETH:

WHEREAS, Administrative Agent and Industry Dive, Inc., a Delaware corporation (“Grantor”), were parties to that certain Trademark Security Agreement dated as of August 30, 2019 (the “**Trademark Security Agreement**” capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed thereto in the Trademark Security Agreement), pursuant to which Grantor granted a security interest to Administrative Agent in the Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Administrative Agent, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Trademark Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on August 30, 2019, at Reel 6733, Frame 0507; and

WHEREAS, Grantor has requested that Administrative Agent release its security interest in and lien on all of Grantor’s right, title and interest in, to and under the Secured Trademarks and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Administrative Agent hereby releases its continuing security interest in all of Grantor’s right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the “Trademark Collateral”):

- (a) all of its Trademarks and IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule I hereto;
- (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment

thereof.

2. Administrative Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Administrative Agent, all of Administrative Agent's right, title and interest in and to the Trademark Collateral.

3. Administrative Agent hereby further authorizes and consents that this release may be recorded and indexed by the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office.

[Signature Page Follows.]

IN WITNESS WHEREOF, Administrative Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

MARANON CAPITAL, L.P., as
Administrative Agent

By: 

Name: Rommel Garcia

Title: Managing Director

SCHEDULE 1

Mark	Application No.	Application Date	Registration No.	Registration Date
SOCIAL MEDIA TODAY	77490588	6/4/08	3645983	6/30/09