

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666717

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sterling National Bank		08/11/2021	National Banking Association: UNKNOWN
RECEIVING PARTY DATA			
Name:	Joyce Food LLC		
Street Address:	80 Avenue k		
City:	Newark		
State/Country:	NEW JERSEY		
Postal Code:	07105		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2533082	JASON	
CORRESPONDENCE DATA			
Fax Number:	6462187665		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6462187605		
Email:	nfriedma@hodgsonruss.com		
Correspondent Name:	Neil B Friedman		
Address Line 1:	605 3rd Avenue, Suite 2300		
Address Line 4:	New York, NEW YORK 10158		
ATTORNEY DOCKET NUMBER:	1472 Kenover General		
NAME OF SUBMITTER:	Neil B Friedman		
SIGNATURE:	/Neil B Friedman/		
DATE SIGNED:	08/11/2021		
Total Attachments: 3			
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release"), dated as of this 11th day of August 2021, is entered into by and between Sterling National Bank, a national banking association having an office at 500 Seventh Avenue, New York, NY 10018 ("Secured Party"), and Kenover Marketing Corp., a New Jersey corporation with its principal place of business at 72 New Hook Road, Bayonne, New Jersey 07002 ("Kenover").

WHEREAS, pursuant to the terms and conditions of that certain Security Agreement dated as of November 3, 2000 by and between Secured Party and Joyce Food LLC, formerly a New Jersey limited liability company ("Grantor"), (the "Security Agreement 1"), Grantor granted to and in favor of Secured Party a security interest in and to all of Grantor's right, title and interest in, to and under the trademarks, and registrations of and applications to register the foregoing, owned by Grantor, including, without limitation, the trademarks listed on Schedule A attached hereto (collectively, the "Trademarks"), in each case, together with the proceeds of any and all of the foregoing;

WHEREAS, Security Agreement 1 was recorded with the United States Patent and Trademark Office on:

November 6, 2000, at Reel 2177, Frame 0454;

WHEREAS, pursuant to the terms and conditions of that certain Security Agreement dated as of October 13, 2004 by and between Secured Party and Grantor, (the "Security Agreement 2"), Grantor granted to and in favor of Secured Party a security interest in and to all of Grantor's right, title and interest in, to and under the trademarks, and registrations of and applications to register the foregoing, owned by Grantor, including, without limitation, the Trademarks listed on Schedule A, in each case, together with the proceeds of any and all of the foregoing;

WHEREAS, Security Agreement 2 was recorded with the United States Patent and Trademark Office on:

December 3, 2004, at Reel 2986, Frame 0242;

WHEREAS, pursuant to the terms and conditions of that certain Assignment of Trademarks dated May 22, 2006, and recorded on:

June 7, 2006, at Reel 3332, Frame 0005;

Grantor assigned certain trademarks, including the Trademarks, to R.A.B. Food Group, LLC;

WHEREAS, pursuant to the terms and conditions of that certain Assignment of Trademarks dated August 8, 2019 and recorded on:

[Signature Page to Release of Security Interest in Trademarks]

August 22, 2019 at Reel 6726, Frame 0464,

R.A.B. Food Group, LLC assigned certain trademarks, including the Trademarks, to Kenover;

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Secured Party absolutely and unconditionally terminates, cancels, discharges and releases, without recourse, representation or warranty of any kind, any and all security interests it has against the Trademarks pursuant to Security Agreement 1 and Security Agreement 2 or otherwise.

Secured Party shall take all further actions, and provide to Kenover, Kenover's successors, assigns or other legal representatives, such documents or other instruments, as reasonably requested by Kenover to more fully and effectively effectuate the purposes of this Release.

Secured Party expressly acknowledges and affirms that upon execution hereof, it shall have no rights and remedies with respect to the Trademarks.

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its duly authorized representative as of the date first written above.

Secured Party:

Sterling National Bank

By: John Murphy
Name: John Murphy
Title: Senior Managing Director

[Signature Page to Release of Security Interest in Trademarks]

SCHEDULE A
TRADEMARKS

Trademark	Number
JASON	2,533,082